

GUEST EDITORIAL

"You can never plan the future by the past. Nothing in progression can rest on its original plan".

Edmund Burke 1780

Strategic planning is not a new concept and has been used for several decades, but its use by physiotherapists is much more recent. The importance of competent planning is discussed in this issue in order that physiotherapists may make the most effective use of their limited resources, whether they be in clinical practice, educational institutions or in positions of management and leadership.

It is even more important in these times of great change in Southern Africa that we take stock of where we are now, that we consider our resources and the environment in which we operate and plan for our future development. We also need to envisage the various scenarios which may arise in the new South Africa and make plans for any eventuality.

Members of the National Executive Committee and representatives of several Interest Groups have taken part in

various strategic planning workshops in order to plan for the future of the Society and to draw up new goals and objectives. In the article titled "A Systems Approach to Business Strategy", the mission statement which was drawn up for the Society is presented. Comments from members of our Society would be most welcome. In future workshops the strategic objectives for the next decade will be decided upon in order to give the NEC a new blueprint for management and to ensure that the needs of all our members are met.

Strategic planning is a systematic method of viewing all the options available and deciding on the most effective manner in which to respond to the ever changing challenges which face us. Instead of resorting to "crisis management" which is so familiar to us all, we can be fully prepared and be able to contribute positively to the growth and enhancement of our profession even in a future which is uncertain.

J C Beenhakker

Chairman SASP ♦

SOUTH AFRICAN SOCIETY OF PHYSIOTHERAPY

**P O Box 47238, Parklands 2121
3 Junction Avenue, Parktown, Johannesburg 2193
Telephone: (011) 643-5934
Facsimile: (011) 643-5934**

President
Mrs Molly Levy

Honorary Life President
Prof J J Craig

Honorary Vice-Presidents
Prof A Falkson
Prof R B Goldschmidt
Prof T Noakes
Prof S A Strauss
Prof D Weich

Honorary Life Vice-Presidents
Miss Lois Dyer
Miss Jean Blair
Miss Elizabeth Botting

Chairman
Prof Jo Beenhakker

Vice-Chairmen
Miss Sheena Irwin-Carruthers
Mrs Joyce Morton

General Secretary
Miss Lo-an Roux
P O Box 47238, Parklands 2121

General Treasurer
Mrs Rena Bernstein

Journal Editor
Miss Lyn Davids

Physiotherapy Department, Red Cross War Memorial Children's Hospital, Rondebosch 7700

National Executive Committee

Mrs Marion Butler, Mrs Narina Gilder, Mrs Frances Glauber,
Mrs Maureen Klomp, Mrs Anne Miot, Mrs Yvonne Seaman,
Mrs Anita Stewart

Public Relations Officer
Mrs Elena Stock

Appointments Information Secretary
Miss Priscilla Blake

BRANCH SECRETARIES

Border: Wilma Stevens: 63 Bonza Bay Road, Beacon Bay 5241
(0431) 27350 (w) 47-4735 (h)

Eastern Province Marion Butler: 6 Jutland Crescent, Park Drive, Port Elizabeth 6001 (041) 55-6161

Goldfields: Elmarie Snyman: P O Box 6312, Riebeeckstad, 9469
Namibia: Miss K Kaufmann-Gaerdes: P O Box 6090, Windhoek 9000
(061) 34513 (w) 21-5411 (h)

Natal Coastal: Ashia Jamal: P O Box 4543, Durban 4000
(031) 21-1127 306-4793, **Minutes:** Niri Naidoo

Natal Midlands: Pierette Melville: 3 Penny Lane, Hilton 3245
(0331) 34707 (w) 34647 (h)

Northern Cape: Celnä Wentzel: Posbus 215, Kimberley 8301
(0531) 33372 (w), 22344 (h)

Northern Transvaal: Rita Henn: P O Box 27804, Sunnyside 0132,
(021) 58-2725 Physio Dept (w)

Southern OFS: Roline van den Berg, 24 Jacobs Street, Universitas, Bloemfontein 9301 (051) 405-3367 (w), 22-4389 (h),

Southern Transvaal: Minutes: Yolanda Cresswell: P O Box 1762, Randburg 2125 (011) 793-4833 (w), 793-7171 (h), **Correspondence:** Anna Bizos, **Membership:** Lo-an Roux: P O Box 72064, Parkview 2122, (011) 646-1838

Western Province: Tandi Coetzee: 9 Avoca Road, Rondebosch 7700
(021) 637-9080 (w), 686-4385 (h) ♦