

# ACRL 2015

CREATING SUSTAINABLE COMMUNITY

MARCH 25-28, 2015

Portland, Oregon

call for participation



Libraries are living ecosystems that adapt, change, and innovate to remain relevant to our users, our institutions, and the broader environment of higher education. Many of our successes and challenges come from shifts within our system: financial, human, and other resources interact to generate services, collections, and facilities, and these resources must be continuously renewed in order to ensure our future viability. Beyond our borders, however, academic libraries must also interact productively with other interrelated systems including publishers, public policy makers, information technology experts, and more. Academic librarians actively engage with these systems and increasingly challenge them to build a sustainable world that fosters a creative, robust community of information generators and consumers.

Knowledge creation and discovery is vital to the health and dynamism of our library ecosystem. To that end, the ACRL 2015 conference planning committees invite you to share your research and creative endeavors with your colleagues on the theme **Creating Sustainable Community** on March 25–28, 2015, in Portland, Oregon. Portland, known for environmental awareness, innovation, and active involvement in creating and nurturing forward-looking communities, serves as the perfect backdrop for exploring and advancing libraries' own sustainability. The conference will also celebrate ACRL's 75th anniversary, a testament to our longevity and value!

The ACRL Conference offers a variety of options for participation. In addition, the 2015 committee has created a set of conference tags to stimulate your thinking and to empower you to position your proposal within the conference theme. When submitting a proposal, include up to three tags. The tags will serve to create our own conference ecosystem and guide attendees to themes of interest and inspiration.



## CONFERENCE TAGS

### Primary Tags

75th Anniversary  
Assessment  
Collections  
Leadership & Management  
Professional/Staff  
Development  
Public Services  
Scholarly Communication  
Sustainability  
Teaching & Learning  
Technical Services  
Technology

### Secondary/Tertiary Tags

Access  
Advocacy  
Campus-Wide Initiatives  
Collaboration  
Community/Civic  
Engagement

Data Curation/Management  
Data Services  
Digital Collections  
Digital Humanities  
Discovery  
Distance Learning  
Diversity  
DIY  
E-Books  
Electronic Resources  
First-Year Experience  
Fiscal Planning  
Fundraising/Development  
Information Literacy  
Innovation  
Instructional Design  
Intellectual Freedom  
Intellectual Property  
& Copyright  
LIS Education

Marketing  
Mentoring  
Metadata & Cataloging  
Mobile Technologies  
Organizational Change  
Outreach/Engagement  
Public Policy/  
Government Relations  
Reference  
Space/Buildings  
Special Collections  
Student Success  
Trends & Forecasting  
Type of Library  
(University, Community  
College, College, Special)  
User Experience  
Value/Impact

## SESSION FORMATS

### Contributed Papers

The Contributed Papers Committee invites research and position papers that challenge current assumptions and provoke conference participants to think creatively about issues facing academic and research librarians. Papers may report the results of completed research, describe research in progress, or present a position on a compelling problem or issue relevant to one or more of the conference tags. Research papers should highlight the problem, results, and conclusions while very briefly touching on method. In an effort to

maximize interactivity and to provide more opportunities for participation, papers will be grouped in threes, and each paper must be delivered in a maximum of 12 minutes, with an additional 7 minutes for questions (20 minutes total) within a 60-minute time slot for all three papers. Completed papers should be about 2,500 words and should be scholarly, well organized, clearly written, and rigorously argued. Completed papers must be provided no later than February 6, 2015. The paper should be prepared according to *The Chicago Manual of Style* and should include a bibliography of cited



## SESSION FORMATS

references (in addition to the 2,500 words). Please note that at the conference, presenters are expected to discuss their ideas rather than read their papers. All accepted papers will be published in the online conference proceedings.

### Panel Sessions

Panel sessions bring together the perspectives of two to three presenters into a cohesive conversation of innovative ideas, current topics, and salient issues regarding the evolving and transformative nature of academic and research libraries. Lasting one hour (including time for Q&A), these sessions are intended to engage audience members in thinking about or participating in discussions surrounding the multiple perspectives presented and their potential impact on current and future professional practice. Sessions will be selected based on their relevance to academic libraries and librarianship; clarity of purpose and intended outcomes for the audience; and the overall contribution to the conference as a mechanism for moving the profession forward.



### Poster Sessions

Poster sessions provide an opportunity for informal, interactive presentation and discussion of diverse topics in the field of library and information science. Authors are invited to submit proposals related to innovative projects, best practices, and

original research findings. Posters should be eye-catching visual representations of a topic, including graphics, tables, charts, text, and/or images. Proposals should include a brief abstract, place an emphasis on the unique value of the work, and summarize contributions or results being presented. A maximum of two presenters per poster is recommended. The selection committee will evaluate proposals primarily on their potential to stimulate interesting discussion, facilitate the exchange of ideas, and promote collaboration across varied functional areas.

### Preconferences

Preconferences are half-day or full-day programs that focus on a particular subject of interest to academic and research librarians. These programs should allow participants to develop a skill on a specific topic and should focus on interactive learning using a variety of presentation styles. Preconferences that offer practical tips and cutting-edge techniques, as well as programs that address one or more of the conference's themes, are especially encouraged. Preconferences have separate registration fees, so please contact Margot Conahan at ACRL (312-280-2522; [mconahan@ala.org](mailto:mconahan@ala.org)) during the development of your proposal in order to develop a budget for your session.

### Roundtable Discussions

Roundtables are small, informal group discussions that give attendees the opportunity to exchange information, discuss best practices, and network with others around common themes and issues. Discussion facilitators should identify and develop a topic that will allow participants to discuss how they are dealing with specific issues at their libraries. Roundtable discussions are limited to ten individuals per table, including participants and facilitator(s). Individuals submitting roundtable proposals should

address the topics to be covered, their importance to academic libraries, and three questions they would use to keep the discussion moving.

### **TechConnect Presentations**

Do you incorporate new technologies into your teaching, cataloging work, or reference responsibilities? Have you discovered ways to improve workflow by using technology? Do you adapt current applications in unique ways to engage students and faculty? Share your innovations with your colleagues, library administrators, and others at ACRL 2015. The ACRL 2015 TechConnect Committee is seeking proposals that document technology-related innovations in every service area of the library. TechConnect presentations are 20 minutes, with 15 minutes to present a demonstration, and five additional minutes for audience Q&A. Presentations should document technology-related innovations in academic and research libraries. A computer, data projector, screen, and microphone will be provided. You will be responsible for bringing all other equipment required for your demonstration, except as agreed to in advance.

### **Virtual Conference Webcasts**

The Virtual Conference's synchronous Webcasts allow presenters and attendees to interact online via audio, video, and screen share. This is a great option if you want to present at ACRL 2015 but do not have the time or budget to travel. You may present from the conference location in Portland or remotely from another location with a high-speed Internet connection and microphone. Webcasts are 60 minutes long (including Q&A). If you would like to submit a proposal, please choose a relevant, timely topic that lends itself to presentation in an online environment. Proposals should be clear about learning outcomes and should also explain how you will engage attendees



and encourage interaction among them. If your proposal is accepted, you will receive training on how to give an effective virtual presentation using our software system.

### **Workshops**

Workshops offer three contact hours that provide active and in-depth learning. Participants will engage an issue, learn a new skill, or develop an action plan or other activity where hands-on learning is integral. Proposals should allow for significant involvement and contribution to the learning process from the participants. Proposals will be selected for the conference based on the timeliness of the topic, the stated learning outcomes, drafts of interactive exercise(s), and the degree of active learning. In order to ensure that the sessions really are "hands-on" and provide participants with a tangible skill or action plan by the end of the session, submissions must include an example of an activity or worksheet you plan to provide. The learning experience should excite and encourage the participants to take risks, question assumptions, and fully engage in the learning process. Participants should leave the session with information to share with their home institutions. Sessions will be limited to 60 participants in order to provide a meaningful environment for active learning.

## HOW TO SUBMIT

### How to Submit Proposals

Proposals must be submitted via the Program Proposal Form, available online at [www.acrl.org/acrlconference](http://www.acrl.org/acrlconference) (click "Program").

### Deadlines

MAY 9, 2014

Proposals due for contributed papers, panel sessions, workshops, and preconferences.

NOVEMBER 3, 2014

Proposals due for poster sessions, roundtable discussions, TechConnect presentations, and Virtual Conference Webcasts.

### Requirements

ACRL 2015 presenters will be required to:

- register for and attend the conference (complimentary registration may be requested for non-librarian presenters);
- grant permission for possible recording (slidecasts) and broadcast of their presentation;
- assign ACRL first publication rights, as contributed papers will be published as part of the ACRL conference proceedings; and
- contributed paper presenters must provide completed papers in both hard copy and electronic versions by the deadline date.

### Questions?

See the list of ACRL 2015 contacts at [www.acrl.org/acrlconference](http://www.acrl.org/acrlconference).

### ACRL

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(800) 545-2433, ext. 2522  
[acrl@ala.org](mailto:acrl@ala.org)  
[www.acrl.org/acrlconference](http://www.acrl.org/acrlconference)

### Selection Criteria

The ACRL 2015 conference committees will evaluate the content of your proposal for relevance to the conference tracks and themes, clarity, originality, and timeliness. Proposals should be for original work that has not been previously published. Proposal selection for ACRL 2015 is a blind, peer-review process. Do not identify presenter and institution names in your proposal. Proposals with presenter and/or institution names will not be considered.

Special attention will be given to proposals that:

- demonstrate innovative thinking;
- generate ideas or report research that contribute to ongoing discussion about the future of academic and research libraries;
- contribute ideas for positioning academic and research librarians to be leaders both on and off campus;
- present strategies for effectively implementing new ideas and technology; and
- encourage active learning among conference attendees.

