IJAHP Editor Valentina Ferretti in the News

Valentina Ferretti, our *IJAHP* News and Events editor, is in the news herself. She has been invited to teach at *The Guardian*'s One-Day MBA master class.

This prestigious publication has organized a one-day professional training focusing on key MBA topics that every manager should know and has invited leading world academics to participate.

Dr. Ferretti is currently a fellow in Decision Science in the Department of Management at the London School of Economics and Political Science, and has also served as visiting professor at Oxford University and the École Centrale Paris. Therefore, being invited to participate in *The Guardian*'s class is a well-deserved accomplishment for Dr. Ferretti.

In a recent communication, she told our journal she plans to cover the following topics in her session:

- How do people make choices (system 1 – intuition – versus system 2 – deliberate thinking process)?
- What are the key decision traps that we tend to fall into?
- How to help customers/others make better decisions in tough situations where stakes are high and there are multiple objectives to be achieved.

Dr. Ferretti stated that her session will thus provide insights on how we make decisions, what are the traps we tend to fall in, and how we can improve our strategic decision-making capabilities. As a result, participants will find that learning about how to make better decisions can be leveraged in a number of ways, thus providing participants with a competitive advantage.

Congratulations to our esteemed colleague for this merited accomplishment and we look forward to her *The Guardian*'s One-day MBA session!