

In the

news

The December 2007 issue of *C&RL News* presents an opportunity to look back at the closing year and ahead to the new one. The 2006–2007 Annual Report (p. 717–51) details the past accomplishments of the ACRL. We also look ahead to 2008 with the ACRL meeting schedule for the 2008 ALA Midwinter Meeting in Philadelphia and this month's cover by Philadelphia librarian and artist Derik A. Badman.

Two articles this month focus on the challenges and opportunities of library renovations. Stephanie J. Graves details her experience providing instructional services outside the library as a "Homeless instruction librarian" during a renovation project at Southern Illinois University-Carbondale.

Renovations also provide an opportunity for reflection on services and philosophies. The Biomedical Library at the University of California-San Diego used their renovation project as an opportunity to explore the library

"brand." Nancy F. Stimson walks us through their branding experiences in "Library change as branding opportunity."

Do you Facebook? Have a MySpace page? Wonder how exactly libraries and librarians can take advantage of these popular social networking tools? This month's Internet Resources column by Cliff Landis provides tips for getting friendly with your users through the world of "Social networking sites."

Finding new avenues to reach out to students and promote information literacy can be difficult. But rewarding. Robert Miller describes his experiences reaching out to students through online student academic organizations in his article "Join the club."

Of course don't forget the rest of the great articles and columns in this month's issue. And don't miss the chance to learn more about ACRL in our 2006-2007 Annual Report. We look forward to seeing you in Philadelphia. Enjoy!

—David Free, Editor-In-Chief

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