



JULY 12 - JULY 15, 2018 / HONG KONG, HK

International Symposium on the Analytic Hierarchy Process

The upcoming ISAHP conference, **ISAHP 2018**, will take place in **Hong Kong, July 13-15, 2018** in the [Grand Hyatt Hong Kong](#) and will be chaired by **Dr Luis Vargas** and **Dr Jennifer Shang**.

The theme of this conference will be: ***AHP/ANP in Technology, Entrepreneurship and Corporate Social Responsibility*** and focuses on three areas that have changed the world in recent years. However, rather than considering these as independent areas, we need to think of them as interlocked because their future depends on each other. Thus, it is befitting that the AHP/ANP focuses on them at this point in time, for the ANP helps us study interdependent systems.

Without technology, the implementation of the AHP/ANP would not have been possible. AHP/ANP helps understand entrepreneurship and cultivate entrepreneurial talent to meet social and economic needs, reduce stress from joblessness, and promote social harmony. Without the entrepreneurial capabilities and tenacity of the initiators of the theory, the spread of the theory all over the world would not have been possible. Finally, corporate social responsibility (CSR) comprises different stakeholders, who are concerned with sustainability, quality, and corporate brand image. CSR is multi-faceted and has long-term impacts on economic, social, and environmental well-being, especially in health, safety, equity, humanity, child-care, and education. Without the ability to measure intangibles, it would not have been possible to understand the contribution that corporations are making to our society in the social dimension. In a sense, they represent the values of the creator of the theory, Thomas L. Saaty, who pushed developers beyond their comfort zones and against all odds, to create technology and spread ideas all over the world to show that intangibles can be measured in relative terms.

These three focus areas should be explored in all disciplines. Researchers and practitioners who would like to attend this symposium are encouraged to explore ideas in new and established areas without fear of being wrong. If it takes hundreds of times to solve a problem, we will have learned more than just to solve the problem, but hundreds of ways not to solve that problem.

Intuition, past experience and knowledge are the primary requisites of good decision making. However, without measurement all this is futile. Measurement is needed to understand the strength of relationships in multidimensional systems. These are the ingredients of the focus areas of this symposium.

The Venue : Grand Hyatt Hong Kong

This venue is not only nice, but is strategically located next to shopping areas and public transportation.



We expect a large participation of academics from the Asian region, in addition to our customary attendees. Hong Kong is not only a beautiful and vibrant destination but, in spite of the common perception, it is relatively easy to travel to and quite affordable. Hong Kong does not require a visa for an impressively large number of countries and it is also a hub for many airlines.

Mark your calendar and **stay tuned for our ISAHP 2018 Call for Papers** to be released soon by our Program co-chairs Dr. Luis Vargas and Dr. Jennifer Shang.

Important Dates:

Open Submission system to authors

1 November 2017

Individual Paper presentations submission deadline

6 March 2018

Poster presentations submission deadline

15 April 2018