

EthicShare (www.ethicshare.org)—a Web site partnership of the University of Minnesota Libraries, Center for Bioethics, and Department of Computer Science and Engineering—has received a 14-month, \$264,000 grant from the Andrew W. Mellon Foundation. The grant is aimed at capitalizing on ethicshare.org's emerging success in aggregating relevant resources and providing an easy, accessible way for ethics scholars to share and collaborate with each other. During the project's planning process, scholars identified the shortcomings of existing services. The grant, the third received by EthicShare from Mellon, will support further development of the bibliographic database and enhanced collaborative features. Additional support for the project has been provided by the Council on Library and Information Resources and the National Science Foundation.

The Louisiana State University Libraries have received a donation of \$31,500 from the Coypu Foundation to support a major exhibition of ornithological books from its E. A. McIlhenny Natural History Collection and the publication of an exhibition catalog in 2011. The Coypu Foundation carries on the charitable work of the late John S. McIlhenny, a relative of the founder of the Avery Island, Louisiana-based McIlhenny Company, makers of Tabasco pepper sauce. John S. McIlhenny formed the foundation before his death in 1997. The exhibition and catalog will focus on the history of neotropical ornithology. Neotropical refers to an ecological zone that includes South and Central America, the Mexican lowlands and the Caribbean islands, because these regions share a large number of plant and animal groups. The printed catalog will be distributed free of charge to selected libraries in the Louisiana, the United States, and to Latin American libraries with ornithological collections.

Ed. note: Send your news to: Grants & Acquisitions, *C&RL News*, 50 E. Huron St., Chicago, IL 60611-2795; e-mail: agalloway@ala.org.

Acquisitions

Ernest Dichter (1907–91) papers have been acquired by the Hagley Museum and Library in Wilmington, Delaware. Dichter was a Vienna-trained psychologist who came to New York in 1938 to escape the Nazis. He became a pioneer in the development of motivational research, a marketing tool that used psychological techniques to probe consumers' desires and responses to market products. Dichter specialized in the "depth interview" in which samples of target consumers were subjected to a battery of psychological tests and something approximating psychoanalytic sessions. Dichter provided these services for a wide range of clients, including large U.S. and European corporations. He is perhaps best known for helping coin the "put a tiger in your tank" slogan for Exxon Corporation. Archivists arranged, described, and cataloged this significant collection, which measures 215 linear feet. The papers include research reports, publications, speeches, and writings which document his long and influential career. The Hagley Library Web site contains the finding aid and images from the Dichter Papers at hagleylibrary.blogspot.com/2009/12/ernest-dichter-papers-opened-at-hagley.html.

The Tupac Amaru Shakur Foundation and Afeni Shakur-Davis, mother of platinum recording artist, actor, and poet Tupac Shakur, will partner with the Robert W. Woodruff Library of the Atlanta University Center to make available for scholarly research Shakur's manuscript writings and other papers. The Tupac Shakur Collection, now housed within the Woodruff Library's Archives and Special Collections Department, features Shakur's handwritten lyrics and track listings, personal notes, video and film concepts, fan correspondence, promotional materials, and other items providing a unique insight into his career. ♪