Microlearning Conference 2008

MICROLEARNING2008…

… is about the dramatic impact of digital *microcontent* on the way we are living and working.

→ Workers and learners become *"digital beings"* who will have to adapt to swimming in a sea of "micro-information".

→ The *patterns of attention* of media users are fundamentally changing.

→ Enterprises & educational institutions will have to reorganize information, communication, and learning for a new kind of *"micro-information ecology"*.

It is not just about "Web 2.0" and "Mobile Web". It's a sort of *climate change*. Our *digital environment* is increasingly built on (very) small pieces of information, loosely joined and permanently restructured. We need not just finding new ways of *learning*. We need *to build new capacities* of tomorrow's knowledge workers and information workers.

For the 4th time, **MICROLEARNING2008** presents a platform for international experts and practitioners from very different fields to discuss the latest developments in *digital technologies and practices* induced by microcontent:

MICROLEARNING2008
Conference Chairs: Peter A. Bruck (Salzburg), Martina Roth (Munich)
Program Chair: Martin Lindner (Innsbruck)

Conference fees:

Early registration fees (until April 15):
€ 245,00 regular fee
€ 110,00 reduced fee (for individuals from an academical/educational context, subject to formal request or invitation)
€ 65,00 students & participants from Eastern Europe (subject to formal request or invitation)

Regular registration fees (after April 15):
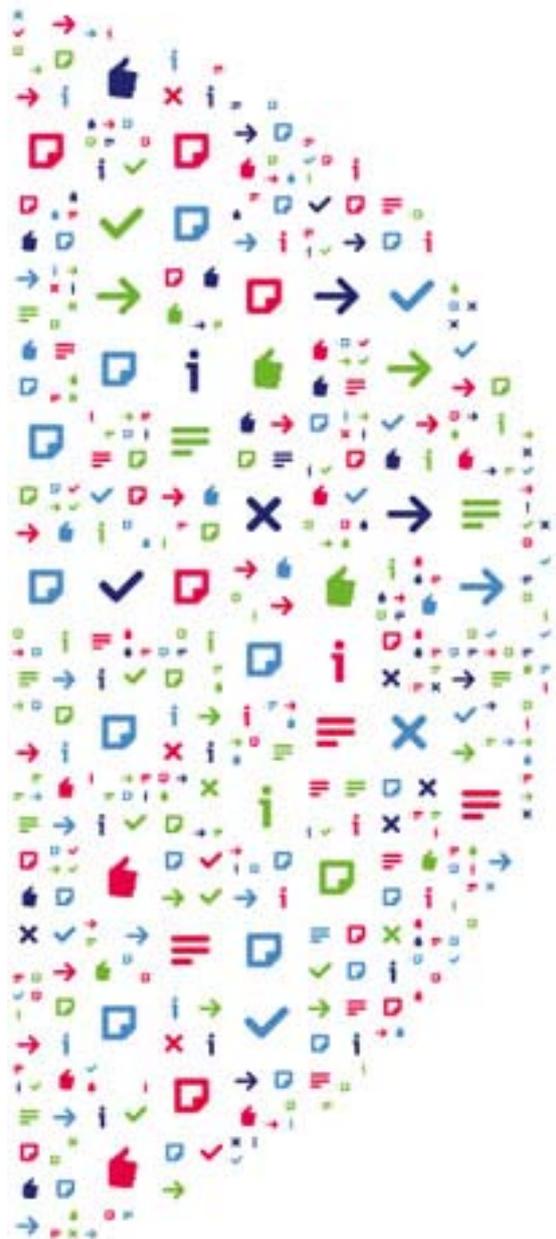€ 275,00 regular fee
€ 150,00 reduced fee
€ 95 € students & participants from Eastern Europe)

Conference dinner (June 26):
€ 40,00 per person

Organizer:

RESEARCH STUDIOS AUSTRIA

in co-operation with:

universität innsbruck

BM.W_F^a
Bundesministerium für Wissenschaft und Forschung

Tirol
Zukunftsstiftung

Key sponsor:

(intel)
Education

MICROLEARNING2008   conference@microlearning.org
6020 Innsbruck, Austria   www.microlearning.org

Microlearning Conference 2008

1st CALL FOR PAPERS (December 2007)

We invite research papers, practice reports and posters dealing with digital innovations in learning and capacity building.

Capacity Building is about empowering individuals, organisations, and societies to keep pace with the global Knowledge Society, notably through the use of internet-based and mobile ICT. The term is mostly used in relation to "lesser developed countries". But under the conditions of the global digital climate change, everyone needs to adapt: We see the emergence of new technology-driven practices, new patterns of attention, new aggregate states of knowledge, new hybrid forms beyond the antithesis of orality & literacy.

MICROLEARNING2008 will concentrate on 5 focal points:

→ CLASSROOMS WITHOUT WALLS

What will become of courses, teaching & training when classrooms walls become porous and permeable to microcontent in educational instititutions & enterprises? …

→ MICROCONTENT TECHNOLOGIES & INFRASTRUCTURES

What will new interfaces, feeds, flows, repositories, management systems … be like, which we need for creating, processing and using microcontent & micro-information? …

→ CHANGES IN WORKPLACES & ENTERPRISES

How is the turn to microcontent & micro-information changing the patterns of productivity for individuals, teams, & organizations? …

→ MOBILE LEARNING & THE MOBILE WEB

Someday soon the mobile phone will be a main platform for digital microcontent – but when? For which contents? Using what technologies? Influenced by which cultural differences? …

→ EVALUATION OF DIGITAL LEARNING

How successful is e-learning under the conditions of the emerging microcontent environment? How can we measure this? What's the role of content, social context, and media experience?

Papers and posters:

We invite research papers (ca. 6 – 8 pages) practice reports (4 -6 p.) and posters.

See www.microlearning.org for further information on formats, uploading and the review process. After undergoing peer-review, accepted papers will be published digitally and on paper until June 10, 2007 in the Conference Proceedings (Innsbruck University Press).

Timeline:

February 29, 2008: deadline for Papers/ Posters
March 17, 2008: Notification of Authors
March 30, 2008 : Final papers & posters (camera ready)
June 25, 2008: Presentation of Book publication

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