

Welcome to the March 2011 issue of *C&RL News*. One of the accomplishments I'm most proud of from my days as a librarian was working as part of a team to redesign the Web site for a multi-campus, multi-location library. In this issue, Angela Fullington Ballard and Susan Teague-Rector discuss the recent Web redesign process at North Carolina State University and offer strategies for "Building a library Web site."

In the January issue, we featured tips for creating and managing your professional online identity. This month, Lauren Magnuson outlines ways librarians can teach students about online reputation management in conjunction with information literacy instruction in her article "Promoting privacy."

Many libraries are investing time and money in the digitization of locally produced scholarly resources. In this month's Scholarly Communication column, "Small-scale digitization goes big time," Gwen Bird of Simon Fraser University discusses how her library implemented a digi-

tization fund to encourage participation in the university's institutional repository.


On the other side of the coin, collecting and providing access to commercially produced digital-only resources can prove troublesome. D. J. Hoek of the Northwestern University Music Library examines the case of digital downloads in his essay "Licenses and acquisitions."

Voting in the 2011 ALA/ACRL election opens on March 16. The candidates for ALA vice-president/president-elect respond to questions from the ACRL Board of Directors in this issue. A list of ACRL members running for ALA Council is also available.

Make sure to check out the other features and columns this month, including Internet Resources on slam/spoken work/performance poetry and articles on information literacy collaborations and applying the embedded librarian model for graduate and faculty research.

Thanks, as always, for reading the *News*.

—David Free, editor-in-chief
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