

## FLOUTING MAXIMS IN “WONDER WOMAN“ MOVIE

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### ABSTRACT

This research was made based on the number of people making mistakes in communicating in the social environment. Some errors in communication often result in ambiguity, due to the delivery of unclear information. Related to the topic the researcher made the research that analyze the flouting maxims in Wonder Woman movie and find the reason why the characters flouted the maxims by using the theory of Grice (1975). This research used qualitative descriptive method by Sudaryanto (2015) to analyze data. The results of the research showed that there were 12 data which were flouting maxims namely 1 data flouting maxim of quality, 2 data flouting maxim quantity, 2 data flouting maxim manner and 7 data were flouting maxim relations. The conclusion based on the results of this research is that all the characters in Wonder Woman movie was flouted all of the maxims, it can be seen from the result of analyzed the data, especially in the main character. The most frequently flouting maxim is maxim relation.

Keywords: Communication, Cooperative Principle, Flouting Maxim.

### INTRODUCTION

One of the activities that can never be separated from humans is talking or communicating with others using a language that they understand. Related to this, communication is the most important part in the social world. People cannot imagine what the current situation would be if there was no direct or indirect communication between people. Grice (Hanna, 2017) said that in communication, everyone has their own way of conveying information to others.

The intended communication is where the speaker and the listener understand each other what the topic they are talking about, the response from both parties indicates that the communication is going well. The cooperative principle makes your conversational contribution such as is required. It means that

do not give any information less or more to the listeners (Hassani & Salatiga, 2019).

In fact some people do not follow the rules in the cooperative principle many people ignore and even violate the cooperative principle rules. Grice (Andy & Ambalegin, 2019) said when people make an uncooperative principle when they are communicating it means that the person has already committed a violation of the maxim, or what is often referred as the flouting maxim. If speaker do flouting maxim in conversation it will make the listener ambiguous, where the listener cannot interpret the meaning conveyed by the speaker, because when someone does flouting maxim it means that the person has an implied intent or other meaning to be conveyed to the person listener.

Thomas (Rohmanti & Pradika ,2018) said that most people do flouting maxim because the speaker chooses to communicate using implicature or hidden meanings. Related to this, we can conclude that the speaker wants to convey something but indirectly. This is can be happen because the speaker does not want to offend the listener or hopes that the listener understands the intent conveyed by the speaker.

The conversation above takes place in a class where a teacher asks the name of a student. From the conversation above we can see the answers from these students do not fit related to the questions that given by teacher. Student answer is “the new student in this class” I this situation t student should say his name, because the teacher asks the name not the student's status. It’s mean that this conversation has flouting maxim because the student has violated the maxim of relation. This research will analyze what maxim that flouted in the Wonder Women movie and also, the researcher will analyze the causes or the reasons why the characters flouted the maxim in conversation.

Before analyze the data the researcher will explain some research that related to this topic about analyze of flouting maxims. Aisya (2019), the result from the research is the guests flouted all the maxims but the most dominant is flouting maxim of quantity. Fitri & Qodriani (2016) the result of the research is there are some flouting maxims in the novel but the most dominant is flouting maxim of quantity. Gustary, et.al (2018) the result from the research is the guests flouted all the maxims. Hanna (2017) the result was presented that the most frequently fulfilled is maxim of quality.

Hassani & Salatiga (2019) and the result is most of the conversation not obeying the maxim of relevance just to make jokes. Ibrahim, et.al (2018) the result of the research is there are four flouting maxim in the Seven movie. Kurniati, et.al (2018) the result of the research is the character flout all the maxim in the movie. Lestary (2019) the result of her research is all the maxims flouted in

the movie. Natasya & Sari (2019) the result is the most dominant flouting maxim is maxim quantity.

Noertjahjo, et.al (2017) the result is the element of flouting and violating maxim quality were found in the major character. Based on the previous research, the researcher will analyze the flouting maxim in Wonder Woman movie that will different object with the previous research. It means that from the different object and method that will used, we can argue that the result or conclusion from analyze the movie will different with previous research before.

## **LITERATURE REVIEW**

### **Maxim of Quantity**

This maxim requires the speaker to speak clearly about what needs to be answered or wants to be conveyed. Apart from that it must also be informative. In another sense in this maxim both the speaker and the listener must provide information or give a statement properly so that the information conveyed is not lacking or excessive. If one of the participants violates this maxim, they have flouted the maxim of quantity. Look at the example below.

A: How older are you?

B: I'm 20 years old.

A: Where do you live?

B: I live in Batam, precisely in Batu Aji.

The conversation above showed how the maxim quantity works. It can be seen when 'A' give question to 'B'. From the answer that given by B it showed that B followed the rule of cooperative principle, means that B gave the right answer to A's question, because the answer is enough and no need any explanation again.

### **Maxim of Quality**

According to Grice (as cited in Aisya & Padang, 2019) said that in this maxim both of speaker or listener should give the information based on what happens in real life. It is meant that everyone in a conversation must say what they believe to be true and in fact it can happen. If someone gives a statement or information that is not really happening, or what is often referred to as lying, then that person has flouted the maxim of quality. To make easy understand the researcher will give the example as bellow.

Nico: Hello jack, how are you?

Jack: I'm good, thanks.

Nico: Where are you now?

Jack: **I'm in the hospital right now.**

From the example above we can see the difference between the conversations. The first showed that Nico and Jack followed the rule of cooperative principle. It can be seen from Jack's answer, He gave the right answer that related to Nico's question about the condition of Jack. But if we see the second conversation it showed that Jack has flouted the maxim of quality. When Nico asked the position of Jack, the first conversation said that Jack is good, but after Nico asked his position, Jack said that he was in the hospital. As we know hospital is the place for people who are sick. It means that Jack has flouted maxim of quality, because he was lying that he said he was good even he was in hospital.

### **Maxim of Relation**

What is meant by this maxim is what is said to be relating to the previous statement or question. Grice (1975) revealed that between the speaker and the listener must be relevant in communicating. The speaker must not say anything off-topic or outside the discussion and anything that has no correlation or is not related to what is being discussed. This maxim serves as a tool that connects interaction with each other. But on the other hand, there is often the flouting of this maxim, it happens because of the hidden meaning that the speaker wants to convey to the listener. The following dialog can be an easy example to understand the maxim.

A: Do you know where Rebecka is

B: She is in the canteen.

A: Can you show me that place?

B: My friend is waiting me.

From the example above we can see two different statements. The first is an example of maxim relation, because B answers or provides answers relating to questions A. When A asked about Rebecka, B gave the answer that said Rebecka was in the canteen. For the second statement or dialog, as seen in the conversation, B has flouted the maxim of relation. It can be seen from B's answer. The answer should be "Yes" or "No" but in this case B answered with "My friend is waiting me." Actually from the answer we can guess that B doesn't want to show the place. To refuse subtly and not offend A, forced B to say that.

### **Maxim of Manner**

According to Grice (as cited in Andy & Ambalegin, 2019) said that the explanation must be clear, unambiguous, and concise in order to reach the cooperative principle in an interaction. Then this is called the saying good manners. The opposite of clear expressions or good manner can be ambiguous and unclear

statements will be considered a violation of proverbs. To avoid misunderstanding and ambiguous meaning, the listener must have a relationship, background knowledge or listener can guess the meaning from the utterance that given by speaker because it can be useful for participants to understand the meaning conveyed by the speaker. The following is a simple example of maxim manner.

A: What do you think about the Ding tea drink?

B: I like the drink.

A: What about the packaging and the price?

B: It's the same as Jom tea.

The conversation above shows that there are two different sides of expressions one is an example of a cooperative principle and another one that shows an uncooperative principle. The first expression called cooperative principle because B's answer is clear about the opinion of the Ding Tea "I like the drink" the answer explain that B like the drink. But in another expression it is called uncooperative principle because B's answer is not clear and gave the ambiguous to A. The question that gave by A was about the packaging and price. But B gave the answer with "It's same as Jom tea". The utterance that given by B is not clear, because there is no explanation about packaging and price.

## **RESEARCH METHOD**

In obtaining research data, the researchers used qualitative research as a methodology. The research instrument is the written text of the dialogue script of the actors in the movie to be analyzed. Then, after getting this movie script, the researchers began copying it into written form, then analyzing and grouping it into what kind of saying was tampered with and explaining the reasons why it happened based on the cast in the film. Finally, the data are then analyzed in three steps. The first is to find a mock maxim. The second is to explain the reasons why the actors violate the maxims. The third is to present the discussion and end it with a conclusion as an answer to the formulation of the problem. This research also helps people to achieve successful communication, understand the purpose of one's speech and avoid misunderstandings.

## **FINDINGS**

There are 12 data found in the "wonder woman movie" which shows flouting of the maxims. There are 7 data that show flouting of maxim relation. Furthermore, there is only 1 data that supports flouting of maxim quality. Furthermore, there are 2 data that show flouting of maxim manner. Finally, there are 2 data also show flouting of maxim quantity. Based on these data we know

that in this movie contained 4 kinds of proverbial flouting of maxim in the Wonder Woman movie.

**Table 1.** Table of Types Flouting Maxims in “Wonder Woman” Movie

1.	Quality	1
2.	Quantity	2
3.	Manner	2
4	Relation	7
Total number of data		12

### Flouting Maxim of Quality

Data 1

Antiope: You're doubting yourself Diana?

Diana : **No, I'm not.**

Antiope: Yes, you are. But you're stronger than you believe.

The data above showed the flouting of maxim quality, because the conversation happened when Diana was trained with Antiope. At the time while Diana was trained, she was doubt to fight with Antiope until she was fall on the ground. And then Antiope asked her that she doubted herself. But the answer that given by Diana was not the same with her feeling or she was lying, she said that she was not, but actually she was. From the statement of Diana it is include to flouting of maxim quality. Diana flouting maxim quality because she does not want to make Antiope upset when she is telling the truth.

### Flouting Maxim of Quantity

Data 2

Diana: who are you?

Steve: **I'm one of the good guys, and those are the bad guy.**

The dialog happened when Diana helped Steve from accidents when the plane crashed into the sea. When Steve realized at the seashore Diana asked the name of the man that she was helping. But the answer was flouting of maxim quantity. Because the answer should be just said his name, no need to explain what Diana didn't ask. Steve said this because he was impressed with Diana's beauty, and deliberately impressed Diana with his words by saying that he was a good man.

Data 3

Antiope: **Diana the time has come, you must...**

Diana: what? Antiope!

Antiope: **The God killer Diana go...**

Diana: Go where? Antiope.

Based on the data above we clearly see that in the dialog there is a flouting maxim of quantity that arises from the Antiope statement. It is called flouting maxim quantity because Antiope did not provide a complete explanation and clearly so that it made Diana confused where to go. And Antiope should provide a detailed explanation so that ambiguity does not occur to Diana. The reason Antiope sent Diana away was because she knew that it was time she would fight to save the world, because Diana had the power that all Themyscira warriors did not have.

### **Flouting of Maxim Manner**

Data 4

Diana: Themyscira has seen death for the first time, mother. Ares must not be allowed to threaten us again. We know only too well what happens if he finds us and he will never again shall we enslaved. And now mankind must be freed. As Amazon this is our duty!

Hippolyta: **You are not an Amazon like the rest of us, Diana.**

The data above is an example of a flouting maxim manner, because based on the story in this movie it is said that Diana is the daughter of Queen Hippolyta and it is clear that Diana is also a resident or part of Themyscira. But Hippolyta gave a statement that Diana was not a member of Themyscira and made Diana confused about her mother's statement. The reason Hippolyta said that was because she did not want Diana to interfere or want to fight with Ares, because Hippolyta had prepared special army to attack Ares if one day he returned to the Amazon.

Data 5

Hippolyta: we are not deploying our army and leaving Themyscira defenseless to go and fight their war.

Dina: it is not their war.

Hippolyta: **That was a story Diana. There is must you don't know. Mankind easily corruptible.**

The data above is still the same as the previous data which is flouting maxim manner. It is said flouting maxim manner because Hippolyta confused Diana with her mother's statement, because before, her mother said that Ares was the cause of war on earth. But at this time her mother said that was just a story not real. The reason that made Hippolyta flouting maxim manner was because he wanted Diana to remain in the Amazon and live as before. Her mother wont Diana followed Steve to go out from the Amazon.

### **Flouting of Maxim Relation**

Data 6

Diana: Hello mother how are you?

Hippolyta: **How many times Diana?**

The conversation above occurred when Diana was still a child, at that time she tried to escape from her palace, but suddenly Hippolyta caught Diana who almost fell into a cliff. When Hippolyta caught her daughter's hand, Diana was shocked and tried to be nice to her mother by asking "Hello mother how are you?" but the answer given by Hippolyta is flouting maxim of relation. It is said flouting maxim of relation because the answer given by Hippolyta is "How many times Diana?" the answer is unrelated to what was asked by Diana. Hippolyta should have given the right answer to Diana's question. Hippolyta did the maxim flouting because he knew that Diana had often done this, trying to run away from the palace, and pretending to be kind so Hippolyta was not angry with her.

Data 7

Diana: What if I promised to be careful?

Hippolyta: **It's time to sleep.**

The conversation above happened when Diana was curious and wanted to join as a member of the army with Antiope. When she wanted to sleep she said that she promised to be more careful when she was trained. But Hippolyta's answer was not related to Diana's statement. Hippolyta was seen ignoring Diana's words with the answer he gave. Hippolyta did flouting maxim of relation in this conversation because she was bored with all the questions Diana gave about training.

Data 8

Diana: What if I didn't use a sword?

Hippolyta: **Fight doesn't make you a hero.**

Diana: Just a shield then, no sharp edges.

Hippolyta: **Diana, you are the most precious thing in this world to me.**

The data above is still the same as the previous data, namely flouting maxim of relations. We can see that from each of Hippolyta's answers to Diana's questions. In the conversation above it is very clear that between questions with answers there is absolutely no match or we can say does not match the answers expected by Diana. But in every answer given by Hippolyta it has another meaning that he is afraid that something will happen if he gives permission to Diana to take part in training with Antiope. Because we can see from the last statement that given by Hippolyta who said that Diana was the most precious thing in the world that she had.



Data 9

Diana: Who would wield it?

Hippolyta: **I pray there will never come a time when it is called to arms.**

This conversation occurs when Diana and her mother go to a place that is storing a sword called "The God killer" in the conversation above we can see between the question and the answer given is very incompatible with the question. If we look at Diana's question, the answer that Hippolyta should have given is the name of someone who deserves to use the sword. But Hippolyta's answer was unexpected and it was called the flouting of maxim relation. The reason for Hippolyta to do flouting maxim in this conversation was to make Diana stop hoping that she would not participate in a war.

Data 10

German Army: Where did this fog come from?

German commander: **Find the plane.**

This conversation occurred when the German army wanted to arrest Steve Trevor and try followed Steve until they arrived on the Amazon. When they were in the middle of the sea one of the soldiers of the German army accidentally pierced the fog in the middle of the sea. The fog is a border between the Themyscira Amazon regions that will not be seen if we do not pass through the fog. When they saw the fog, one of the soldiers asked the commander where the fog came from. But the answer given by the commander is not related to the question of the soldier. The answer that should be given by the commander is the name of a place. But in reality the commander ignored the soldier's question and we can say that commander flouting of maxim relation in this conversation. This happened because the commander was so furious with Steve who had stolen the potion book, and was eager to kill Steve, so he no longer cared what his soldiers said. All that is in the mind of the commander is to immediately arrest Steve Trevor.

Data 11

Hippolyta: What is your mission?

Steve: **Whoever you are, you're enough danger.**

The conversation above occurred when Steve was captured by Themyscira's troops and took him to the palace to be executed with several questions, one of which was about Steve's mission so he could get to Themyscira. But the answer Steve gave not related with Hippolyta's question. The answer that should be given is in the form of a reason not a statement that threatens Themyscira residents. The reason why Steve do flouting maxim of relation is He don't want others to know that he is a spy.

Data 12

Epione: Is it true you save his life?

Diana: **Who told you that?**

This last data is flouting maxim of relation. Can be said like that because we can see Diana flouting maxim of relations in the conversation above. The answer Diana should have given was yes or no. But in reality she instead asked Epione back. In this case Diana did flouting maxim of relations because she did not expect that Steve will said that to Epione.

## **DISCUSSION**

The objective of this research is to identify the types of maxim floating and to find out the reason why the characters floating the maxims in Wonder Woman movie. The results showed that all types of maxims, namely quantity, quality, relevance, and manner, were flouted in the movie. However, the maxim that is often flouted is maxim of relation that contained seven data. In other movie the researcher found that flouting maxim of relation was the most maxim flouted (Hamani & Puluhulawa, 2019; Susanto (2017); Fauziah, et.al, 2020). But contrast with other researcher, flouting maxim quantity and flouting maxim quality was the most maxim flouted (Marlisa & Hidayat, 2020; Putra, et.al, (2018); Flores (2019), Ariwangsa, et.al, (2018); Iksal (2020), Aziz, et.al, (2019); Iswahyuni (2019); Maulida (2015),

## **CONCLUSION**

After analyzed the "Wonder Woman" movie the researcher was found all the proverbs of Grice had been flouted by the characters in the movie. There are four types, namely one flouting maxim quality, two flouting maxim quantity, two flouting maxim manner and seven flouting maxim of relations. But all the maxims that have been flouted by the actors are aimed at creating an interesting movie storyline. And the researcher can be said that it is very important to know what is flouting maxim because it is useful for speakers and listeners to avoid misunderstanding when communicating or conveying some information to others. By understanding the use of cooperative principles, the speaker can avoid or reduce violations so that all information that we want to convey can be understood by the listener. From the results of this study it can be said that each flouting maxim analysis has different results or can be said the results of the analysis are not the same as other movie analyzes. The researcher said like that because every movie has a different genre, or a different story, of course it is very influential on the conversation in a movie. As for some reasons why the casts do flouting maxim aims to entertain the audience even though it is done not a few of the audience knows what is meant in conversation.

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