



Association of College
& Research Libraries

A Division of the American Library Association

Annual Report 2011–2012



Message from the President

Joyce L. Ogburn

ACRL's 73rd President

My presidential year marked a period of change and looking to the future for ACRL. The association's new Plan for Excellence went into effect at the beginning of my presidency on July 1, 2011. The plan reflects a collective vision for academic and research librarianship and the role of ACRL and our members in creating the future. It highlights three strategic areas, and emphasizes that "academic and research librarians and libraries are indispensable to a thriving community of scholarly and learners."



A number of initiatives advanced the new plan. This fiscal year, the Institute of Museum and Library Services granted funding for ACRL and three other higher education organizations to convene two national summits to address the profession's need to develop skills to document and communicate library value, alignment with institutional goals, and contributions to student learning. A white paper of the outcomes was published in June 2012.

Public policy issues affecting higher education, research, and the scholarly environment remained essential. ACRL addressed stewardship of and public access to federally funded research and data, provisions of the Digital Millennium Copyright Act, government information, the Freedom of Information Act, and the USA PATRIOT Act. In October 2011, we joined the growing ranks of signatories to the Berlin Declaration on Open Access to Knowledge in the Sciences and the Humanities.

To support the professional growth and success of academic librarians, ACRL awarded more than \$27,000 in scholarships this year. The robust e-Learning program offered 32 events consisting of 18 Webcasts and 14 multiweek courses on such topics as statistics, budgeting, embedded librarianship, digital humanities, management, accreditation, and new technologies.

The ACRL Institute for Information Literacy's Immersion Program, hosted by Champlain College in July 2012, featured two tracks of intensive training and education for 90 attendees. Sixty-four attendees participated in the Immersion Program Assessment and Intentional Teacher Tracks held November 2011 in Nashville. In 2012, five sites hosted the "Scholarly Communication: From Understanding to Engagement" workshop on new methods of scholarly communication, open access and openness, intellectual property, and economics. At a full-day institute held at the ALA Midwinter Meeting, attendees explored scholarly publishing, author rights, and open access in practice.

I was pleased to collaborate with the president of ALCTS to hold a joint program at the ALA Annual Conference, where a packed room heard Duane Bray of IDEO address the challenges traditional industries face when experiencing disruptive change and the concrete techniques for recognizing and harnessing opportunities for innovation.

Actions of the Board of Directors included passing a new division-level committee structure to be implemented in July 2012. Members exercised the option to form new discussion groups, and six were approved this year. Continuing a seminal contribution to the profession, the Board approved

Annual Conference Programs

a comprehensive revision of the association's seminal *Standards for Libraries in Higher Education (SLHE)*. ACRL published two new standards and guidelines, and the *Information Literacy Competency Standards for Higher Education* continued to be widely cited as a benchmark in information literacy instruction.

During my presidential year, ACRL pursued initiatives that are fundamentally altering the profession and higher education. Our new strategic plan affirms a strong future for academic libraries and librarians. Together the ACRL members and leadership are moving forward in exciting directions, and I owe deep appreciation to everyone for the opportunity to participate and to be a voice for so many important issues.

2012 ACRL Programs at the ALA Annual Conference — Anaheim, Calif. —

- AASL/ACRL Interdivisional Committee on Information Literacy – Preparing College-Ready 21st-Century Citizens with Integrated Information/Media Literacy Programs in Education
- Academic Library Services to International Students Interest Group – Addressing Global Diversity: Meeting the Needs of International Students in Academic Libraries
- AFAS – HBCU Library Alliance - History and Accomplishments
- CLS – Reference Resurrected: Models for the 21st-Century College Library
- Committee on the Status of Academic Librarians – The Current Status of Academic Librarians: The Best of Times or the Worst of Times?
- Copyright Committee – Campus Copyright Initiatives: Roles and Opportunities for Libraries
- DLS – Embedded Librarian Best Practices: You Can Do It, We Can Help
- EBSS – Ubiquitous Video: Can Libraries Offer It? (Or Can Libraries Adapt?)
- Health Sciences Interest Group – NIH's Public Access Policy and the Library: Use, Development, and Ramifications
- Individual Proposal – Diving in and Learning to Swim as a New Distance Education Librarian
- Individual Proposal – Ya' at' eeh! Serving American Indian students
- Individual Proposal – Grown Ups Just Want to Have Fun! Library Play Programming for College Students of All Ages
- IS – Learning Styles: Fiction, Nonfiction, or Mystery?
- LES – Fair Use, Intellectual Property, and New Media
- President's Program (joint program with ALCTS) – Future of the Book: Innovation in Traditional Industries
- Publications Coordinating Committee – Riding the Publishing Rollercoaster: Practical Strategies from Research to Writing
- RBMS – The Current State of Bibliography, and Its Future as Practiced and Supported in Special Collections Libraries
- Research Program Committee – Curation as a Form of Collaborative Research
- Residency Interest Group – Winning on Two Fronts: How Library Residencies Are Placing Libraries at the Leading Edge of Innovation and Diversity Initiatives
- STS – Preparing Tomorrow's Science Professional
- ULS – The Librarian Has Left the Building: Keeping the Knowledge Alive through Succession Planning
- WESS – Documenting Sexual Dissidence and Diversity in France, Italy, and Spain
- WGSS – Insert Catchy Label Here or the End of Gen Y, Digital Natives, and the Millennial Student Myth

Message from the Vice-President

Steven J. Bell

Vice-President/President-Elect

For ACRL, the past year was one of both great accomplishment and great challenge. Moving forward with new initiatives ripe with potential to deliver future value to members, our association simultaneously struggled to contend with an organizational structure of the past much in need of reinvention. It was into this unique dualism that I was thrust as I began my term as ACRL vice-president/president-elect.



The Board of Directors was enthusiastic about the strong positive reception to the Value of Academic Libraries (VAL) report and the receipt of an IMLS grant to organize an international summit on the VAL project. It signaled support for a promising initiative to empower academic librarians in their effort to demonstrate the library's value to the institution. The new Plan for Excellence set a new strategic course for ACRL with its focus on student learning, library value, and the research and scholarly communication environment.

The Board's mood was tempered by the challenge of conducting a review process to update and streamline its committee structure while also determining how to reconfigure the Communities of Practice. It necessitated difficult decisions, but the Board persevered and achieved progress on both fronts. ACRL continues to work its way through some of the most significant organizational changes made in recent years.

Though daunting to a newcomer, I was quickly engaged in these high-level projects. It enabled me to immerse myself in the business of ACRL while learning from the smart, assertive, and thoughtful leadership styles of President Joyce L. Ogburn and Past-President Lisa Hinchliffe, and the wisdom of Executive Director Mary Ellen Davis. It was a fantastic leadership experience and opportunity to immediately apply myself to helping ACRL meet its challenges.

Attending a national workshop for association executives helped me to put the Plan for Excellence into context, and better prepared me to work with the Board to build on the plan's goals, objectives, and key performance indicators. It also provided insight into the importance of the ACRL appointments process for which I was responsible. This was a particularly challenging appointment cycle, as the work was complicated by the newly adopted ACRL Committee structure. Aably chaired by John Pollitz, director of libraries at University of Wisconsin-Eau Claire, he and his fine team of inspired Appointments Committee members completed their work ahead of schedule.

It was through the Board's commitment to tackle multiple demanding projects that I learned how a team that works together, with strategic intent, is a powerful force for creating positive change. I look forward to continuing to build on this Board's enthusiasm as we encounter new challenges. It meshes well with the concept of "new thinking for leadership," which is the theme of my presidential reading series in *College & Research Libraries News*, and the focus of the President's Program at the 2013 ALA Annual Conference. I hope you will join me in advancing our collaborative effort to engage ACRL members and lead together into a bright future for ACRL and academic librarianship.

Friends of ACRL

FRIENDS of ACRL

The Friends of ACRL donations support ACRL's mission in key areas. These areas include the Advocacy Fund, Board Strategic Plan Initiative Fund, Innovative Programming Fund, Professional Development Fund, RBMS Scholarships Fund, and the William Moffett Memorial Fund.

Since the establishment of the Friends of ACRL, 366 donors have become Friends and contributed more than \$102,000 to demonstrate their support for its initiatives. Money from the Friends Funds has been used to provide scholarships for ACRL professional development activities and to support the ACRL awards program through publicity and the creation of special presidential awards.

Thanks to those listed below for contributing to the Friends of ACRL in FY12 (September 1, 2011 – August 31, 2012).

SPONSORS (\$500–\$999)

Steven J. Bell[§]
Erika C. Linke

CONTRIBUTORS (\$250–\$499)

Trevor A. Dawes
John Lehner
Joyce Ogburn
Scott Walter
Karen Williams

ASSOCIATES (\$100–\$249)

Nancy Allen
Charlotte B. Brown
Susan Brynteson
Rachel Crowley
Mary Ellen K. Davis
Joseph DeLorenzo
Mark G. Dimunation
Julia Gelfand
Lori Goetsch
Lisa Janicke Hinchliffe
Lynne King
Kirsten Kinsley

Linda Kopecky
Michael LaCroix
Mary A. Lacy
Deborah J. Leslie
Elizabeth Lorbeer
Beth McNeil
Debbie Malone
Frances Maloy
W. Bede Mitchell
Marilyn Ochoa
Lindsay O'Keefe
Loretta Parham
Mary Jane Petrowski
William Pidduck
Ann Campion Riley
Joan Roca
Robert F. Rose
Judith Russell
Edwin Schroeder
Mary Ann Sheble
Elaine B. Smyth
Cynthia Steinhoff
C. Anne Turhollow

FRIENDS (less than \$100)

James Ernest Arsenault
Thomas A. Bolze
Patricia Bozeman
Lisabeth Chabot

*Lynn Scott Cochrane**
John Crichton
John Danneker
Barbara Darden
Kathryn Deiss
Erika Dowell
Leah Dunn*
Christian Dupont
Elizabeth Dupuis
Frances Durako
Linda Eells
Mark Emmons
Sally R. Evans
David Everett*
Sarah Schmidt Fisher
Barbara Ford
Donald Frank
Leigh Gates*
Jane M. Gillis
Carla Graebner
Patricia Hargis
Elspeth Healey
Irene Herold*
Kate Hickey*
W. Lee Hisle
Eric Holzenberg
Melissa Hubbard
Melissa Jadloso*
Elizabeth Johnson
Robert Kieft*
Moon Joo Cindy Kim
Diane Klare
Eric Kline
Patricia Kreitz

Barbara Jane Land
Mikail McIntosh-Doty*
Meg Miner
Kenley Neufeld
Margaret F. Nichols
Karla Anne Merino Nielsen
Richard Noble
Denise Novak
Melissa Nykanen
Kathy Parsons
Fernando Pena
Priscilla L. Perkins*
Barbara Petruzzelli*
John H. Pollitz
Marguerite Ragnow
Henry F. Raine
Michele Reid*
Joan Ruelle*
Melissa Sanders
Maureen Sasso
Tim Schlak*
Lori Schwabenbauer*
Louise S. Sherby
Yasmeen Shorish
Kristine Agnes Shofet Smets
Keith Stetson
David Szweczyk
Suzy Taraba
Stephen Walker
Christine Whittington
Cherry Williams
Katherine Winslow*
John W. Woods
BethAnn Zambella*

*In honor of Larry Hardesty,
Tom Kirk, and Mignon Adams

§In honor of Sam Stormont

Founding Friends are shown in italics. A complete list of Founding Friends is available on the ACRL Web site at www.ala.org/acrl/aboutacrl/givetoacrl/donate/friendsfound.

Letter from the Executive Director

Mary Ellen K. Davis

ACRL Executive Director

It was an exciting and productive year for ACRL! I am happy to report that we made good progress advancing the three goal areas in the Plan for Excellence.

Value of Academic Libraries

We continued our important work of assisting academic libraries in demonstrating alignment with and impact on institutional outcomes. In December 2011, with our three partners, the Association for Institutional Research (AIR), the Association of Public and Land-grant Universities (APLU), and the Council of Independent Colleges (CIC), we convened two invitational summits seeking to better understand the skills librarians need to document and communicate the contributions they make to support the mission and goals of their institutions, particularly as they support student learning. These summits were funded by an IMLS Collaborative Planning Grant, “Building Capacity for Demonstrating the Value of Academic Libraries.” These summits greatly informed the IMLS grant we submitted on February 1, 2012.

ACRL developed additional tools to help members demonstrate their value and document their contributions to overall institutional effectiveness. In October 2011, ACRL released a completely revised *Standards for Libraries in Higher Education* that offers a framework for libraries seeking to advance and sustain their role as partners in educating students. Recognizing that data is an important component of telling the library’s story, ACRL added NCES Academic Library Survey data as well as selected IPEDS data to its ACRL Metrics product.

Student Learning

ACRL continued its strong work in student learning offering a number of information literacy immersion programs, Webcasts, and publications. Most notably, ACRL’s Assessment Immersion program emphasizes and explores the leadership role of the library in a collaborative information literacy assessment effort to build support and trust among the stakeholder groups at participants’ institutions.

Research and Scholarly Environment

The ACRL workshop “Scholarly Communications: From Understanding to Engagement” was delivered on five campuses. ACRL continued to work closely with SPARC to advocate for new models in scholarly communications. ACRL embraced the open access model when it moved its premier research journal, *College & Research Libraries* to open access last year and this year planned its transition to a digital-only publication beginning January 2014.

To better accomplish the work described in the Plan for Excellence, ACRL also engaged the membership in a review of its structure. Division-level committees were reviewed and aligned with the plan. Policies surrounding ACRL’s communities of practice were updated to provide a more effective structural framework for engagement. Much progress was made and the work should conclude in 2013.



Year in Review

I especially want to thank 2011–12 ACRL President Joyce L. Ogburn and the ACRL Board of Directors for their leadership in advancing ACRL’s Plan for Excellence. I also wish to thank the many generous corporate colleagues, libraries, and Friends who so generously supported ACRL’s programs. ACRL’s many vital programs and services are made possible through the strong partnerships of ACRL members and staff. I want to thank them both and acknowledge their good work. Finally, thanks to all of you for choosing to belong to the ACRL community. Your membership and engagement continues to inform and sustain ACRL’s good work.

ACRL’s Plan for Excellence

This report highlights ACRL’s many accomplishments during FY12 across the three strategic goal areas highlighted in the Plan for Excellence—the value of academic libraries, student learning, and the research and scholarly environment—along with the association’s enabling programs and services.

The Value of Academic Libraries

ACRL made significant progress on the association’s goal of assisting academic libraries in demonstrating alignment with, and impact on, institutional outcomes this year.

Value of Academic Libraries Summits

ACRL was awarded a National Leadership Collaborative Planning Grant Level II by the Institute of Museum and Library Services for the project “Building Capacity for Demonstrating the Value of Academic Libraries” in fall 2011. The grant funding supported ACRL, in partnership with the Association for Institutional Research (AIR), the Association of Public and Land-grant Universities (APLU), and the Council of Independent Colleges, in convening two national summits to address the library profession’s need to develop skills to document and communicate library value in alignment with the missions and goals of their colleges and universities.

The two summits were held in December 2011 in suburban Chicago.

Teams from a broad spectrum of institutions gathered with representatives from accreditation commissions and higher education organizations for dialogue around the assessment of student learning and faculty

research productivity. In the first summit, a wide range of participants from the higher education sector discussed the data campus administrators would like libraries to provide and what collaborative assistance is available through institutional research offices. In the second, librarian participants addressed strategies to prepare the library community to document and communicate the library’s value in advancing the missions and goals of their colleges and universities.



An update on the summits was presented at the 2012 ALA Midwinter Meeting in Dallas.

In addition, “Connect, Collaborate, and Communicate: A Report from the Value of Academic Libraries Summits,” a white paper of summit findings and recommendations authored by

Year in Review

Karen Brown of Dominican University and ACRL Senior Strategist for Special Initiatives Kara Malenfant, was published in June 2012. The report summarizes broad themes about the dynamic nature of higher education assessment that emerged from the summits and presents five recommendations for the library profession. A series of podcast interviews with summit participants is also available on the Value of Academic Libraries Web site.

Following the success of the 2011 summits, ACRL has already taken steps to continue this crucial work. In September 2012, the association, along with its partners AIR and APLU, was awarded a second IMLS grant to design, implement, and evaluate a team-based professional development program to strengthen the competencies of librarians in campus leadership and data-informed advocacy.

The Value of Academic Libraries Committee held a half-day invitational working session in June 2012, to help scope and develop a specific, multiyear research agenda to serve as the basis for pursuing grant funding for value research. Participants in the invitational working session included leading researchers in the area of library value, particularly academic library value, as well as individuals who have pursued conversations with ACRL about the research agenda component of the report. Through a series of structured discussions and prioritization activities, participants contributed to a focused research agenda, which will be vetted with the academic library community in fall 2012.

Standards for Libraries in Higher Education

The ACRL Board of Directors approved a comprehensive revision of the association's seminal *Standards for Libraries in Higher Education (SLHE)* in October 2011. Grounded in nine principles reflecting the core roles and contributions of academic libraries, the newly revised version of *SLHE* provides a guide to libraries in advancing and sustaining their role as partners in educating students, achieving their institutions' missions, and positioning libraries as leaders in assessment and continuous improvement on their campuses. The full text of the revised *SLHE*, along with a recording of an introductory Webcast on the new standards, is available on the ACRL Standards and Guidelines Web site at www.ala.org/acrl/standards. More than 1,600 print copies have been distributed since October 2011.

To provide additional information on the new version of *SLHE*, and the role of the new standards in demonstrating library value, ACRL offered a free introductory Webcast on the standards in November 2011. Presented by Patricia Iannuzzi, chair of the ACRL *Standards for Libraries in Higher Education* Task Force, the Webcast provided an overview of the revision, highlighting ways the standards can benefit libraries in the strategic planning, program review, and self-study processes. Additional information on *SLHE* was provided in a forum at the ALA Midwinter Meeting. ACRL is offering training in using the new *SLHE* via a Webcast series and in-person workshops.

ACRL Metrics

To assist with evaluating library performance, 2010 and 2011 ACRL survey data, as well as the 2010 NCES Academic Library Survey result, were added to ACRL Metrics. Selected IPEDS data was also made available. Developed by Counting Opinions in partnership with ACRL, this online product provides unprecedented access to the annual ACRL Academic Library Trends and

Year in Review

Statistics Survey data as well as the biennial National Center for Education Statistics (NCES) Academic Library Survey data from 2000 to 2010. ACRL Metrics facilitates performance analysis and decision-making with peer benchmarking and customized reports for use in presentations, grant applications, self-studies, and strategic planning.

Student Learning

The following activities are examples of ways ACRL moved towards achieving the association's goal of assisting librarians in transforming student learning, pedagogy, and instructional practices through creative and innovative collaborations.

The ACRL *Information Literacy Competency Standards for Higher Education* continue to be widely cited as a benchmark in information literacy instruction. This year the standards were cited in numerous books, journal articles, and blogs along with ACRL's own publications. The new *Information Literacy Standards for Teacher Education* were approved by the ACRL Board of Directors and published this year.

Information Literacy Immersion Program

ACRL endeavors to improve members' ability to teach and assess lifelong learning skills. To help librarians and institutions develop and implement information literacy programs on their campuses, the ACRL Institute for Information Literacy's Immersion Program offered three Immersion programs in FY12, including the first institution-specific program licensed to Cornell University. The Cornell Immersion curriculum was customized for this program and included parts of Teacher, Program, and Assessment track curriculum. Sixty-four individuals participated in the Assessment and Intentional Teaching tracks in Nashville, November 16–20, 2011. Ninety individuals attended the Teacher and Program tracks offered at Champlain College, July 22–28, 2012.



Participants at a 2012 Immersion program



"Attending Immersion gave me the tools, the inspiration, and the connections with my peers to move forward with my career."

– Nancy Fawley, ACRL Member of the Week

Professional Development

Eight e-learning seminars and Webcasts provided opportunities to learn more about information literacy-related topics. Topics of the e-learning opportunities included Instructional Design for Online Teaching and Learning, Learning Objects, Developing a Comprehensive Critical-Thinking Curriculum, Classroom Assessment For Information Literacy Instruction, Embedded Librarians,

Year in Review

New Models for Credit-Bearing Information Literacy Courses, So You Want to Create an Interactive Information Literacy Tutorial?, and The Not-So-Distant Librarian: Online Library Instruction to Engage Students and Faculty. The program “Preparing College-Ready 21st-Century Citizens with Integrated Information/Media Literacy Programs” at the 2012 ALA Annual Conference provided additional focus on information literacy issues.

ACRL continues to publish a variety of information literacy and learning titles. *Best Practices for Credit-bearing Information Literacy Courses* by Christopher V. Hollister and *Embedded Librarians: Moving Beyond One-Shot Instruction*, edited by Cassandra Kvenild and Kaijsa Calkins, were published this year.

Sections

ACRL sections continued to develop (and revise) discipline-specific information literacy standards for visual literacy, journalism, literature, science and engineering, and social work. The Instruction Section maintains the “Information Literacy in the Disciplines” wiki, a list of discipline-focused information literacy standards and related materials. Several sections additionally sponsored information literacy-related programs at the 2012 ALA Annual Conference. See page 673 for a full list of program topics.

Research and Scholarly Environment

ACRL’s research and scholarly activities programs actively promote the transition to a more open system of scholarship. To this end, ACRL proudly joined the growing ranks of signatories to the Berlin Declaration on Open Access to Knowledge in the Sciences and the Humanities in October 2011. The declaration builds on the significant progress of the Budapest Open Access Initiative, calling for Open Access to knowledge in the humanities as well as in the sciences. The move followed the association’s removal of price barriers to the association’s scholarly research journal *College & Research Libraries (C&RL)* in April 2011. *C&RL* will become an online-only scholarly publication in January 2014.

“ACRL provides a forum to discuss challenges facing today’s academic libraries and also provides a voice for academic libraries to address their constituents about issues that directly affect them.”

– Diane Klare, ACRL Member of the Week



In January 2012, ACRL endorsed the *Code of Best Practices in Fair Use for Academic and Research Libraries*, issued by the Association of Research Libraries (ARL). Together with the Center for Social Media at American University and the Program on Information Justice and Intellectual Property in American University’s Washington College of Law, ARL has been working since April 2010 to develop the code. The project is funded by a grant from the Andrew W. Mellon Foundation and is now entering its third phase: extensive outreach to promote broad adoption of the code by research and academic librarians throughout the United States.

Year in Review

The ACRL Scholarly Communications Committee selected five sites from 12 applications to host the “Scholarly Communication: From Understanding to Engagement” workshop this spring and summer, including the first host site outside of the United States. ACRL is underwriting the bulk of the costs of delivering this proven content by sending expert presenters on the road. The institutions selected to host the 2012 road shows are Atlanta University Center Robert W. Woodruff Library (Atlanta, Georgia), Colorado State University (Pueblo, Colorado), James Madison University (Harrisonburg, Virginia), the University of New Mexico (Albuquerque, New Mexico), and the University of Toronto (Toronto, Ontario). The workshop focuses on new methods of scholarly publishing and communication, open access and openness as a principle, copyright, and intellectual property and economics.

ACRL offered “Scholarly Communication: From Understanding to Engagement,” a full-day institute on scholarly communication in conjunction with the 2012 ALA Midwinter Meeting in Dallas. The institute empowered attendees to help accelerate the transformation of the scholarly communication system and engage in a structured interactive program that explores scholarly publishing, author rights, and open access in practice. Four modules focused on new methods of scholarly publishing and communication, copyright and author rights, economics, and open access and openness in practice.

Two programs at the 2012 ALA Annual Conference — “Data Curation as a Form of Collaborative Research” and “The Role of Metadata Standards in Scientific Data Publishing: Part Two” — highlighted ways libraries can model new open forms of scholarly communication and publishing.

The ACRL Scholarly Communication Discussion Group, Scholcomm discussion list, and the ACRL/SPARC Forum on Emerging Issues in Scholarly Communication continue to be important venues for strengthening the association’s role in supporting new models of scholarly communication. Regular articles on scholarly communication issues and trends in *C&RL News* play an important role in disseminating a body of knowledge for the field.

Enabling Programs and Services

In addition to the three Plan for Excellence goal areas, ACRL serves its members, along with the academic and research library community, through a wide variety of programs and services. Highlights of the regularly recurring operations relevant to the ability of ACRL to lead academic and research librarians and libraries in advancing learning and scholarship are reported below.

Member Engagement

ACRL’s membership activities build on retaining core membership while recruiting from new and diverse communities. As of August 31, 2012, ACRL had 11,857 members, a decrease of 2.45% (269 fewer members) from FY11 (12,126). There are currently 11,090 personal members, 742 organizational members, and 25 corporate members. The 2012 ACRL membership survey (with a 28.9% response rate) provided important findings with respect to ACRL professional development programs, top issues for the profession, and perceptions of ACRL’s role as an association.

Year in Review

ACRL Communities of Practice Membership Statistics

ACRL Sections	Personal	Organizational and Corporate	August 2012 total	August 2011 total	Change
ACRL	11,090	767	11,857	12,500	-5.14%
AAMES	282	37	319	355	-10.14%
AFAS	215	10	225	268	-16.04%
ANSS	410	35	445	503	-11.53%
Arts	798	48	846	933	-9.32%
CJCLS	1,229	130	1,359	1,429	-4.90%
CLS	2,567	165	2,732	2,892	-5.53%
DLS	1,474	60	1,534	1,589	-3.46%
EBSS	752	87	839	906	-7.40%
IS	3,957	233	4,190	4,442	-5.67%
LES	535	11	546	601	-9.15%
LPSS	442	41	483	527	-8.35%
RBMS	1,636	82	1,718	1,812	-5.19%
SEES	166	21	187	197	-5.08%
STS	1,234	99	1,333	1,429	-6.72%
ULS	4,362	173	4,535	4,903	-7.51%
WESS	427	27	454	467	-2.78%
WGSS	384	25	409	464	-11.85%

Total Section Affiliations 20,870

ACRL Interest Groups	Personal	Organizational and Corporate	August 2012 total	August 2011 total	Change
Academic Library Services to International Students	363	1	364	330	10.30%
Digital Curation	534	1	535	0	N/A
Health Sciences	482	3	485	457	6.13%
Image Resources	300	2	302	323	-6.50%
Numeric & Geospatial Data	182	0	182	122	49.18%
Residency	50	0	50	61	-18.03%
Universal Accessibility	164	0	164	169	-2.96%
Virtual Worlds	181	0	181	205	-11.71%

Total IG Affiliations 2,256

Note: the ACRL Librarianship in For-Profit Institutions Interest Group was added as a dues product in September 1, 2012. Membership figures will be available for FY 13.

Year in Review

The ACRL Board of Directors passed a new division-level committee structure, effective July 2012. The committee structure will advance ACRL's strategic goals and support operations. Implemented in July 2012, the new structure aligns ACRL's resources with the new Plan for Excellence. The Board acknowledges that it is always difficult to eliminate long-standing committees and wishes to thank all of its members who volunteered their time and energy to serve on ACRL committees.



"ACRL fosters a unique fellowship among colleagues who share similar professional challenges, concerns, and interests."

– Alexia Hudson, ACRL Member of the Week

ACRL continues to explore new models for member connections. The ACRL 101 program at the ALA Annual Conference educates members and potential members on the wide range of ACRL activities and opportunities for participation. For the third year, the association held a virtual orientation session for new leaders. A number of ACRL committees, interest groups, sections, and the Board of Directors are working virtually and taking advantage of ALA Connect and other virtual meeting systems to keep the work of the association moving forward year round.

As of August 2012, 4,905 individuals "like" the official ACRL Facebook page, 5,851 people follow the association on Twitter, and the ACRL LinkedIn community has grown to 6,781 members. Many ACRL sections, including AFAS, Arts, CLS, IS, LES, LPSS, and WGSS, have Facebook pages or groups for their members and other interested parties. The Marketing Academic and Research Libraries Committee uses Facebook and Twitter to disseminate the ACRL Marketing Minute, biweekly quick tips and insights on marketing research, trends, and data. ACRL's presence on ALA Island in Second Life continues our outreach in new areas. These online presences provide avenues for information dissemination and connection with, and between, members.

The ACRL Insider Weblog (www.acrl.ala.org/acrlinsider/) continues to keep readers current and informed on the activities, services, and programs of the association and features weekly profiles of ACRL members. The biweekly ACRL Update e-newsletter, along with publications and e-Learning course announcements, continue to be distributed through HTML e-mail to increase awareness of ACRL activities.

ACRL continues to sponsor participants in the ALA Emerging Leaders program. This year's four ACRL-sponsored emerging leaders were Elizabeth Berman, reference and instruction librarian, University of Vermont (sponsored by ULS); William Breitbach, librarian, California State University-Fullerton (sponsored by CLS); Tabatha Farney, Web services librarian, University of Colorado-Colorado Springs (sponsored by ACRL); and John J. Meier, science librarian, Pennsylvania State University (sponsored by STS).

As part of its commitment to furthering diversity in librarianship, the association is supporting Charlotte King as its 2012–13 Spectrum Scholar. King will attend the San Jose State University

Year in Review

School of Library and Information Science. Since 1999, ACRL has provided more than \$76,500 in direct support to the Spectrum Scholarship Program and offered complimentary ACRL membership to all Spectrum Scholars.

In addition, ACRL assists scholars through mentoring and conference assistance. The ACRL Dr. E. J. Josey Spectrum Mentor Committee supports Spectrum Scholars with an interest in academic libraries by pairing them with a trained mentor from an academic library. The committee has paired more than 75 Spectrum Scholars with mentors since 2003 and is working to pair interested current scholars and scholars from the incoming Spectrum class. ACRL also provides six scholarship awards that support travel for the attendance of Spectrum Scholars at ACRL conferences.

Sections

ACRL provides special connections for members, both virtual and personal. ACRL sections offer 17 vibrant and dynamic communities that nurture individual development and foster a deeper connection to the profession. Sections also hosted dozens of special events (socials, dinners, receptions) at the ALA Midwinter Meeting and Annual Conference to create community among new and continuing members.

Interest Groups

As of August 2012, the nine ACRL interest groups—Academic Library Services to International Students, Digital Curation, Health Sciences, Image Resources, Librarianship in For-Profit Educational Institutions, Numeric and Geospatial Data Services in Academic Libraries, Residency Programs, Universal Accessibility, and Virtual Worlds—have attracted 2,256 members, with an average membership of 251. The Digital Curation Interest Group currently has the most members (535). The newest interest group, Librarianship in For-Profit Educational Institutions, opened for affiliation September 1, 2012. Approved by the ACRL membership in the 2008 ALA/ACRL election, interest groups provide a way to easily create a “home” within ACRL for topics and issues that are currently underrepresented in the organization.

Discussion Groups

The ACRL Board of Directors approved six new discussion groups this year, reflecting the current interest of the association membership. The new discussion groups are Assessment Discussion Group, Digital Humanities Discussion Group, International Perspectives on Academic and Research Libraries Discussion Group, Leadership Discussion Group, Marketing Discussion Group, and Student Retention Discussion Group.

Awards

Through its awards program, which recognizes the achievements of academic and research librarians and libraries, ACRL provides a platform for librarians to bring notice of their work to their broader communities. Since 1923, the ACRL Awards Program has recognized and honored the professional contributions and achievements of academic libraries and librarians. This special recognition by ACRL enhances the sense of personal growth and accomplishment of our members, provides our membership with role models, and strengthens the image of our membership in the eyes of employers, leadership, and the academic community as a whole.

Year in Review

In 2012, 32 outstanding individuals and institutions received ACRL awards recognizing their accomplishments. ACRL's top honor, the Academic/Research Librarian of the Year Award, was presented to Paula T. Kaufman, Juanita J. and Robert E. Simpson dean of libraries and university librarian and professor of library administration at the University of Illinois at Urbana-Champaign. Kaufmann was cited for her significant impact on the profession through her extraordinary leadership abilities, vision, and strategic thinking for the future of libraries, along with the generosity with which she shares her inspirations and insights.



Paula T. Kaufman,
2012 Academic/Research
Librarian of the Year

ACRL AWARD WINNERS 2012

Division Award Winners

■ Academic/Research Librarian of the Year

Award (Donor: *YBP Library Services*) Paula Kaufman, Juanita J. and Robert E. Simpson Dean of Libraries and University Librarian and Professor of Library Administration, University of Illinois at Urbana-Champaign

■ Excellence in Academic Libraries

(Donor: *YBP Library Services*)
University: Grand Valley State University, Allendale, Michigan;
College: Champlain College, Burlington, Vermont;
Community College: Seattle Central Community College, Seattle, Washington

■ Hugh C. Atkinson Memorial Award

(*ACRL, ALCTS, LLAMA, LITA*) John F. Helmer, Executive Director, Orbis Cascade Alliance

Section Award Winners

■ CJCLS Library Program Achievement

Award (Donor: *EBSCO Information Services*) Sheila Afnan-Manns, Faculty Librarian, Scottsdale Community College; Reyes Medrano, Faculty Member, Business and Information Technology Division, Paradise Valley Community College; Kandice Mickelsen, Faculty Librarian, Buxton Library, Paradise Valley Community College

■ CJCLS Library Resources Leadership

Award (Donor: *EBSCO Information Services*) Mary Ann Laun, Division Dean of Library Services, Shatford Library, Pasadena City College

■ CLS ProQuest Innovation in College Librarianship Award

(Donor: *ProQuest*) Anne Burke, Undergraduate Instruction and Outreach Librarian; Adrienne Lai, NCSU Libraries Fellow and Adam Rogers, Emerging Technology Services Librarian, all of North Carolina State University Libraries

■ DLS Routledge Distance Learning Librarianship Conference Sponsorship Award

(Donor: *Routledge/Taylor & Francis Group*) Johanna Ruth Tuñón, Director of Distance and Instructional Library Services, Nova Southeastern University

■ EBSS Distinguished Education and Behavioral Sciences Librarian Award

(Donor: *John Wiley & Sons, Inc.*) Scott Walter, University Librarian, DePaul University

■ IS Ilene F. Rockman Instruction Publication of the Year Award

(*Emerald Publishing Group Unlimited*) Char Booth, Instruction Services Manager and E-Learning Librarian, The Claremont Colleges Library, for her book, *Reflective Teaching, Effective Learning: Instructional Literacy for Library Educators*

Year in Review

ACRL continues to present the Excellence in Academic Libraries Award to recognize the staff of a community college, a college, and a university library for exemplary programs that deliver outstanding services and resources to further the educational mission of their institution. This year's recipients were Seattle Central Community College in the community college category, Champlain College in the college category, and Grand Valley State University in

Section Award Winners, *cont.*

■IS Innovation Award (*Donor: ProQuest*)

Joshua Vossler, Literacy and Reference Librarian, Coastal Carolina University, and John Watts, Instruction and Liaison Services Librarian, Webster University, for their work on a series of information literacy videos, a collaborative professional development project created in cooperation with Coastal Carolina University's First Year Experience Program and designed to introduce first-year students to fundamental information literacy concepts

■IS Miriam Dudley Instruction Librarian Award (*Donor: ACRL Instruction Section*)

Barbara J. Mann, Assistant Director for Public Services, Information and Library Services, University of Maryland University College

■LPSS Marta Lange/CQ Press Award

(*Donor: CQ Press*) John Eaton, Law Librarian and Associate Professor, E. K. Williams Law Library, University of Manitoba

■RBMS/Leab Exhibition Catalogue Awards

(*Donor: Katharine Kyes Leab and Daniel J. Leab Endowment*) CATEGORY 1 WINNER (EXPENSIVE): "Altered and Adorned: Using Renaissance Prints in Daily Life," submitted by the Department of Prints and Drawings at the Art Institute of Chicago; CATEGORY 2 WINNER (MODERATELY EXPENSIVE): University of Chicago Library for "Adventures in the Soviet Imaginary: Children's Books and Graphic Art"; CATEGORY 3 WINNER (INEXPENSIVE): "One Book, Many Interpretations: Second Edition," submitted by the Chicago Public Library, Special Collections and Preservation Division; CATEGORY 4 WINNER (BROCHURES): University of Pennsylvania, Rare Book and

Manuscript Library for their brochure entitled "Wharton Esherick and the Birth of the American Modern"; CATEGORY 5 WINNER (ELECTRONIC EXHIBITIONS): Folger Shakespeare Library for "Manifold Greatness: The Creation and Afterlife of the King James Bible," available online at www.manifoldgreatness.org/

■STS Innovation in Science and Technology Librarianship Award (*Donor: IEEE*)

No recipient

■WESS De Gruyter European Librarianship Study Grant (*Donor: Walter de Gruyter Foundation for Scholarship and Research*)

Liladhar R. Pendse, Slavic & East European Studies Librarian, Head of Collection Exchange Program, University of California, Berkeley, for his project to construct a bibliography and subject analysis of Indo-Portuguese periodicals held by the National Library of Portugal and other libraries in Lisbon

■WGSS Achievement in Women's Studies Librarianship Awards

Career Achievement Ellen Greenblatt, Scholarly Communications Librarian, University of Colorado-Denver

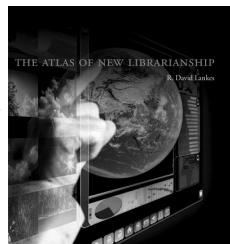
Significant Achievement Kayo Denda, Head, Margery Somers Foster Center and Women's Studies Librarian; Rhonda Marker, Repository Collection Librarian; Li Sun, Metadata Librarian; Lucy Vidal, Information and Communication Director, Center for Women's Global Leadership; Alicia Graham, Research Associate and Kirsten Canfield, Research Associate, Center for Women's Global Leadership, all of Rutgers University Libraries

Year in Review

the university category. The award, sponsored by ACRL and YBP Library Services, includes a presentation ceremony on the campus of each award-winning library.

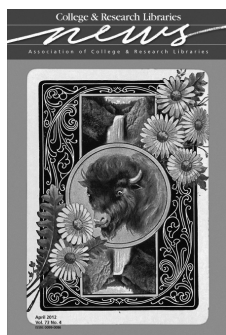
Publications

ACRL's publications program was very active during 2011–12, publishing ten new books, which are listed in the accompanying table. *The Atlas of New Librarianship* by R. David Lankes, copublished by ACRL and MIT Press, was named the winner of the 2012 ABC-CLIO/Greenwood Award for the Best Book in Library Literature.



In June 2012, ACRL published the report “Futures Thinking for Academic Librarians: Scenarios for the Future of the Book” to help librarians reexamine their assumptions, which may be grounded in the current e-book zeitgeist. Authored by David J. Staley, director of the Harvey Goldberg Center for Excellence in Teaching in the History Department of Ohio State University, the report is a companion to the 2010 report Staley coauthored for ACRL, “Futures Thinking for Academic Librarians: Higher Education in 2025.” This new report presents four scenarios for the future of the book, based in part on feedback from academic library directors.

*“What do I most value about ACRL?
The promotion of knowledge sharing through
all of the ACRL blogs, C&RL, and C&RL News,
especially now that they are open access.”*
– Heidi Steiner, ACRL Member of the Week



Association members continue to receive *College & Research Libraries News (C&RL News)*, ACRL's news magazine and publication of record, and the scholarly research journal *College & Research Libraries (C&RL)*, as a perquisite of membership. Both serials are also available by subscription. ACRL also publishes *RBM: A Journal of Rare Books, Manuscripts, and Cultural Heritage* twice yearly. *RBM* is available through subscription.

In fall 2011, the University of Illinois at Urbana-Champaign Library launched a project to digitize the complete back contents of *C&RL*. The volunteer initiative scanned the full contents of *C&RL* from 1939 through 1996 and is in the process of making them freely available to the public in the University of Illinois's IDEALS institutional repository. The University of Illinois Library's Digital Content Creation department performed the digitization of the approximately 340 issues of *C&RL*, resulting in fully searchable PDF files at the issue and article level. *C&RL* contents from 1997 to the present will remain freely available through the publication's online presence at HighWire Press. Content is being added to the Illinois archive through Fall 2012.

The ACRL Board of Directors appointed Scott Walter, university librarian at DePaul University in Chicago, as the next editor of *C&RL*. Walter will serve as editor designate from July 1, 2012, to

Year in Review

June 30, 2013, when he will assume full editorial responsibility. In the position of editor, Walter will also serve as chair of the *C&RL* Editorial Board. He succeeds Joseph J. Branin, director of libraries at the King Abdullah University of Science and Technology.

During its meetings at the 2012 ALA Annual Conference, the ACRL Board of Directors approved the move of *C&RL* to an online-only publication beginning in 2014. The final print issue of *C&RL* will appear in November 2013.

The ACRL Research Planning and Review Committee published its biennial “Top ten trends in academic libraries” report in the June 2012 issue of *C&RL News*. 2012 trends include communicating value, data curation, digital preservation, changes in the higher education environment, information technology, mobile Web, patron-driven acquisitions, new scholarly publishing models, staffing, and user behavior and expectations.

In FY12 *Choice* published 7,235 new reviews, marking the third consecutive year in which it has published more than 7,200 reviews and the sixth in which it has published more than 7,000. Of these 7,235 titles, 6,841 were books and 394 were electronic resources. Since 1997, when it began reviewing the Web, *Choice* has reviewed approximately 425 Internet Resources annually for a total of more than 7,000 such resources.

The January 2012 issue once again featured *Choice*'s “Outstanding Academic Titles” list. The January 2012 version, the 48th in the series, included 629 exceptional print and online publications across 54 different subject areas. Comprising less than 9 percent of the titles reviewed by *Choice* in 2011, and roughly 3 percent of the titles submitted by publishers, the OAT list, as it is popularly known, is truly “the best of the best.” New to the OAT family this year was an even more exclusive pair of lists, “Top 25 Books” and “Top 10 Web Sites,” both of which appeared exclusively on *Choice Reviews Online*

Choice continues to offer four free e-newsletters via the sign-up form on the homepage of *Choice Reviews Online*. *Choice*'s new social media consultant, Karin Holmgren, hired in September 2011, significantly expanded *Choice*'s social media presence in FY 2012. As of early September 2012, *Choice*'s Facebook page (www.facebook.com/choice.reviews) had 2,125 fans, up from 598 twelve months earlier. In addition, *Choice* now has 251 followers on its new Twitter account (twitter.com/Choice_Reviews). Today's Top Review, the *Choice* app available via iTunes, continues to attract new users.

In FY12, *Choice* continued to explore a variety of potential partnerships and initiatives. Among the continuing efforts in this area are the pilot projects with the American Historical and Modern Language Associations under which AHA and MLA are offering access to *Choice* reviews as a free member benefit.

The *Resources for College Libraries 2.0* product family was launched by Bowker at the end of 2011. The new, expanded product family includes three variants, *RCL Career Resources*, *RCL Web*, and *RCL Plus*, all of which are now available in electronic form only. *RCL Career Resources* includes lists of core content for the vocational and technical curriculum. *RCL Web* covers the traditional four-year liberal arts and sciences curriculum. And *RCL Plus* provides

Year in Review

access to both sets of lists via a single subscription. The new *Choice E-Collection* bookstore (www.choicenewbooks.com), developed and hosted by Publishers Row, launched at the end of the fiscal year.

Blogs/Podcasts/Social Media

ACRL continued to leverage social media and other new technologies to deliver content over the past year. The ACRL Insider blog provides daily updates of association activities. ACRLog provides ideas, commentary, and reflection on the professional issues of the day. The Value of Academic Libraries blog features news on the association's value of academic libraries initiative along with essays from members of the Value of Academic Libraries Committee. Several ACRL groups also manage content blogs focused on their specialties. As noted in the member engagement section, ACRL social media presences on Facebook, Twitter, and LinkedIn provide news and avenues for engagement with the association.

ALA JobLIST (joblist.ala.org), the online career center operated since 2006 by *C&RL News* in partnership with *American Libraries* and ALA's Office for Human Resource Development and Recruitment (HRDR), continues to offer services for both job seekers and employers. More than 37,000 job seeker and 5,100 employer accounts have been registered on the site since its launch. Averaging nearly 120,000 hits per month, the site advertised more than 1,800 job openings in FY12. JobLIST also reaches thousands of followers with links to helpful career and job search information on Twitter, Facebook, Google+, and LinkedIn, as well as through the free *ALA JobLIST Direct* e-newsletter that launched in 2011. Face-to-face services are offered through the ALA JobLIST Placement Center, operated by HRDR at major ALA and ACRL conferences, which also presented Webinars and other virtual development opportunities throughout the year.

ACRLog (acrlog.org) is now heading into its eighth year of operation. The blog, which discusses the issues of the day in academic and research librarianship, featured 56 posts from the blog team and assorted guests in FY12.

The ACRL Insider blog (acr.ala.org/acrlinsider) continued to distribute information on publications, events, conferences, and other association activities to the membership and beyond. There were 218 posts to ACRL Insider during the fiscal year. The Member of the Week feature continues to highlight the diversity of the association and remains one of the most popular features of the blog.

The ACRL Podcasts series continues to provide multimedia content focused on the association and academic and research librarianship. Podcasts produced this year include "2012 ACRL Vice-Presidential Candidates," "Environments for Student Growth and Development," "Meet the Staff: Kara Malenfant," "Value of Academic Libraries – Richard Ray," "Value of Academic Libraries – Andrew Lootens-White," "Value of Academic Libraries – Troy Swanson," "Value of Academic Libraries – Nancy Marlin," "Value of Academic Libraries – David James and Patricia Iannuzzi," "Value of Academic Libraries White Paper and Update," and "Scenarios for Future of the Book."

The ACRL TechConnect blog (acr.ala.org/techconnect) is a moderated blog covering innovative projects, emerging tech tools, computer programming, usability, design, and more.

Year in Review

ACRL PUBLICATIONS

ACRL Insider

- The blog keeping the world current and informed on ACRL activities, services, and programs.

ACRLog: Blogging by and for Academic and Research Librarians

- The official blog of ACRL features posts on current issues in academic and research librarianship from the blog team.

ACRL Podcasts

- Podcasts on the issues and events in academic and research librarianship.

ACRL TechConnect

- Blog covering innovative uses of technology in academic and research libraries.

ACRL Value of Academic Libraries

- Trends and issues related to the ACRL Value of Academic Libraries initiative.

New Publications in 2011–12

- *2010 Academic Library Trends and Statistics*
- *The Changing Academic Library (Second Edition)* – John M. Budd
- *Choice's Outstanding Academic Titles, 2007–2011*
- *Curriculum Materials Collections and Centers: Legacies of the Past, Visions of the Future* – Rita Kohrman (editor)
- *Environments for Student Growth and Development: Libraries and Student Affairs in Collaboration* – Lisa Janicke Hinchliffe and Melissa Autumn Wong (editors)
- *Guide to Security Considerations and Practices for Rare Book, Manuscript, and Special Collections Libraries* – Everett C. Wilkie Jr. (editor)
- *Interdisciplinarity and Academic Libraries* – Daniel C. Mack and Craig Gibson (editors)
- *International Students and Academic Libraries* – Pamela A. Jackson and Patrick Sullivan (editors)
- *Past or Portal? Enhancing Undergraduate Learning through Special Collections and Archives* – Eleanor Mitchell, Peggy Seiden, and Suzy Taraba (editors)
- *Transforming Information Literacy Programs: Intersecting Frontiers of Self, Library Culture, and Campus Community* – Carroll Wetzel Wilkinson and Courtney Bruch (editors)

ACRL Magazines and Journals

- *College & Research Libraries*—Official scholarly journal of ACRL; six bimonthly issues per year
- *College & Research Libraries News*—Official news magazine of ACRL; 11 issues per year (July/August combined)
- *RBM: A Journal of Rare Books, Manuscripts, and Cultural Heritage*—A journal of theory and practice covering all aspects of special collections librarianship; two issues per year

CHOICE Publications

- *Choice* magazine—Book review journal of ACRL, includes special editorial features and reviews; published monthly
- *Choice Reviews on Cards*—*Choice* reviews, and just the reviews, on cards; published monthly
- *Choice Reviews Online* Version 2.0—The current Web version of *Choice* magazine; provides 24/7 access to all of *Choice's* editorial content, including all reviews published since September 1988 (more than 150,000) plus a customizable monthly e-mail bulletin (www.cro2.org/).

Year in Review

The ACRL Value of Academic Libraries blog (acrl.ala.org/value) covers trends and issues related to the association's Value of Academic Libraries initiative.

Standards and Guidelines

The development of standards and guidelines for all areas of academic and research librarianship is a core service of ACRL. These standards and guidelines are a key ACRL contribution to the profession. New standards and guidelines published this year include *ACRL/RBMS Guidelines For Interlibrary and Exhibition Loan of Special Collections Materials*, *Diversity Standards: Cultural Competency for Academic Libraries*, *Guidelines for Media Resources in Academic Libraries*, *Information Literacy Competency Standards for Journalism Students and Professionals*, and *Visual Literacy Competency Standards for Higher Education*.

Characteristics of Programs of Information Literacy that Illustrate Best Practices: A Guideline, *Guidelines for Academic Librarians without Faculty Status*, *Guidelines for Instruction Programs in Academic Libraries*, *Standards for Faculty Status for Academic Librarians*, and *Standards for Libraries in Higher Education* were revised this year.

A Board-appointed review task force recommended an extensive revision of the ACRL *Information Literacy Competency Standards for Higher Education*, and a new group will be appointed to review the standards in FY13.

Education

ACRL continues to offer a wide range of professional development programs and events to meet the needs of today's academic and research librarians.

ACRL Conference

ACRL 2013: Imagine, Innovate, Inspire will be held April 10–13, 2013, in Indianapolis. ACRL 2013 features three keynote speakers, including education reform crusader Geoffrey Canada; singer, actor, writer, poet, and activist Henry Rollins; and journalist Maria Hinojosa, host of NPR's Latino USA and Maria Hinojosa: One-on-One. More than 300 carefully curated conference programs will explore timely issues, such as digital humanities, visual literacy, academic library as publisher, copyright and fair use, innovation, and more. ACRL is offering more than 70 scholarships in five categories worth more than \$40,000. Conference registration opened in May 2012.

ACRL @ ALA Annual Conference

ACRL preconference sessions at the 2012 ALA Annual Conference in Anaheim provided information on digital humanities and ACRL's Standards for Libraries in Higher Education. The ACRL/ALCTS Joint President's Program featured Duane Bray of IDEO, a global innovation and design consulting firm, discussing the challenges traditional industries often face when experiencing disruptive change. Bray shared concrete techniques for recognizing and harnessing opportunities for innovation. ACRL sponsored an additional 22 section, committee, and individual programs in Anaheim on topics such as diversity, copyright, emerging technologies, scholarly communication, publishing, information literacy, and succession planning.

Year in Review

53rd RBMS Preconference

The ACRL Rare Books and Manuscripts Section (RBMS) held its 53rd annual preconference June 19–22, 2012, in San Diego. Themed “FUTURES!” the preconference explored a multiplicity of futures for the rare book, manuscript, and special collections community. Preconference plenary sessions focused on three components of special collections and archives work – use, object, and discovery. Sessions explored the ways in which special collections materials are used in the digital humanities, the future of discovery, and access to collections made possible with linked open data and the potential future forms the book as object might take. The preconference continued to be very popular among the 376 registrants and 88 booksellers in attendance, with 91 percent rating the overall quality of the conference as “above average” or “excellent.”

Leadership Institutes

ACRL continued to partner with the Harvard Graduate School of Education to offer the Harvard Leadership Institute for Academic Librarians. Ninety individuals participated in this year’s program, held in Cambridge, Massachusetts, August 5–10, 2012. The program is designed for academic librarians with significant administrative responsibility, such as library directors, their associates, and direct reports.

ACRL promotes continuous learning through preconferences, workshops, and e-learning

Preconferences @ ALA Annual Conference

ACRL preconferences continue to provide academic and research librarians with tips, tools, and new ways of thinking. Two preconferences were held before the ALA Annual Conference in Anaheim:

- Digital Humanities in Theory and Practice: Tools and Methods for Librarians
- Planning, Assessing, and Communicating Library Impact: Putting the Standards for Libraries in Higher Education into Action

e-Learning Seminars and Webcasts

Delivered through Moodle, online seminars provide participants with a dynamic and flexible approach to continuing education. Offerings in 2011–12 were:

- Creating a “Social Life” for Information Literacy Instruction in Libraries
- Deciding with Data
- Developing a Comprehensive Critical Thinking Curriculum: From Goal-Setting to Assessment
- Fundamentals of Management
- Humanities on the Map: Discovering Spatial Humanities
- Implementing Online Teaching and Learning: Using Moodle and Other Web 2.0 Features
- Instructional Design for Online Teaching and Learning
- Mobile Apps: What You Need to Know
- Statistics for the Non-Mathematical Mind
- Successful Budgeting in Academic Libraries
- Winning Library Grants

Year in Review

ACRL once again partnered with several higher education associations to offer the Women's Leadership Institute. Institutes were held in November 2011 in Dana Point, California, and December 2011 in Amelia Island, Florida. The institute brought together midlevel administrators from across campus functions to hone leadership skills for working in a rapidly changing environment and to develop a better understanding of the campus as a workplace and culture.



"ACRL has been integral in providing conferences, online courses, and many other venues that have exposed me to new people and networks for success."

– Deirdre Rawls, ACRL Member of the Week

Online Learning

The ACRL e-Learning program offered 32 e-Learning events consisting of 18 Webcasts and 14 multiweek courses this year on a variety of topics, such as statistics, budgeting, embedded librarianship, digital humanities, management, accreditation, and new technologies. More than 650 individuals and 100 groups participated in this year's e-Learning offerings.

e-Learning Seminars and Webcasts (continued)

The association also expanded its offerings of Webcasts, using an online community hosted by LearningTimes, to deliver real-time, interactive programming over the Web. Offerings in 2011–12 were:

- A New Model for Student Learning: Using Team-based Learning in Information Literacy Courses
- Applying the Standards for Libraries in Higher Education: Designing Assessments
- Applying the Standards for Libraries in Higher Education: Strategic Planning and Benchmarking
- Embedded Librarians: Integrating Information Literacy Instruction at the Point of Need
- From Idea to Publication Series: Analysis and Writing
- From Idea to Publication Series: Submitting for Publication
- From Idea to Publication Series: Understanding the Research Question
- Georgia State, Copyright, and Your Library
- Google Scholar and Institutional Repositories: Improving IR Discovery
- Lightning in a Bottle: Managing Ideas to Spur Innovation
- Next Tech: How Tomorrow's Technology is Affecting Today's Library
- Pinterest and Academia
- Say What You Mean: Professional Communication Skills for Librarians
- Service Learning and Information Literacy: Models for Engagement
- Shifting Sands: How Small Changes in Policy, Culture, and Technology are Determining the Future of Libraries
- The Library's Role in Ensuring the Success of International Efforts on Campus
- UX + VR FTW

Year in Review

Spring Virtual Institute

The 2012 ACRL Spring Virtual Institute, *Extending Reach, Proving Value: Collaborations Strengthen Communities*, was held April 18–19, 2012. The ACRL Spring Virtual Institute united all types of librarians around the mutual cause of reaching out to our constituencies. The institute examined how libraries are capitalizing on community collaborations and featured a keynote presentation from John Palfrey, concurrent live Webcasts, and asynchronous lightning talks, allowing for convenient scheduling and flexibility.

Scholarships

Knowing that professional development is essential to the success of academic and research librarians, especially during an economic downturn, we awarded more than \$27,000 in scholarships this year. Fifty scholarships were awarded for the ACRL e-Learning program, the Immersion Program, and the 53rd RBMS Preconference.

Advocacy

Continuing its focus on advocacy, ACRL speaks out on major trends and issues in libraries and increase its influence in public policy affecting higher education. ACRL's continued work in the scholarly communication arena, especially with the Google Book Search Settlement and as a member of the Library Copyright Alliance (LCA), helped the association to meet these objectives.

Legislative Advocacy

Public policy issues effecting higher education remain an essential focus of the association. Each year, the ACRL Government Relations Committee, in consultation with the ACRL Board of Directors and staff, formulates an ACRL Legislative Agenda. Drafted with input from the ACRL Scholarly Communication and Copyright Committees, along with additional committees, ACRL leaders, and the ALA Washington Office, the legislative agenda is prioritized and includes objectives for legislative action at the national level on issues that may affect the welfare of academic and research libraries. The 2012 ACRL Legislative Agenda focuses on seven priorities, including public access to federally funded research, "safe harbor" provisions of the Digital Millennium Copyright Act, government information, Freedom of Information Act, and section 215 of the USA PATRIOT Act.

ACRL joined eight other national and regional library, publishing, research, and advocacy organizations in a letter to thank members of Congress who introduced "The Federal Research Public Access Act" as H.R. 4004 in the U.S. House of Representatives and S. 2096 in the U.S. Senate. The letter states, "This bill will provide an important mechanism to ensure that manuscripts of peer-reviewed scientific articles reporting on research funded by the U.S. government can be freely accessed and used by all American taxpayers – including researchers, teachers, students, and businesses. Timely, barrier-free access to the results of federally funded research is an essential component of our collective investment in science."

ACRL 2011–12 President Joyce L. Ogburn sent a letter on behalf of the association to William Boorman, public printer of the United States, and Mary Alice Baish, superintendent of documents, in regard to U.S. Government Printing Office rulings on multistate depository libraries. Through the letter, ACRL lent its voice to the conversation on the state of depository libraries.

Year in Review

On January 24, 2012, ACRL joined ALA and eight other library, publishing, and advocacy organizations in sending a letter to the U.S. House of Representatives Committee on Oversight and Government Reform to express our strong opposition to H.R. 3699, “The Research Works Act.” The letter states, “This proposed legislation would unfairly and unnecessarily prohibit federal agencies from conditioning research grants to ensure that all members of the public receive timely, equitable, online access to articles that report the results of federally funded research that their tax dollars directly support.”

“ACRL takes a leadership role on the critical issues that face academic librarians. I can’t envisage what our field would be like were there no ACRL.”

– Trudi Jacobson, ACRL Member of the Week



In January 2012, ACRL additionally submitted comments in response to the request for information (RFI) issued November 3, 2011, by the White House Office of Science and Technology Policy (OSTP). ACRL recommended approaches for ensuring long-term stewardship and encouraging broad public access to unclassified digital data that result from federally funded scientific research. ACRL’s comments address the first nine questions posed in the RFI about policy for preservation, discoverability, and access. This second set of comments followed our comments to OSTP in December 2011 about public access to the peer-reviewed scholarly publications that result from federally funded scientific research.

ACRL continues to be an active partner with ALA and ARL in LCA. Over the course of the past year, the group has taken action on a number of important issues by issuing comments on pending legislation and court cases, joining briefs, and releasing papers and guides on a wide range of copyright and fair use issues, including SOPA, OPEN Act, anticircumvention, *Authors Guild vs. HathiTrust*, lending rights, and orphan works.

Partnerships with Higher Education

ACRL continues to work with higher education associations to strengthen both partnerships between groups and the profession as a whole. The association collaborated with seven higher education associations (ACPA, ACHUO-I, ACUI, APPA, NACUBO, NAEP, and NASPA) to offer the 2011 Women’s Leadership Institute. This program brought together midlevel administrators from across campus functions to share experiences, develop a better understanding of the campus as a workplace and culture, and create new networks and networking skills.

As mentioned in the Value of Academic Libraries section of this report, the Association for Institutional Research (AIR), the Association of Public and Land-grant Universities (APLU), and the Council of Independent Colleges partnered with ACRL to present two IMLS grant-supported summits in December 2011. APLU and AIR are again partners in ACRL’s latest IMLS grant, awarded in September 2012.

ACRL endorsed “Committing to Quality: Guidelines for Assessment and Accountability,” released by the New Leadership Alliance during the Council for Higher Education Accreditation’s Annual Meeting in Washington, D.C. The report has been endorsed by 27 national higher education organizations.

Year in Review

ACRL maintains liaison relationships with a number of higher education associations through the Liaisons Assembly. ACRL currently has formal liaison relationships with the American Anthropological Association (AAA), American Association for the Advancement of Science (AAAS), American Association of Community Colleges (AACC), American Council of Learned Societies (ACLS), American Educational Research Association (AERA), American Political Science Association (APSA), American Sociological Association (ASA), Association for the Study of African American Life and History (ASALH), Council of Independent Colleges (CIC), Modern Language Association (MLA), National Council for Accreditation of Teacher Education (NCATE), National Resource Center for The First-Year Experience and Students in Transition (NRC-FYEST), National Women's Studies Association (NWSA), Society for College and University Planning (SCUP), and Society for Information Technology and Teacher Education (SITE).

Organizational Effectiveness and Vitality

ACRL seeks to acquire the fiscal resources, staff expertise, and organizational structure necessary to advance the association's Plan for Excellence.

ACRL Staff

During the 2012 fiscal year, ACRL Program Officer Katie Coombes and Administrative Assistant Erin Shackelford left the association to pursue other opportunities. Casey Kinson joined ACRL as Program Coordinator in July 2012.

Many of you have had phone and e-mail contact with ACRL's staff, of which there are 15.75 ALA-approved FTE positions at headquarters. Here's your chance to put a face with that voice or e-mail signature. Below is a listing of current ACRL staff members (including two of ACRL's Choice 23.5 FTE staff) with information about their responsibilities. Take a minute to "meet the staff."

ACRL's office hours are 8:30 a.m. to 4:30 p.m. (CST), Monday through Friday. All ALA staff have direct telephone lines. All prefixes are (312) 280-, followed by the four-digit extension. If you use the toll-free number (800-545-2433) you will be instructed to enter the extension of the person you wish to speak with.



MARGOT SUTTON CONAHAN, manager of professional development. Manages all aspects of ACRL's professional development offerings, including the ACRL Conference, preconferences, institutes, and virtual conferences; manages ACRL's e-learning program; coordinates the ACRL Colleagues Program for the ACRL Conference.
Phone: (312) 280-2522; **e-mail:** msutton@ala.org

Meet the ACRL Staff

DAVID M. CONNOLLY, classified advertising coordinator/editorial assistant. Manages job ads for *C&RL News* in print; manages ALA JobLIST, the online career site ACRL operates jointly with *American Libraries* and ALA's Office of Human Resources Development and Recruitment; editor of the *ALA JobLIST Direct* e-newsletter; contact for information about subscriptions, job ads, and manuscript submissions for *C&RL News*; produces ACRL Briefing Book. **Phone:** (312) 280-2513; **e-mail:** dconnolly@ala.org



MARY ELLEN K. DAVIS, executive director. Directs activities of the ACRL and *CHOICE* offices; coordinates policy implementation and strategic planning; prepares ACRL's budgets; ex-officio member of ACRL's Executive Committee and Board of Directors; serves as official contact for higher education organizations; grants fundraising approval. **Phone:** (312) 280-3248; **e-mail:** mdavis@ala.org



KATHRYN DEISS, content strategist. Handles all questions about ACRL's publications; manages non-serial and monograph publications; develops an overarching strategic plan for integrating and sequencing ACRL content offerings to meet the needs of academic and research librarians, including content acquisitions and development of publications, seminars, institutes, e-learning, etc.; teams with other members of the ACRL staff to identify the appropriate format for content delivery; provides organizational development and facilitation consulting services. **Phone:** (312) 280-2529; **e-mail:** kdeiss@ala.org



DAVID FREE, editor-in-chief of *College and Research Libraries News*/marketing and communications specialist. Responsible for content and production of *C&RL News* in print and online; develops marketing and communications plans for ACRL programs, publications, and services; coordinates press releases and promotional activities; coordinates ACRL's Standards and Guidelines. **Phone:** (312) 280-2517; **e-mail:** dfree@ala.org



Meet the ACRL Staff

ANN-CHRISTE GALLOWAY, production editor. Copy and layout editor for *C&RL News* in print and online. Writes “People in the News” and “Grants and Acquisitions” for *C&RL News*. **Phone:** (312) 280-2524; **e-mail:** agalloway@ala.org



FRANCINE GRAF, managing editor of *Choice*. Manages all aspects of the magazine, reviews-on-cards, and electronic databases; coordinates the work of *CHOICE*'s editorial staff; plans the editorial calendar; handles *CHOICE*'s business and economics sections. **Phone:** (860) 347-6933; **e-mail:** fgraf@ala-choice.org

MEGAN GRIFFIN, program officer. Contact for section executive committees, rosters, and appointments; oversees ACRL's ALA Annual Conference programs, special events, and activities; prepares ACRL's ballots for the ALA annual elections; contact for virtual meeting scheduling; contact for ACRL meeting scheduling at ALA conferences. **Phone:** (312) 280-2514; **e-mail:** mgriffin@ala.org



CASEY KINSON, program coordinator. Manages ACRL's awards program; contact for ACRL Chapters; contact for discussion and interest groups; assists with professional development events; contact for Division-level appointments. **Phone:** (312) 280-2511; **e-mail:** ckinson@ala.org

Meet the ACRL Staff

KARA MALENFANT, senior strategist for special initiatives. Coordinates ACRL's government relations advocacy, scholarly communication activities, Value of Academic Libraries initiative; teams with others on staff to provide consulting services on organization development and use of ACRL's *Standards for Libraries in Higher Education*. **Phone:** (312) 280-2510; **e-mail:** kmalenfant@ala.org



DAWN MUELLER, senior production editor. Manages and produces all non-serial publications; develops and maintains ACRL's Web site; manages production of *C&RL*, *RBM*, and section newsletters; primary design and production of all ACRL brochures and flyers. **Phone:** (312) 280-2516; **e-mail:** dmueller@ala.org

TORY ONDRLA, conference supervisor. Manages logistics for ACRL professional development events including the ACRL Conference, pre-conferences, workshops, institutes, and ACRL Board functions. **Phone:** (312) 280-2515; **e-mail:** tondrla@ala.org



MARY JANE PETROWSKI, associate director. Serves as Chief Operating Officer for ACRL; coordinates ACRL membership promotion and retention activities; coordinates Friends of ACRL; coordinates advisory services, leader orientation, and mentoring programs; manages the *ACRL Metrics* service and ACRL's *Academic Library Trends and Statistics* program. **Phone:** (312) 280-2523; **e-mail:** mpetrowski@ala.org

IRVING ROCKWOOD, *CHOICE*, editor and publisher. Develops new products from *CHOICE*'s core content; handles magazine and other product advertising sales, subscription services, and marketing promotions for *CHOICE* and ACRL serial publications; oversees *CHOICE* Reviews Online; oversees *Resources for College Libraries*. **Phone:** (860) 347-6933; **e-mail:** irockwood@ala-choice.org



Sponsorships

ACRL Sponsorships for 2012

ACRL expresses its sincere appreciation to the following sponsors for their generous donations to the various programs and events we have offered throughout the year. Thanks to your support, ACRL members benefited from enhanced programs and services this year.

Colleagues

Cum laude (\$15,000–19,999)

ProQuest
YBP Library Services

Mortar Board (\$10,000–14,999)

Alexander Street Press
University of California-San Diego

Dean's List (\$5,000–9,999)

IEEE
Indiana University
Kansas State University Libraries
Pennsylvania State University Libraries
University of Kansas
University of Notre Dame
University of Wyoming Libraries

Honor Roll (\$750–4,999)

AAAS
Atlas Systems, Inc.
Antiquarian Bookseller's Association of America
Auburn University Libraries
Aux Amateurs de Livres International S.A.R.L.
Bibliographical Society of America
Bonhams
Brown University
Caladex Logistics
Casalini Libri, s.p.a.
Charles E. Young Research Library Department of Special Collections, UCLA
CQ Press
Duke University
Ebrary

Honor Roll (continued)

EBSCO Information Services
Elsevier
Emerald Publishing Group, LTD.
IOP Publishing
Jean Touzot Librairie Internationale
John Wiley & Sons
Joyce Ogburn
Marquette University Libraries
Morgan & Claypool Publishers
Oregon State University
Philadelphia Rare Books & Manuscripts Company
Routledge/Taylor & Francis Group
Rutgers University
Serials Solutions
Simon Beattie
Special Collections & Archives, UC Riverside Libraries
Saint John's University
Temple University
The University at Albany Foundation
Thomson Reuters
University of Connecticut
University of Maryland
University of Pennsylvania
Utah State University Libraries
Walter de Gruyter Foundation for Scholarship and Research
William Andrews Clark Memorial Library, UCLA
William Reese Company
Wittenberg University

Sponsorships

ACRL Sponsorships for 2012

Colleagues Donor (up to \$749)

Amherst College Library
Anthology Rare Books, Ltd.
Ars Libri, Ltd.
B & L Rootenberg Rare Books and Manuscripts
Barry Lawrence Ruderman Antique Maps, Inc.
Bartleby's Books
Bolerium Books
Books Tell You Why, Inc.
Brill Academic Publishing
Bromer Booksellers, Inc.
Bruce McKittrick Rare Books
Buddenbrookes, Inc.
Carpe Diem Fine Books
Coconut Rose Rare Books and Autographs
Dawson's Book Shop
De Wolfe & Wood
Derringer Books
DIGITALIA
Eclectibles
Eric Chaim Kline, Bookseller
F.A. Bernett
Golden Legend, Inc.
Helen Clements
Iberbook-Sanchez Cuesta
Howard Karno Books, Inc.
James E. Arsenault & Company
Jeff Maser - Bookseller
Jeff Weber Rare Books
Johanson Rare Books

Colleagues Donor (continued)

John Windle Antiquarian Bookseller
Kansas University Spencer Research Library
Ken Lopez - Bookseller
Ken Sanders Rare Books
Kenneth Karmiole Bookseller, Inc.
Knovel
Laurence McGilvery
Liber Antiquus
Lorne Bair Rare Books
Marc Selvaggio, Bookseller
Michael R. Weintraub, Inc.
Microsoft Research
New England Journal of Medicine
Niederer Fine Art Books
Otto Harrassowitz
Priscilla Juvelis, Inc.
Productive Arts
Puvill Libros, S.A.
Roy Young Bookseller
Royal Books, Inc.
Rulon-Miller Books
Simon Beattie
Tavistock Books
Ten Pound Island Book Company
The Getty Research Institute
The Lawbook Exchange, Ltd.
Thomas A. Goldwasser Rare Books
University of Virginia Rare Book School
Vassar College Libraries
Wayne State University

ALA JobLIST

The #1 source for jobs in Library and Information Science and Technology

JOB SEEKERS

Search and sort hundreds of job ads by position type, employer, location, and more

EMPLOYERS

Strengthen your candidate pool—ALA reaches the most engaged professionals and students

joblist.ala.org

ACRL Board of Directors, 2011–2012



ACRL Board 2011–12 (l to r): (back) John A. Lehner, Maggie Farrell, Irene M.H. Herold, Ann Campion Riley, Linda A. Kopecky, Lisabeth A. Chabot, Mary Ann Sheble; (front) Loretta R. Parham, Mary Ellen K. Davis, Joyce L. Ogburn, Lisa Janicke Hinchliffe, Cynthia K. Steinhoff, Mark Emmons; (not pictured) Steven J. Bell.

ACRL Board of Directors, 2011–2012

President

Joyce L. Ogburn
University of Utah

Vice-President/President-Elect

Steven J. Bell
Temple University

Past-President

Lisa Janicke Hinchliffe
*University of Illinois-Urbana
Champaign*

Budget & Finance Committee Chair

Cynthia K. Steinhoff
Anne Arundel Community College

ACRL Councilor

Maggie Farrell
University of Wyoming

Executive Director (Ex-officio)

Mary Ellen K. Davis
ACRL/ALA

Directors-at-large

Lisabeth A. Chabot
Ithaca College

Mark Emmons
University of New Mexico

Irene M. H. Herold
Keene State College

Linda A. Kopecky
*University of Wisconsin-
Milwaukee*

John A. Lehner
University of Houston

Loretta R. Parham
*Atlanta University Center
Woodruff Library*

Ann Campion Riley
University of Missouri

Mary Ann Sheble
Oakland Community College

Financial Report

Cynthia K. Steinhoff

Budget & Finance Committee Chair



The ACRL Board of Directors, Budget & Finance Committee, and Executive Director carefully reviewed and monitored budget performance over the course of the 2011–12 fiscal year (FY12) in light of the ongoing global economic recession. Despite the budget challenges, ACRL's careful stewardship of its resources has allowed the association to move forward in its strategic initiatives. The budget supported much activity related to the Value of Academic Libraries initiative, scholarships, participation in the Library Copyright Alliance, and the Scholarly Communications Road Shows during FY12. What follows is a summary of ACRL's budgetary performance highlighting both operating revenue activity and budgetary outcomes.

FY12 ACRL Budgetary Performance: a fiscal year end summary as of August 31, 2012

ACRL (without CHOICE)

Total Revenue	\$2,388,467
Total Expenditures	\$2,610,814
Net Revenue	(\$222,347)

CHOICE

Total Revenue	\$3,005,752
Total Expenditures	\$3,024,753
Net Revenue	(\$19,000)

2011–2012 ACRL Budget Highlights

- **Total ACRL revenues** (without CHOICE) for FY12 are \$2,388,467. This is \$86,394 or 3.75% more than budgeted and \$2,187,398 or 47.80% less than last year. Note: We expect revenues to be much lower in the years that ACRL does not hold a conference
- **Total ACRL expenses** (without CHOICE) for FY12 are \$2,610,814. This is \$243,757 or 8.54% less than budgeted and \$1,460,830 or 35.88% less than last year.
- **Net ACRL revenues** (without CHOICE) for FY12 are (\$222,347). This is \$330,151 or 59.76% better than the budgeted deficit and is \$726,568 or 144.10% less than last year.
- **Total CHOICE revenues** for FY12 are \$3,005,752. This is \$185,809 or 5.82% less than budgeted and \$49,908 or 1.63% less than last year.
- **Total CHOICE expenses** for FY12 are \$3,024,753. This is \$233,446 or 7.16% less than budgeted and \$20,273 or 0.67% more than last year.
- **Net CHOICE revenues** for FY12 are (\$19,000). This is \$47,638 or 71.49% better than the budgeted deficit, and \$70,180 or 137.12% less than last year.

Factors Affecting Budget Outcomes

The lingering effects of the global recession, and the fact that FY12 was not an ACRL Conference year, affected the association budget.

Thanks to careful budgeting and continuous monitoring and adjustment of expenses by the ACRL Board of Directors, Budget & Finance Committee, Executive Director, and staff, the fiscal year ended with revenues slightly higher than budgeted and expenses slightly less than

Financial Report

the budgeted amount. The recession has affected libraries, higher education, and the nonprofit sector in general, and is likely to have influenced how librarians set priorities for spending their own limited resources on professional activity.

ACRL revenues are lower during the years when ACRL does not hold a conference, and the association must pay forward some of the expenses for the next conference. A budget for a non-conference year almost always has a deficit, as was the case with FY12. However, it is expected that ACRL will generate revenues to cover those deficits in the years it does hold a conference.

ACRL Revenues

As of August 31, 2012, ACRL's overall revenues (excluding CHOICE) of \$2,388,467 were \$86,394 or 3.75% more than budgeted and \$2,187,398 or 47.80% less than last year. Several revenue sources exceeded budget amounts:

- Classified (jobs) advertising revenues were nearly 25% above budget.
- Online product advertising revenues were more than three times the budgeted amount, helping to offset declines in advertising in print publications.
- In a very competitive market, online webinars exceeded projections by 3.87%.
- Sales of monographs exceeded budget by nearly 3%.

Revenue sources that were below budgeted amounts include:

- Despite a budget that included lower projections for dues revenue than last year, revenues were still 2.07% or \$13,765 less than budgeted.
- Print advertising revenue is declining industry-wide, and ACRL publications are no exception, seeing smaller advertising revenue amounts than budgeted. *C&RL* print advertising revenue was 4.64% less than budgeted, *C&RL News* saw an 11.21% decline in print ad revenues, and *RBM* missed its budget by just \$10.

As ACRL plans for the 2013 conference in Indianapolis, some revenue for booth sales and registration fees were collected. Registration for the conference opened in May 2012. These revenues will be recognized after we hold the conference in FY13.

Although ACRL's gross revenues exceeded budgeted expectations overall, it is important to note the budget anticipated the continued shrinking of revenue streams such as subscriptions and product advertising that ACRL has historically relied upon. It is clear that the global economic situation has affected the organization's traditional revenue streams.

While classified advertising revenue increased this year, it is unlikely that it will return to pre-2000 levels. The increase this year may be due in part to the need for libraries to fill positions that were kept open longer than in the past.

ACRL Expenses

ACRL total expenses through August 31, 2012, were \$2,610,814, which is \$243,757 or 8.54% less than budgeted. Specific areas in which savings were realized include:

- Expenses for the 2013 conference were \$70,000 less than budgeted, primarily for timing reasons. Most of these expenses will be incurred in FY13.

Financial Report

- Publication and production savings included nearly \$29,000 in print savings and more than \$16,000 in savings for design services, as well as nearly \$15,000 savings in order fulfillment.
- ACRL saved in its use of professional services (more than \$30,000), its business travel (nearly \$8,000), its equipment rental (nearly \$4,000), and in its reimbursements due to smaller than anticipated requests, which included unexpended funds of nearly \$7,000 in the liaisons budget and \$18,000 in the sections budget.
- Salaries, benefits, and temporary staffing were approximately \$100,000 below budget.

ACRL Net

The net deficit of (\$222,347) was 59.76% or \$330,151 or better than the deficit budgeted. This leaves the ACRL net asset balance at a healthy \$3,943,097.

Long-Term Investment (LTI)

The ACRL Long-Term Investment (LTI) Fund balance, which includes award endowments, reflected the market's ups and downs. The LTI ended the year at \$2,333,567, an increase of 1.30% from the end of FY11. ACRL budgets some of the interest from its LTI to support strategic initiatives. This year, because the deficit was lower than expected, the interest on the LTI will be reinvested as principal.

The Future

Education is expected to continue to be a strong source of revenue. ACRL will broaden its e-learning opportunities to include sponsored Webinars, and expand consulting and facilitation services to diversify revenue streams. Print product ads and subscriptions are expected to continue their downward trend. Classified ads continued their upswing this year, powered in part by attentive staff marketing and engagement in social media and in a possible release of pent-up demand to fill positions; this increase may flatten out in the next fiscal year. ACRL is now selling online ads and these sales help replace some lost print advertising. As we know from CHOICE's experience in this area, online ad revenues do not make up for print ad losses. Membership, while expected to decline in a nonconference year, declined even further, fueled in part by ALA's overall decline in membership. It is hoped that membership will grow in FY13, a conference year. Two staff positions will be held open in FY13 to moderate expenses to match revenues as we adjust to the new economic reality.

CHOICE

Total revenues for CHOICE in FY12 were \$3,005,752. This was \$185,809, or 5.82% less than budgeted. Expenses totaled \$3,024,753, which is \$233,446, or 7.16% below budget. Net revenues are (\$19,001), \$47,637 or 71.49% better than the budgeted deficit.

This year's total revenue reflects the increasingly rapid decline in print subscriptions and advertising that now typifies the academic library market. Print subscription revenue totaled \$835,375, or \$47,508 (5.4%) below budget and \$72,087 (7.9%) below last year. Print ad sales generated \$545,156 in revenue, or \$106,644 (16.4%) below the budgeted amount and \$104,136 (16.0%) below last year. Together, these two revenue sources account for almost the

continued on p. 709

Financial Report

ACRL Executive Summary 2011–2012 (unaudited; report as of Oct. 31, 2012)

SOURCES OF REVENUE	FY2011 ACTUAL	FY2012 BUDGET	FY2012 ACTUAL
OPENING RESERVE LEVELS AS OF SEPT. 1:			
ACRL Operating Reserve Fund	\$3,661,258	\$4,165,443	\$4,165,443
ACRL Long-Term Investment Fund (including award endowments)	\$1,864,299	\$2,143,633	\$2,143,633
CHOICE Operating Reserve Fund	\$3,239,836	\$3,291,016	\$3,291,016
CHOICE Long-Term Investment Fund	\$701,968	\$750,784	\$750,784
TOTAL	\$9,467,361	\$10,350,876	\$10,350,876
ACRL LTI Fund Net Interest (not including award endowments)	\$55,107	\$56,349	\$59,935
MEMBERSHIP DUES AND OTHER			
Dues	\$660,755	\$666,179	\$652,414
Other (e.g., consulting, standards)	\$18,222	\$36,362	\$42,333
Miscellaneous Donations	\$950	\$0	\$850
Awards	\$11,500	\$14,700	\$9,700
Special Events	\$24,423	\$17,250	\$16,627
Subtotal	\$715,850	\$734,491	\$721,924
PUBLICATIONS			
CHOICE	\$3,055,660	\$3,191,561	\$3,005,752
C&RL	\$144,455	\$132,784	\$137,298
C&RL News	\$424,724	\$398,064	\$460,784
RBM	\$35,332	\$31,938	\$35,736
Nonperiodical Publications	\$265,627	\$271,923	\$273,288
Library Statistics	\$104,620	\$101,360	\$110,672
Applied Research (REAL)	\$0	\$75,000	\$0
Subtotal	\$4,030,417	\$4,202,630	\$4,023,530
EDUCATION			
Institutes	\$263,798	\$254,934	\$314,503
ACRL Conference	\$2,312,969	\$0	\$0
Preconferences & Workshops	\$158,893	\$165,758	\$195,478
Annual Conference Programs	\$19,910	\$18,000	\$16,400
Web CE	\$129,687	\$117,821	\$122,385
Subtotal	\$2,885,257	\$556,513	\$648,766
SPECIAL PROJECTS			
Friends of ACRL—Restricted	\$6,359	\$5,750	\$2,633
Friends of ACRL—Operating	\$0	\$0	\$0
IMLS Grant	\$0	\$0	\$99,985
Total Revenue	\$7,631,524	\$5,493,634	\$5,394,220
CHOICE Revenue	\$3,055,660	\$3,191,561	\$3,005,752
ACRL Revenue without CHOICE	\$4,575,864	\$2,302,073	\$2,388,467

Financial Report

OBJECT OF EXPENSE	FY2011 ACTUAL	FY2012 BUDGET	FY2012 ACTUAL
MEMBERSHIP ACTIVITIES			
Membership Services*	\$106,167	\$153,653	\$117,621
Executive Committee & Board	\$205,853	\$189,312	\$190,984
Advisory	\$41,074	\$55,627	\$46,794
Standards Distribution	\$2,477	\$9,643	\$24,962
Discussion Groups	\$1,155	\$0	\$0
Awards	\$21,132	\$25,994	\$26,900
Chapters	\$13,432	\$18,539	\$17,135
Committees and Interest Groups	\$113,793	\$100,433	\$111,461
Sections	\$78,924	\$106,642	\$61,861
<i>C&RL</i> Over Revenue	\$33,909	\$57,305	\$37,472
<i>C&RL News</i> Over Revenue	\$28,512	\$75,412	\$0
Liaisons to Higher Ed. Organizations	\$36,127	\$51,840	\$42,023
Special Events	\$38,290	\$33,889	\$31,952
Scholarly Communication	\$64,640	\$63,984	\$67,177
Value of Academic Libraries	\$61,700	\$30,197	\$33,194
Government Relations	\$30,011	\$42,384	\$31,515
Scholarships	\$90,775	\$23,800	\$25,625
Annual Conference Programs	\$45,872	\$65,377	\$42,884
Subtotal	\$1,013,842	\$1,104,031	\$909,560
SPECIAL PROJECTS			
Friends of ACRL—Restricted	\$6,359	\$5,750	\$2,633
Friends of ACRL—Operating	\$8,995	\$9,832	\$9,127
Board Initiatives funded by ACRL LTI Interest	\$0	\$35,000	\$0
IMLS Grant	\$0	\$0	\$99,985
IMLS Grant Cost Share	\$0	\$62,091	\$36,093
Subtotal	\$15,354	\$50,582	\$11,760
PUBLICATIONS			
<i>CHOICE</i>	\$3,004,480	\$3,258,199	\$3,024,753
<i>C&RL</i>	\$144,455	\$132,784	\$137,298
<i>C&RL News</i>	\$424,724	\$398,064	\$425,096
<i>RBM</i>	\$27,455	\$32,807	\$26,101
Nonperiodical Publications	\$201,300	\$242,288	\$224,829
Library Statistics	\$113,614	\$84,068	\$94,752
Applied Research (<i>REAL</i>)	\$2,936	\$76,057	\$7,429
Subtotal	\$3,918,963	\$4,224,267	\$3,940,258
EDUCATION			
Institutes	\$229,082	\$253,259	\$289,016
ACRL Conference	\$1,694,294	\$260,796	\$187,529
Preconferences & Workshops	\$134,676	\$160,057	\$169,269
Web CE	\$76,269	\$100,528	\$94,715
Subtotal	\$2,134,321	\$774,640	\$740,529
Total Expenses	\$7,076,121	\$6,112,770	\$5,635,567
<i>CHOICE</i> Expenses	\$3,004,480	\$3,258,199	\$3,024,753
ACRL Expenses without <i>CHOICE</i>	\$4,071,642	\$2,854,571	\$2,610,814

Financial Report

NET REVENUE AND FUND BALANCES	FY2011 ACTUAL	FY2012 BUDGET	FY2012 ACTUAL
ACRL Net without <i>CHOICE</i>	\$504,222	(\$552,498)	(\$222,347)
<i>CHOICE</i> Net	\$51,180	(\$66,638)	(\$19,000)

Transferred to <i>CHOICE</i> LTI Fund	\$0	\$0	\$0
Transferred to ACRL LTI Fund	\$75,000	\$0	\$0
Mandated ACRL Operating Reserve	\$758,951	\$795,605	\$795,605

CLOSING RESERVE LEVELS AS OF AUG. 31:

ACRL Operating Reserve Fund	\$4,165,480	\$3,612,945	\$3,943,097
ACRL Long-Term Investment Fund (including award endowments)	\$2,303,550	\$2,205,229	\$2,333,568
<i>CHOICE</i> Operating Reserve Fund	\$3,291,016	\$3,224,378	\$3,272,015
<i>CHOICE</i> Long-Term Investment Fund	\$750,784	\$772,299	\$770,806
TOTAL	\$10,510,829	\$9,814,851	\$10,319,486

Notes: ACRL's fiscal year runs from September 1 through August 31. Actual numbers shown are rounded from two decimal places; therefore, subtotals may not precisely represent column totals due to rounding. Salaries and operating costs are allocated to each budget project and are not presented as a separate line item.

Budget & Finance Committee, 2011–2012

Cynthia K. Steinhoff, *Anne Arundel Community College*, chair
 Steven M. Adams, *Northwestern University*
 Rosita E. Hopper, *Johnson & Wales University*
 Diane G. Klare, *Wesleyan University*
 Judith C. Russell, *University of Florida*
 Edwin C. Schroeder, *Yale University*
 Steven J. Bell, *Temple University*, *ex-officio*
 Ethan A. Henderson, *University of California-Santa Cruz*, *ex-officio*
 Frances J. Maloy, *Union College*, *ex-officio*
 Mary Ellen K. Davis, *ACRL/ALA*, *ex officio*
 Katie Coombes, *ACRL/ALA*, *staff liaison*

Financial Report

continued from p. 705

entire 2012 revenue shortfall. The remaining contributor is “other revenues,” which at \$38,665 are \$51,335 (57.04%) below budget, primarily reflecting a significant decline in reject book sales revenue.

There were some bright spots in the 2012 CHOICE revenue picture:

- Thanks to the successful launch of Version 2.0, Resources for College Libraries (RCL) revenues were \$318,895, which is \$2,757, or 0.87% better than budgeted and \$80,693 (33.88%) higher than last year.
- Electronic subscription revenues were \$603,267, which is \$1,567 (0.26%) better than budgeted and \$38,255 (6.77%) higher than last year.
- Licensing revenues were \$570,815, or \$24,990 (4.58%) better than budgeted and \$21,197 (3.86%) better than last year.
- At \$87,148, online ad sales are slightly less than the budgeted amount, but \$10,240 (13.31%) better than last year.

The total revenue shortfall is once again somewhat mitigated by below budget expenses. As noted above, total expenses were \$233,446 (7.16%) below budget.

About the 2012 Annual Report cover

The cover of the 2012 Annual Report features images of ACRL members from the Member of the Week feature on the ACRL Insider blog. Each week, the feature highlights the diversity of our association with a profile of one of our members. Contact Mary Jane Petrowski at mpetrowski@ala.org for more information or to submit a profile.

Cover Images (from top left):

Alexia Hudson (Penn State University Abington College)

Anne Burke (North Carolina State University)

Amanda B. Click (University of North Carolina at Chapel Hill School of Information and Library Science)

William L. Araiza (Chaffey College)

Jenica P. Rogers (State University of New York at Potsdam)

Heidi Steiner (Norwich University)

Raymond Pun (New York Public Library Stephen A. Schwarzman Building)

Asma J. Alkanan (American University of Kuwait)

John Watts (Webster University)