



Dear Colleagues and Friends,

On behalf of the International Organization of Psychophysiology, the Hungarian community of neuroscientists extend their warm invitation and welcome you to the 15th World Congress of Psychophysiology - the Olympics of the Brain - IOP2010 - to be held in Budapest, Hungary, August 30 – September 4, 2010.

The Hungarian Academy of Sciences has a deeply rooted tradition in the advancement of scientific knowledge in general, and in Neuroscientific Psychophysiology in particular. In fact, the exponential ascent of knowledge about the brain – body – behavior – environment interrelationships, officially represented by the International Organization of Psychophysiology, is at the heart of Hungarian scientific endeavors. Eminent Hungarian neuroscientists, since the 1950's have inspired Psychophysicists around the world. Among others, we can mention János Szentágothai with his discoveries on neuronal interconnections, Endre Grastyán, who established the functional role of hippocampal theta rhythm in motivation and learning, György Ádám, a pioneer of viscerosception and György Karmos who investigated intracortical evoked potential correlates of learning and perception in animal models. Stemming from the origins mentioned above, and taking Psychophysiology in its broader sense, behavioral neuroscience is widely cultivated at various universities in Hungary at the Medical Schools and Psychology Departments in Budapest, Pécs, Szeged and Debrecen.

Following the high standards set by the International Organization of Psychophysiology, the Program of this 15th World Congress of Psychophysiology will be composed of Invited Keynote Presentations, Symposia and Poster Sessions on the most advanced findings on all aspects, branches and areas of Psychophysiology as a leading Neuroscience (see Main Topics of the World Congress). All accepted abstracts will be published in the *International Journal of Psychophysiology* which will be distributed to all registered Delegates at the World Congress site in Budapest.

Without any doubt, Budapest is one of the most beautiful cities in the world and is deserving the title, "Pearl of the Danube." A highly rewarding scientific Program and an exciting and memorable social experience amidst the splendid grandeur of Budapest is awaiting for you. It is within this spirit that on behalf of the International Organization of Psychophysiology, associated with the United Nations (New York), the World Congress Committee and the Local Organizing Committee (Hungary) are deeply honored and moved to welcome the International Community and all of you to the 15th World Congress of Psychophysiology – the Olympics of the Brain – IOP2010 in Budapest, Hungary.

Professor Márk MOLNÁR
Chairman, World Congress Committee
Chairman, Local Organizing Committee (Hungary)

DEADLINE FOR SUBMISSION OF ABSTRACTS:
APRIL 16, 2010

Visit the website for more information
<http://www.world-psychophysiology.org/IOP2010/index.htm>