

UWM opens “green” learning commons

Concrete circulation desk countertops were recently installed in the Daniel M. Soref Learning Commons at the University of Wisconsin-Milwaukee (UWM) Golda Meir Library. The eye-catching countertops, created through environmentally friendly practices, are just one of many “green” features in the new area, scheduled to open the last week in August.

The new learning commons will provide open spaces and group study areas on the first floor of the library’s west wing. The project, made possible through a \$1.75 million donation from the Daniel M. Soref Charitable Trust, is the first major renovation of the library in 20 years.

“In addition to its contemporary design and technology-enriched environment, the renovation project has incorporated many ‘green’ or sustainable design principles,” says Ewa Barczyk, director of the UWM Libraries. “The result is a well-designed space that uses energy, water, materials, and land more efficiently than older buildings.”

Key features of the new learning commons include a 32,500-square-foot public space with an open, flexible design, and seating for more than 400 users (up from the current 132 seats); more than 200 computers, including laptops; a main desk that integrates circulation, interlibrary loan, and information technology support services; an upgraded and expanded café; and additional classrooms to meet the growing need for student instruction in information literacy.

Updates and photos of construction, along with additional information on green features, are available at www.uwm.edu/Libraries/renovation/.

New ACRL frequent learner program

ACRL announces the launch of a new e-Learning Frequent Learner Program to help academic and research librarians maximize their professional development dollars during these challenging economic times. Starting September 1, individuals or groups that register for three ACRL e-Learning courses or Webcasts will receive complimentary registration to one additional course or Web-

cast of equal or lesser value to the lowest cost-paid e-Learning opportunity. Complete details and a full schedule of ACRL e-Learning opportunities are available on the ACRL Web site at www.acrl.org/ala/mgrps/divs/acrl/events/elearning/index.cfm.

Enrollment in the Frequent Learner Program is automatic for all individuals and groups registering for ACRL e-Learning courses and Webcasts starting September 1. No additional signup is required. Complimentary e-Learning must be redeemed within 18 months of the first course or Webcast. Frequent Learner Program rewards are only redeemable for ACRL e-Learning opportunities and have no cash value. ACRL e-Learning courses and Webcasts attended prior to September 1, 2009, are not eligible for the Frequent Learner Program.

Contact Jon Stahler at jstahler@ala.org or (312) 280-2511 with questions about the Frequent Learner Program and ACRL e-Learning opportunities

Duke University TV ad archive now online

The Duke University Special Collections Library has made more than 1,500 historic TV commercials from the Hartman Center for Sales, Advertising and Marketing History available on iTunes U in a collection called “AdViews.” The collection is freely available and viewable at library.duke.edu/digitalcollections/adviews.

The first 1,500 digitized television commercials, mostly from the 1950s and 1960s, are part of the Hartman Center’s D’Arcy Masius Benton & Bowles (DMB&B) advertising agency archive. It includes 12,000 commercials total, some produced as recently as the late 1980s. Duke plans to make the remaining commercials available by the end of 2009.

The commercials pitch everything from shampoo and toys to dog food and coffee. New York agency DMB&B produced the ads for iconic American companies such as General Foods, Texaco, and Kraft.

“I was looking at some of the commercials that are now being digitized at Duke, and they almost provide a history of U.S. culture,” said George Grody, a former Procter and Gamble marketing executive, now a visiting professor at Duke. “You can see how

ACRL Instruction Section issues diversity materials

The ACRL Instruction Section (IS) Instruction for Diverse Populations (IDP) Committee recently released the latest versions of the “Multilingual Glossary” and “Library Instruction for Diverse Populations Bibliography.” These two publications are intended to promote the equal access to instructional services, materials and technologies.

The “Multilingual Glossary” supports both English as a Second Language library users and the librarians who assist them. The glossary contains terminology and definitions for 85 commonly used library terms. The terminology is provided in six different languages: English, Chinese, Japanese, Korean, French, and Spanish. Definitions are provided in English.

Recognizing that college and university students are more diverse than ever, and that this trend is one that will continue, the IDP Committee developed and continues to update the “Library Instruction

for Diverse Populations Bibliography.” This annotated bibliography begins with a section of general resources on instruction for diverse populations and then addresses instructional issues and techniques for the following student groups: African American; Asian American; first-generation college; gay, lesbian, bisexual and transgender; Hispanic and Latino; international; Native American; nontraditional; students with disabilities, and transfer students.

Both publications can be accessed from the publications section of the IS Web site at www.ala.org/acrl/is.

The committee wishes to thank past members/contributors to these publications and the members who participated in the most recent revisions: Jennifer Knievel, Miriam Laskin, Andrew Lee, Colleen Major, Lesley Moyo, Maud Mundava, Alexandra Rivera, Paula Smith, Dana Wright, and Vivien Zazzau.

the roles of women have changed over the years, the role of the family has changed; African-Americans in advertising in the late '60s, where they weren't so present in the early '60s.”

An interactive quiz about the ads is available at dn.duke.edu/adviewsquiz.

ACRL joins amicus brief filing in Salinger case

ALA, ACRL, the Association of Research Libraries, the Organization for Transformative Works, and the Right to Write Fund have filed an amicus curiae brief asking the U.S. Court of Appeals for the Second Circuit to reverse the Federal District Court judge's ruling in *Salinger v. Colting*.

In July, the District Court ruled in favor of author J.D. Salinger, who claimed that Fredrik Colting, the author of *60 Years Later: Coming Through the Rye*, infringed his copyright on *Catcher in the Rye*.

The District Court's preliminary injunction prohibits the publication and distribution of the book, which the groups believe implicates free speech rights of authors, publishers, and the public protected by the First Amendment.

In their “friend of the court” filing, the groups also assert that the judge applied too narrow an interpretation of the “fair use” doctrine, which permits new, transformative works into the marketplace.

A copy of the amicus brief can be found online at cyberlaw.stanford.edu/system/files/Salinger%20Amicus%20Brief%20%28filed%29.pdf.

UCLA joins Dance Heritage Coalition

The Dance Heritage Coalition (DHC), a coalition of major American libraries, archives, and museums with significant collections in dance, has formally accepted the UCLA Library into its membership. Genie Guerard, head of the Manuscripts Division in the Department of Special Collections of UCLA's Charles E. Young Research Library, will represent UCLA on the DHC board of directors.

“The dance field has had a major impact from the innovation and ingenuity of choreographers and dance companies from the western United States,” said David R. Humphrey, director of the Museum of Performance and Design in San Francisco. “The UCLA Library has been a key contributor to the documentation and preservation of

dance in the West, and this addition helps to geographically balance representation in the work of the Dance Heritage Coalition.”

The UCLA Library collection is especially rich in materials from early modern dance and “classic” modern dance, including the papers and oral history of Ruth St. Denis, the Margerite Lyon collection on Ted Shawn, Agnes de Mille, and many more. In 2006, UCLA obtained what is believed to be the largest private collection of materials by and about Isadora Duncan, including manuscripts in her own hand, letters from her daughter Irma, and more than 300 art works by 13 artists.

Visit DHC at www.danceheritage.org/ to learn more about the coalition. The UCLA Library Department of Special Collections is online at www2.library.ucla.edu/libraries/special.cfm.

ProQuest plans new platform

ProQuest recently announced the planned development of a new platform for its database products. Scheduled to launch in 2010, the company hopes the new platform will transform its platforms into one unified search experience, providing access to a

broad range of resources, content, and services. ProQuest, CSA Illumina, and selected Chadwyck-Healey products will be available on the new platform at launch, and all ProQuest products will migrate to the new platform over time.

The new platform is being built from the ground up, based on extensive student observations, surveys of more than 6,000 end users, focus groups, and individual interviews, along with ongoing interactions with users, librarians, and faculty. Its core will be a single platform for all content, with a single content store, single search engine, and unified user experience.

ProQuest worked with librarians and end users to get feedback on storyboards, mock-ups, and prototypes. The company believes the new platform will facilitate and simplify access to the broad range of ProQuest resources, content, and services. Users will be able to quickly and easily narrow in on the answers they need by searching across all content and a broad range of complementary sources, including leading journals, periodicals, news content, rare and archival information, dissertations, research reports,

New ACRL publications

Two new titles, *Teaching Literary Research: Challenges in a Changing Environment* and *The Library Instruction Cookbook*, are now available from ACRL.

Number 60 in the ACRL Publications in Librarianship (PIL) monographic series, *Teaching Literary Research* is a collection of essays by librarians and English faculty that explore the relationship between information literacy and literary research. Essays focus on the significance of information literacy to research in literary studies, providing an expanded exploration of teaching research skills to students at a variety of levels, undergraduate through graduate.

The concept of “the book” continues to be of utmost importance to the disciplines of language and literary study, but networks, databases and digital works all impact the research process of the literary scholar. *Teaching Literary Research* confronts these challenges and presents effective best practices as experienced from both the classroom faculty and librarian points of view.

The Library Instruction Cookbook is a practical collection of “learning recipes,” each including plans for conducting a specific type of learning session and indicating how the recipe teaches research skills from ACRL’s “Information Literacy Competency Standards for Higher Education.”

The book includes interactive recipes from academic librarians from around the world, meeting such learning goals as library orientation, teaching basic library skills, teaching citations and plagiarism, evaluating various types of resources, and teaching with technology. The 97 lesson plans contain detailed preparation instructions for pedagogically sound, active learning exercises, and are adaptable to a variety of instructional situations.

Both titles are available for purchase from the ALA Online Store (www.alastore.ala.org) and by telephone order at (866) 746-7252 in the United States or (770) 442-8633 for international customers.

ebooks, and multimedia. For libraries, the unified platform will offer new administrative and reporting tools that provide greater flexibility in customizing the experience to their institution's needs.

To learn more about the development of the new platform, visit www.proquest.com/go/yourpath.

LC on iTunes U

In an ongoing effort to make its digital educational, historical, and cultural resources available to Web users across a broad spectrum of platforms, the Library of Congress (LC) has launched "The Library of Congress on iTunes U."

At its inception, LC's iTunes U site includes historical videos from moving-image collections such as original Edison films; a series of 1904 films from the Westinghouse Works; and original videos such as author presentations from the National Book Festival, the "Books and Beyond" series, lectures from the Kluge Center, and the "Journeys and Crossings" series of discussions with curators.

The site also features audio podcasts, including series such as "Music and the Brain," slave narratives from the American Folklife Center, and interviews with noted authors from the National Book Festival. Classroom and educational materials are also available, including 14 courses from the Catalogers' Learning Workshop.

All content is free and downloadable from iTunes and is also available through the LC Web site at www.loc.gov.

American Chemical Society launches e-book program

The Publications Division of the American Chemical Society (ACS) has launched an e-book program: ACS Symposium Series Online—a new online collection of more than 1,200 ACS books from the ACS Symposium Series and Advances in Chemistry Books Series.

Every book in the series dating from 1950 through 2009 is now online and fully integrated on the ACS Web Editions platform. This addition to the platform makes the peer-reviewed book content discoverable via search, presented alongside journal content with all of the same features, functionality, and related content linking. The new e-books cover a

broad range of topics, including agricultural and food chemistry, cellulose and renewable materials, chemical education, organic chemistry, polymer chemistry, materials, and more.

Founded by ACS in 1949, the Advances in Chemistry series was launched to provide the research community with published content beyond the scope of the society's existing journals at that time. The series remained in publication until 1998, when the ACS Symposium Series, launched in 1974, had evolved to a point where it fulfilled the same needs as the Advances in Chemistry series and beyond.

Additional information on the ACS Books program is available at pubs.acs.org/page/books/index.html.

ACRL advises on Google Book Search settlement

ACRL, in conjunction with ALA and ARL, sent a letter to William Cavanaugh, Deputy Assistant Attorney General of the U.S. Department of Justice's (DOJ) Antitrust Division requesting the division to advise the court presiding over the Google Book Settlement to supervise the implementation of the settlement closely, particularly the pricing of institutional subscriptions and the selection of the Book Rights Registry board members.

The letter, which was sent following a meeting between the library associations and DOJ, also recommended that the Antitrust Division actively monitor the parties' compliance with the settlement's provisions. In particular, the library groups urged the division to ask the court to review pricing of institutional subscriptions whenever the division concludes that the prices do not meet the economic objectives set forth in the settlement.

The full text of the letter is on the ALA Washington Office Web site at www.ala.org/ala/aboutala/offices/wo/index.cfm. *z*

Correction

A note reading "This project was funded in part through an Institute of Museum and Library Services LSTA grant awarded by the State Library of Ohio" was omitted from "Vocera: Enhancing communication across a library system" by Sarah Ann Murphy in the July/August issue of *C&RL News*. The editors regret the error.