Build your skills

Attend an ACRL preconference

Attend a full-day preconference on Thursday, April 8, at ACRL's 9th National Conference in Detroit, and develop your skills on a specific topic such as leadership, instruction, telecommunications, patents/copyright, and networks. Details about each preconference are below. A registration form may be found on the Web at http://www.ala.org/acrl/prendex.html.

ACRL Leadership Institute: Build Your Leadership Toolkit (in partnership with EBSCO Information Services)

Get the practical skills you need for the next millennium. At this institute you will develop a personal leadership toolkit of techniques, tactics, and strategies. You may attend 3 of the following sessions:

(a) "How to Get What You Want: Refining Your Persuasion/Negotiation Skills"—Susan K. Martin, university librarian, Georgetown University

(b) "Implementing Change: Skills to Survive and Thrive,"—Sheila Creth, university librarian, University of Iowa

(c) "Motivating and Managing a Team,"—Charles Apple, chair, Communication Department, University of Michigan-Flint

(d) "Spreading the Word: Tips for Effective Presentations,"—Linda Wallace, director, ALA's Public Information Office

(e) "Meetings: How to Get Things Done,"—Elaine Didier, interim director, Academic Outreach, University of Michigan

Robert Wedgeworth, university librarian, University of Illinois, and Steve Gilbert, TLTR/American Association of Higher Education, will give keynote addresses. Wedgeworth will address the many areas in which librarians will need to lead, now and in the future. Gilbert will address the leadership role librarians will take both on and off campus as technology continues to evolve.

$150 ACRL; $195 ALA; $250 nonmember; $75 student

Learning to Teach

Based on the ACRL publication *Learning to Teach*, this workshop gives you both practical and theoretical tips to improve your teaching. You may attend 4 of these sessions:

(f) "The one-shot lecture"—Esteban Valdez, University of California, San Diego

(g) "Selecting a teaching technique"—Lisa Janicke Hinchliffe, Illinois State University

(h) "Presentation skills/classroom management,"—Mary Pagliero Popp, Indiana University

(i) "Evaluation,"—Lynn Westbrook, Texas Women's University

(j) "Developing effective library assignments,"—Christina Woo, University of California-Irvine

(k) "Instruction in a multicultural/multiracial environment"—Deborah Hollis, Univ. of Colorado

$130 ACRL; $180 ALA; $205 nonmember; $70 student

Leadership and Learning in the 21st-Century Academic Library

This workshop will explore key strategies for thriving in a world of accelerating change, including a commitment to learning as an integrated discipline practiced in day-to-day work performance; discovering your leadership power; developing new ways of thinking and behaving; and tapping your creative potential. *Presenters:* Maureen Sullivan, organizational consultant, and Shelley Phipps, assistant dean, University of Arizona

$105 ACRL; $155 ALA; $195 nonmember; $70 student

Enhance Your Performance: Using Myers-Briggs at Work

Find out your Myers-Briggs Type Indicator and learn how you can use your personality traits to enhance your performance. Learn how to exploit the strengths of your preferred type and discover your particular challenges. Develop your skills in managing yourself and others. *Presenter:* Mary Devlin, Mary Devlin Associates

$105 ACRL; $155 ALA; $195 nonmember; $70 student

Assessing the Academic Networked Environment

Based on the Coalition for Networked Information (CNI) program, this workshop provides both an overview of assessment techniques as well as hands-on experience in developing assessment measures. Covers lessons learned from the institutions participating in CNI's assessment project, selecting measurement techniques, data collection and interpretation, administrative and partnering issues, and using the results for planning, and interpreting data. *Presenters:* Charles McClure, distinguished professor, Syracuse University; Joan Lippincott, associate executive director, CNI; Betsy Wilson, associate director of libraries, Steve Hiller, head, Science Libraries, and Nana Lowell, associate director of the Office of Educational Assessment, University of Washington

$150 ACRL; $210 ALA; $275 nonmember; $75 student

Patents, Copyrights, and Trade Secrets

Trademarks, domain names, copyrights. Which reference questions can you answer without crossing the line and giving legal advice? Learn about these intellectual property issues, relevant Web sites, and the resources of the Great Lakes Patent and Trademark Center, one of only three libraries to have a partnership agreement with the U.S. Patent and Trademark Office. *Presenters:* Celeste B. Choate, Great Lakes Patents & Trademark Center; Matthew J. Russo, Michael Stewart, and Richard D. Grauer, Rader, Fishman & Grauer, P.L.L.C.

$75 ACRL; $105 ALA; $150 nonmember; $50 student

Telecommunications 101 for Librarians

Learn about the key telecommunications issues that affect you on campus and how to create and manage campuswide information systems: telecommunications networks, exchange and interexchange carriers, and the telecommunications infrastructure. *Presenter:* Ruth A. Michalecki, director of telecommunications, University of Nebraska-Lincoln

$105 ACRL; $150 ALA; $195 nonmember; $70 student

Turbo-Charge Your Coaching Skills (offered by Reference and User Services Association of ALA)

Coaching will be one of the most necessary competencies as work is done in more collaborative ways. Learn and practice coaching skills for use with peers, in work groups or teams, with direct-reports, and when in a mentoring relationship. Explore several coaching methods that will help you in performance review, accountability, and conflict resolution. *Presenters:* Kathryn Deiss, program manager, Association of Research Libraries and Karen Liston, head of Resource Access, University of Washington

$135 RUSA/ACRL; $180 ALA; $230 nonmember; $70 student

Designing and Building Leading Edge Libraries

Gain practical advice for developing or renovating a library that will easily integrate the new technologies and provide space for maintaining core services. Learn about design and storage considerations, the planning process, network design, and designing and building the facility. Tour the brand new library at Eastern Michigan University as part of this preconference. *Presenters:* Morell D. Boone, Dean of learning resources and technologies, and Sandra Yee, department head, University Library, Eastern Michigan University

$105 ACRL; $150 ALA; $195 nonmember; $70 student

Advance registration

Register for ACRL's 9th National Conference, "Racing Toward Tomorrow," by March 12, 1999, and save nearly 15% off onsite rates. The conference, April 8–11, 1999, in Detroit, will allow you to keep pace and provide leadership for the future direction of academic libraries. More than 200 programs will explore issues such as scholarly communication, information literacy, distance learning, electronic publishing, alternate funding sources, etc.

Registration materials are on the Web at http://www.ala.org/acrl/prendex.html. Or call (800)545-2433 x2514 to request registration materials.

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