



XI International Conference on Social Representations

25-28 June 2012

Évora, Portugal

This conference, taking place every two years, aims to present research where the theory of social representations, introduced by Serge Moscovici in 1961, is particularly relevant. The Conference equally intends to allow a wide and interdisciplinary debate, both at the theoretical and methodological levels, on matters related to social thinking and associated psycho-social phenomena.

The conference is the continuation of a sequence which had its first occurrence in Ravello (Italy) in 1992, followed by Rio de Janeiro in 1994, Aix-en-Provence in 1996, Mexico City in 1998, Montreal in 2000, Stirling in 2002, Guadalajara (Mexico) in 2004, Rome in 2006, Bali in 2008 and Tunis in 2010.

The theme for this conference is:

"Social Representations in Changing Societies"

The rapid pace of change in contemporary societies, giving rise to economic crises of unforeseen consequences as well as to the loss of trust in leadership and widespread distress, calls for an increased attention from social scientists.

Due to the centrality conferred to the study of how the interpretations of experts come to be appropriated by common sense, the theory of social representations assumes particular relevance in the present historical context.

Of no lesser importance in the dynamics of contemporary societies, the *media*, another social actor, has earned the theory's attention. We anticipate that the same will happen in this Conference.

Visit the website for more information

<http://www.cirs2012.uevora.pt/index%20ing.html>