ACRL

Association of College
& Research Libraries

a Division of the American Library Association

The Learning Community for
Excellence in Academic Libraries

2001-2002

Annual Report

ACRL's Mission

The Association of College and Research Libraries
(ACRL) enhances the effectiveness of academic
and research libraries to advance learning,
teaching, and research in higher education.

Mary Reichel

ACRL's 63rd President

ACRL is an active and vibrant organization due to the efforts of all of our members, including those who serve on committees and participate in other leadership roles. Of course the members could not be successful without the crucial work of the ACRL staff, and it has been a particular pleasure this year to work with Mary Ellen Davis in her new role as executive director.

During 2001–2002, there were a number of special initiatives and accomplishments. One of the most important is formalizing ACRL's role in scholarly communication by the creation of a permanent committee and discussion group, as well as making provision for staffing dedicated to promotion of scholarly communication issues. The work of the Focus on the Future Task Force has ensured that we remain mindful of big picture issues as we daily deal with ongoing work and problems. To reach out to the higher education community, ACRL placed three advertisements in the *Chronicle of Higher Education,* which featured quotes from administrators, faculty, and students about the importance of academic libraries. In order to continue to revitalize academic librarianship with new and talented librarians, ACRL and the Association of Research Libraries have created a joint Task Force on Recruitment with the goal of developing strategies to recruit the next generation of academic librarians.

The importance of information literacy for college and university students is a key focus of ACRL's activities. In 2001–2002, ACRL hosted two Immersion Institutes, introduced an informative and useful Information Literacy Web site (http://ala.org/acrl/il/), continued to work on the national assessment project, and hosted a two-day conference on Best Practices in Information Literacy in Atlanta. It continues to be my goal to have every student come to the understanding that Ling Shu Sanchez of Mountain View College in Dallas, Texas, has:

"The library is like a window, through which you will find a huge mountain of knowledge. Librarians are the people who open it for you." (*Chronicle of Higher Education* advertisement, May 31, 2002)

In support of the 2001–2002 presidential theme of "ACRL: The Learning Community for Excellence in Academic Libraries," the President's Program Committee started a column in *C&RL News* on learning communities for excellence in which different writers discussed the importance of learning communities as a concept and on their campuses. The 2002 Annual Conference in Atlanta featured 22 excellent programs sponsored by ACRL sections and committees. The President's Program, "Transformational Learning Communities: Claiming our Future," featured Barbara Leigh Smith, codirector of the National Learning Communities Project, a panel of reactors, and 14 poster sessions demonstrating academic librarians' involvement in learning communities.

Congratulations to all ACRL award winners, libraries, and individuals. The Excellence in Academic Libraries Awards went to the Andrew G. Truxal Library at Anne Arundel Community College, Cornell University Library, and Oberlin College Libraries. Shelley Phipps, University of Arizona, was named the Academic/Research Librarian of the Year.

One of the joys of serving as ACRL President was the opportunity to meet many of you during visits to chapters. In 2001–2002, ACRL Board members and staff gave presentations at seven chapters and a number of other conferences.

Finally, it has been an honor and a pleasure to serve as ACRL president. My gratitude goes to all of you, members and staff, who made 2001–2002 a great year for ACRL and one that I will always treasure.

ACRL Membership Statistics

ACRL Sections	Personal	Organizational/ Corporate	August 2002 total	August 2001 total	%increase or decrease
ACRL	10,783	934	11,717	12,043	-2.71%
AAMES	340	50	392	401	-2.24%
AFAS	234	17	252	277	-9.03%
ANSS	446	57	503	523	-3.82%
ARTS	677	72	750	804	-6.72%
CJCLS	1,004	197	1,205	1,211	-0.50%
CLS	2,022	242	2,269	2,379	-4.62%
DLS	1,395	67	1,463	1,527	-4.19%
EBSS	789	147	936	1,017	-7.96%
IS	3,516	349	3,866	4,121	-6.19%
LES	528	11	540	588	-8.16%
LPSS	493	69	565	628	-10.03%
RBMS	1,452	143	1,596	1,684	-5.23%
SEES	175	36	213	234	-8.97%
STS	1,398	162	1,561	1,680	-7.08%
ULS	4,786	259	5,052	5,371	-5.94%
WESS	501	43	548	585	-6.32%
WSS	469	47	516	605	-14.71%

Helen H. Spalding

Vice-President/President-Elect

Academic and research librarians are working in an environment being transformed by global changes in international relations, national security, public policy, the economy, and higher education. As ACRL vice-president, I have tried to create opportunities for members to plan meaningful activities in addressing issues of concern to them, reflecting the 2002–2003 presidential theme, "New Realities, New Relationships." Diverse members have volunteered to author monthly columns on various aspects of this theme for *College & Research Libraries News*. ACRL sections are planning 23 extraordinary programs for the 2003 ALA Annual Conference in Toronto, taking full advantage of the cross-border collaboration, topics, and perspectives that this unique location offers.

Debra Gilchrist ably chaired the ACRL Appointments Committee, making special efforts to recommend placement of newer members and consider all aspects of diversity. The ACRL Nominations Committee, chaired by Janice Simmons-Welburn, generated an impressive slate of ACRL Board candidates for the 2003 spring ballot.

New task forces are targeted to implement specific initiatives that already are making a difference for the profession. The ACRL @ your library Task Force, chaired by Ken Marks, is planning and implementing the national campaign to raise the visibility of the value of academic and research librarians and libraries. A toolkit, marketing strategic planning manual, and training that can be customized at the local level are being generated to empower ACRL members to successfully clarify vision, justify funding, market services, and recruit quality staff at their institutions.

The Task Force on the Future of the Association, chaired by Maureen Sullivan, is soliciting member input as they examine how ACRL must change to remain relevant in a different future.

Theresa Byrd chairs the ACRL Spectrum Scholar Mentor Task Force to design a permanent program to annually place an academic or research librarian mentor with each ALA Spectrum Scholar. These mentors will be role models and a source of encouragement for students to succeed in graduate school, evaluate career goals, and begin a professional position.

Planning for the June 23 ACRL President's Program, cosponsored with the Canadian Association of College and University Libraries, is a committee chaired by Charles Kratz. Ernie Ingles, associate vice president of the University of Alberta, and Freeman A. Hrabowski, III, president of the University of Maryland, Baltimore County, will address the impact of change on libraries across borders.

I have been gratified by the enthusiastic participation of members in

so many important activities. Chapter visits and media interviews this year have provided vehicles for spreading the news about the difference academic and research librarians are making in learning, teaching, and research, helping to transform higher education for the future.

ACRL 2002 Annual Conference Programs—Atlanta

- **ACRL President's Program**—Transformational Learning Communities: Claiming Our Future
- **AAMES**—Mission Brief: The Research Legacies of Missionary Literatures
- **AFAS**—When Old is New: The Art of Creating New African-American Special Collections
- **ANSS**—Shamanism: Implications for Revisioning Librarianship
- **ARTS**—Artists' Books: Creating, Publishing and Collecting
- **CLS**—Will the Real Customer Please Stand Up? Designing Services for 21st-Century Users
- **Copyright**—Pirates on the Commons: Legal and Political Assaults on Information Access by the Expanding Domain of Copyright
- **DLS**—E-Research Companies: Value-Added or Virtually Redundant?
- **EBSS**—Games Academics Play: Mastering the Social Psychology of Faculty/Librarian Relationships
- **Ethics**—Ethical Dilemmas and Libraries: An Analytic Model
- **Intellectual Freedom**—Pornography in Libraries: Sexual Harassment?
- **IS**—Building Premier Learning Communities: Strategies for Successful Library Involvement
- **LES**—Teaching Literary Research: Challenges in a Changing Environment
- **LPSS**—Librarians in the Big Leagues: Are You Ready for the Teaching Academy?
- **Racial and Ethnic Diversity**—Outreach in the Academic Library
- **RBMS**—The Emergence of Digital Scholarship: New Models for Librarians, Archivists and Humanists
- **SEES**—What Do You Do When You Don't Have a Subject Specialist?
- **SPARC/ACRL Forum**—Open Access to Scholarship: Paths for Libraries
- **STS**—Old, New, Borrowed and Blue: Science and Technology Intellectual Property Issues in the Digital Age
- **ULS**—Minding the Generation Gap: Learn How to Communicate and Work Together Across the Generations
- **WESS**—Mapping the Future of Historical Scholarship About Europe
- **WSS**—Women, Technology, and Libraries

Mary Ellen K. Davis

Executive Director

My first year as executive director has flown by and, thanks to the collaboration of members and staff, much has been accomplished. I especially want to thank ACRL President Mary Reichel for her truly collaborative approach to leading the organization.

To continue to strengthen member services and ACRL's advocacy role, a number of new initiatives were undertaken this year. To enhance communications, three electronic newsletters (ACRL Update, Legislative Update, and *C&RL News* Preview) were started. The availability of professional development opportunities was expanded by making workshops available at the ALA Midwinter Meeting and by adding to ACRL's collection of Webcasts and publications. The information literacy Web site was enhanced. The purpose of ACRL's Leadership Council was expanded to include opportunities for personal professional development in addition to association updates. To promote academic and research libraries and librarians, major planning was undertaken for the launch of the academic and research library portion of the Campaign for America's Libraries. ACRL partnered with the Association of Research Libraries and established a task force to identify ways to recruit people into the career of academic and research librarianship.

This year also saw the successful conclusion of the IMLS-funded "Assessing Student Learning Outcomes in Information Literacy Programs: Training Academic Librarians." Teams of faculty and librarians from 23 institutions worked collaboratively to develop assessment tools and criteria to measure student learning within an information literacy setting using the "Information Literacy Competency Standards for Higher Education." Gabriela Sonntag, one of ACRL's information literacy consultants, ably led this project.

This year brought new faces and changes to the staff side of the association. Stephanie Orphan joined ACRL in December 2001 as the editor-in-chief of *C&RL News* and Web developer. Mary Jane Petrowski moved from the member side to the staff side when she joined ACRL as associate director at the 2002 Midwinter Meeting. Margot Sutton Conahan accepted in August 2002 the promotion from program officer to manager of ACRL's professional development activities. I want to thank the ACRL staff who cheerfully assumed extra duties to keep all ACRL programs going so well while we were so short-staffed.

I want to also thank and recognize ACRL's many corporate colleagues who have so generously supported ACRL's programs and services this year. Their continued support allows ACRL to enhance its services, which, in turn, enhances the ability of ACRL's members to provide the highest-quality services to their campus communities.

This year brought with it new global and economic uncertainties that ACRL has successfully weathered. Working together ACRL members can continue to keep ACRL a bright and vibrant organization.

Services and programs

ACRL continued to address the needs of academic and research librarians, providing its varied menu of high-quality services and programs and introducing several new ones.

Established this year was ACRL Update, a biweekly electronic newsletter highlighting news, programs, products, and services of interest to academic librarians, available free to those who wish to subscribe. ACRL Legislative Update, another electronic newsletter, was established to deliver news on legislative and public policy issues. The Legislative Update covers topics such as copyright, distance education, LSTA, CIPA, and the Government Printing Office.

C&RL News now offers a preview service bringing abstracts of the issue to your desktop before it is printed.

Workshops were developed and offered at the ALA Midwinter Meeting to broaden the availability of professional development opportunities.

Information literacy continued to be a major area of emphasis, and a number of new resources were developed.

ACRL staff and leaders are frequently contacted for referrals, information on faculty status and ACRL standards and guidelines, information regarding technological advances, buildings, library systems in use, and information literacy.

Advocacy and Government Relations

To support its advocacy effort, in 2001 ACRL launched a media campaign to underscore to the higher education community the continued vitality and value of academic libraries. These advertising messages were aimed at campus decision-makers and profile the value and strength of librarians and libraries in meeting the knowledge demands of faculty, administrators, and students. Three advertisements were placed in the *Chronicle of Higher Education* during the year. The ads, which used the theme "exciting things happen @ your library, your librarians—the ultimate search engine," featured quotes from administrators, faculty members, and students from a variety of post-secondary institutions about the importance of libraries and librarians on their campuses. At its meeting during the Annual Conference, the Board made a commitment to continuing the media campaign.

To address growing concerns about recruitment to the profession, ACRL created a joint task force with the Association of Research Libraries to look at recruitment issues. The goal of this task force is to develop fresh strategies for recruiting and advancing a new generation of talent for the profession of academic librarianship to succeed in the 21st century.

ACRL created an @your library Task Force, which has been assisting in the development of key messages to promote the importance of academic and research libraries to faculty, administrators, and students. Focus groups and telephone interviews were held to test and refine the campaign messages. Plans were developed for strategic marketing manuals, toolkits, and training sessions. The official academic and research

library campaign will launch during the ACRL National Conference, April 10–13, 2003.

To advocate for academic library issues in the public policy arena, ACRL adopted the 2001–2002 Legislative Agenda, which focused on several legislative and public policy areas that affect academic libraries. One major focus of the library community throughout this year has been reauthorization of the Library Services and Technology Act (LSTA). The current LSTA authorization ends in 2002. A proposal was developed by a broad coalition of library groups, including ACRL, which would increase the funding level and include a provision for analysis of LSTA programs. Through this effort, LSTA has been introduced in the House and the Senate. Legislation affecting the use of digital materials for distance education was also introduced at the federal level.

ACRL used a variety of strategies to respond to these and many other issues, including the broadcast of Action Alerts over Legnet, ACRL's Legislative Network electronic list, which includes representatives from each ACRL chapter. The members of the network forward relevant legislative messages and calls for action to their chapter members, who can consult the ACRL Washington Watch Web page where materials about the Legislative Agenda issues are maintained. This Web page also keeps the academic community informed of legislative issues that affect their libraries.

In 2001–2002, ACRL offered a new advocacy service to its members, the ACRL Legislative Update. Designed to keep members up-to-date about the status of legislation and other public policy issues that affect academic libraries, updates are available to ACRL members as a free subscription e-mail newsletter.

ACRL continued its strong showing at the ALA Legislative Day. To further educate academic librarians on the importance of legislative advocacy and to inform them of the details of specific legislative issues affecting academic libraries, ACRL sponsored a luncheon program attended by 60 academic librarians. At the luncheon, Scott Jaschik, editor of the *Chronicle of Higher Education*, outlined current trends in higher education, and attorney Thomas Susman discussed the USA Patriot Act and restrictions on access to government information due to concerns about use of this information by terrorists.

A Focus on the Future Task Force collected data in a variety of settings to identify key issues in academic librarianship that the profession needs to address. A report was prepared for *C&RL News*.

Awards

Since 1923, the ACRL Awards Program has recognized and honored the professional contributions and achievements of academic libraries and librarians. This special recognition by ACRL enhances the sense of personal growth and accomplishment of our members, provides our membership with role models, and strengthens the image of our membership in the eyes of employers, leadership, and the academic community as a whole. In 2002, 27

ACRL Award Winners 2002

- **Academic/Research Librarian of the Year** (Donor: *YBP/Baker & Taylor*) Shelley E. Phipps, University of Arizona
- **Hugh C. Atkinson Memorial Award** (Donor: *ACRL, ALCTS, LAMA, LITA*) Harold W. Billings, University of Texas at Austin
- **Doctoral Dissertation Fellowship** (Donor: *ISI*) Charlotte Ford, Birmingham-Southern College, Birmingham, Alabama, for "An Exploration of the Differences between Face-to-Face and Computer-Mediated Reference Interactions"
- **Excellence in Academic Libraries** (Donor: *Blackwell's Book Services*) Anne Arundel Community College

  Oberlin College

  Cornell University
- **Samuel Lazerow Fellowship** (Donor: *ISI*) Jeffrey Beall, Auraria Library, Denver, Colorado. Untitled. Impact of Bibliographic Record Errors on User Access
- **K. G. Saur Award for Best Article in *C&RL*** (Donor: *Gale Group/K. G. Saur Publishing*) Susan Davis Herring, University of Alabama, for "Faculty Acceptance of the World Wide Web for Student Research" (*C&RL*, May 2000)
- **CJCLS Awards** (Donor: *EBSCO Subscription Services*)

  Learning Resources/Library Program Award: St. Petersburg Junior College Library

  Learning Resources/Leadership Award: Cynthia Steinhoff, Anne Arundel Community College
- **EBSS Distinguished Education and Behavior Sciences Librarian:** Barbara E. Kemp, University of Houston
- **IS Awards**

  Miriam Dudley Award (Donor: *Elsevier Science*): Randy Hensley, University of Hawaii

  Innovation Award (Donor: *Lexis Nexis*): Ross LaBaugh—InfoRadio—California State University, Fresno

  Publication Award: Betsy Baker for "Values for the Learning Library," *Research Strate-*gies 17, no. 2-3, pp.85-91 (2000) special issue
- **LPSS/Marta Lange Award** (Donor: *Congressional Quarterly*) Mary Fetzer, Alexander Library of Rutgers University
- **RBMS/Leab Exhibition Catalogue Awards** (Donor: *Katharine Kyes and Daniel J. Leab Endowment*)

  Printed Catalogues

  CATEGORY 1 WINNER (EXPENSIVE): *The Great Wide Open: Panoramic Photographs of the American West,* Huntington Library

  CATEGORY 1 HONORABLE MENTION: *Writing on Hands: Memory and Knowledge in Early Modern Europe,* Trout Gallery, Dickinson College

  CATEGORY 2 WINNER (MODERATELY EXPENSIVE): *The Ecstatic Journey: Athanasius Kircher in Baroque Rome,* The Department of Special Collections, University of Chicago

  CATEGORY 3 WINNER (INEXPENSIVE): *Cut and Paste—California Scrapbooks,* California Historical Society-North Baker Research Library

  CATEGORY 4 WINNER (BROCHURES): *Ruskin's Italy, Ruskin's England,* Pierpont Morgan Library Publications

  Electronic Exhibitions Recognized for Special Commendation: 1 *From Domesticity to Modernity: What Was Home Economics?* Cornell University Library, Division of Rare Book and Manuscript Collections

  2 *Heading West/Touring West.* New York Public Library
- **WESS/Coutts Nijhoff Grant** (Donor: *Coutts Nijhoff International*): James P. Niessen, Rutgers University
- **WSS Awards**

  Career Achievement (Donor: *Greenwood Publishing*): Joan Ariel, University of California-Irvine

  Significant Achievement (Donor: *Routledge*): Beth Stafford, University of Illinois

  Eri Jujieda, Sarah Lawrence College

  Meg Miner, University of Illinois

outstanding individuals and institutions received ACRL awards recognizing their accomplishments. ACRL's top honor, the Academic/Research Librarian of the Year Award was presented to Shelley Phipps, assistant dean for team and organization development at the University of Arizona Library, for her dedication as an outstanding member of the library profession who has made a significant contribution to academic librarianship and library development.

ACRL continues to present the Excellence in Academic Libraries Award to recognize the staff of a community college, a college, and a university library for exemplary programs that deliver outstanding services and resources to further the educational mission of their institution. This year's recipients were the Andrew G. Truxal Library at Anne Arundel Community College, Cornell University Library, and Oberlin College Libraries. The award, sponsored by ACRL and Blackwell's Book Services, includes a presentation ceremony on the campus of the award-winning library.

Chapters

ACRL extends its reach into the local academic library community through the activities of its chapters. Offering opportunities for academic librarians to meet and share experiences in their regions, ACRL chapters sponsored more than 42 programs across the United States, and ACRL officers visited seven chapters in Alabama, Delaware Valley, Michigan, West Pennsylvania/West Virginia, Indiana, Illinois, and Iowa as guest speakers.

Sections

Seventeen sections provide members with opportunities to contribute to the knowledge base of the profession, learn, develop leadership skills, and mentor. Sections also develop and maintain standards and guidelines for directing the development and future directions of the profession.

Sections offered 17 stimulating programs and 2 preconferences at the Annual Conference in Atlanta in the areas of digital libraries, digital society, collection management, intellectual freedom, information literacy, public services, and staff. The Instruction Section (IS) celebrated its 25th anniversary with the Library Instruction Round Table at an elegant reception. At October's Frankfurt Book Fair, five ACRL representatives from WESS hosted an exhibit promoting ACRL's products and services, as well as American college and university libraries, at the world's largest trade fair devoted to the book.

Sections completed various projects using a one-time $1,500 allocation from 2000–2001. The Education and Behavioral Sciences Section used funds to create a Webcast of the 2002 Annual Conference program in Atlanta. IS made the 2001 preconference in San Francisco available to members as a Webcast. The Law and Political Science Section developed a new brochure for promotion and recruitment. The Science and Technology Section (STS) mailed copies of "A Great Career" to STS members as part of a sci-tech librarian recruitment initiative. STS encouraged its members to recruit their student assistants to a career in academic librarianship.

Standards and Guidelines

ACRL is the source that the higher education community looks to for standards and guidelines on academic libraries. ACRL promulgates standards and guidelines to help libraries, academic institutions, and accrediting agencies understand the components of an excellent library. ACRL has created a total of 29 standards, guidelines, and model statements that are reviewed and updated by the membership on a regular basis. All of ACRL's standards and guidelines are posted at http://www.ala.org/acrl/guides/index.html.

"Guidelines for Academic Status for College and University Librarians" was approved by the ACRL Board at the Annual Conference. A draft of "Guidelines for Curriculum Materials Centers" has been created by ACRL's Education and Behavioral Sciences Section. A draft revision of "Guidelines Regarding Thefts in Libraries" has been prepared by the Rare Books and Manuscripts Section. The 29 standards and guidelines that are posted on the ACRL Web site receive total hits in the 12,000 range each month. Based on Web statistics, "Information Literacy Competency Standards," "Guidelines for Distance Learning Library Services," "Standards for College Libraries 2000 Edition," "Objectives for Information Literacy Instruction," and "Standards for University Libraries" are the most highly used standards and guidelines.

Revisions of "Standards for Community, Junior, and Technical College Learning Resource Programs" and "Standards for University Libraries" were underway when it was noted that, with very little revision, the "Standards for College Libraries" would serve as an excellent model for libraries at both larger and smaller institutions. A suggestion was made to the ACRL Board to consider consolidating the standards into a single standard for academic libraries, and a task force was appointed to consider implementation.

Partnerships and Collaborations

ACRL collaborated with the higher education community in a variety of ways to define and illustrate the role of libraries in learning, teaching, and research.

ACRL continued to show a strong presence at the meeting of other higher education associations. ACRL President Mary Reichel and Executive Director Mary Ellen Davis presented "Teaching, Learning, and Research: New Roles for Libraries" at a luncheon for provosts at the American Association for Higher Education Annual Conference. The executive director participated in a panel session on academic library assessment at the annual meeting of the Higher Learning Commission: A Commission of the North Central Association of Colleges and Schools.

President Mary Reichel and Executive Director Mary Ellen Davis represented ACRL at the Coalition for Networked Information Task Force meeting in December and conducted a discussion to identify top issues affecting academic librarianship.

In February 2002, the executive director participated in an invitational meeting hosted by the Institute for Museum and Library Services. The purpose of the meeting was to solicit ideas from the library community about

how to use the $10 million that IMLS hopes to receive to bolster recruitment to the profession.

In March 2002, along with several ACRL members, the executive director attended the invitational 21st Century Literacy Summit in Berlin, hosted by the AOL-Time Warner Foundation and Berttelsman Foundation. This conference brought together European and U.S. "decision-makers from politics, business, and academia" to consider how all people can acquire the skills and experience needed to face the "challenges of the digital age."

Scholarly Communication

After extensive study, the ACRL Task Force on Scholarly Communication recommended that ACRL adopt a new initiative focusing on scholarly communication. The Board accepted the task force's recommendation that ACRL be actively engaged, as one of its highest strategic priorities, in working to reshape the current system of scholarly communication for a period of three years, beginning at ALA Annual 2002. ACRL's activities in this area will include broad-based educational work, political advocacy, coalition building, and research. In order to implement this initiative, ACRL has established a standing committee on scholarly communication that has primary responsibility for coordinating ACRL's scholarly communication activities. ACRL has also hired a part-time visiting program officer who can work actively on scholarly communication issues.

Information Literacy

Recognizing the important educational role libraries play, ACRL continued its work in information literacy. Research, training programs, resources, and guidelines were developed this year.

ACRL completed its project "Assessing Student Learning Outcomes in Information Literacy Programs: Training Academic Librarians." Funded by a National Leadership Grant from the federal Institute of Museum and Library Services (IMLS), the purpose of the project was to give librarians the skills to create baseline data that support the merits of information literacy programs. The grant provided support for academic librarians to team with faculty to design, implement, and evaluate tools for assessing student learning outcomes resulting from information literacy courses taught by librarians and faculty using the "Information Literacy Competency Standards for Higher Education." Twenty-three institutions participated in this project.

ACRL created an expanded Web site on the topic with resources for faculty and librarians. The site includes an expert locater, enabling users to locate information literacy specialists by name, geographic region, and area of expertise.

Demand continues to be strong for the "Information Literacy Competency Standards"; ACRL has disseminated more than 2,000 copies of the standards this year and has completed several reprints to meet demand. A total of 6,255 "Information Literacy Competency Standards" went out from August 2001 to August 2002.

ACRL has also received numerous requests for permission to translate standards into languages other than English. The Standards and Accreditation committee is putting procedures in place for administering these requests and reviewing the completed translations. Currently, the "Information Literacy Competency Standards" are available in Greek, Spanish, Japanese, and German.

ACRL's annual data collection featured questions about teaching and administering information literacy programs.

Ten institutions were selected to participate in the Best Practices in Information Literacy Invitational Conference. The purpose of this conference was to bring together individuals involved in model programs to collaborate on further development of best practice characteristics. Members of the ACRL Institute for Information Literacy Best Practices Project Team and Advisory Panel facilitated and interacted with attendees during the three-day conference. A total of 66 individuals participated in the invitational conference and the criteria developed as a result of the conference will be incorporated into a preconference to be offered at the ACRL National Conference in Charlotte, April 10–13, 2003.

Immersion programs

To help librarians and institutions develop and implement information literacy programs on their campuses, ACRL's Institute for Information Literacy offered for the first time two national Immersion programs. These four-and-a-half day programs provided two tracks of intensive training and education. Track 1 focused on individual development for new librarians or instruction librarians who are interested in enhancing, refreshing, or extending their individual instruction skills. Track 2 focused on developing, integrating, and managing institutional and programmatic information literacy programs.

> •"The content and exercises were great and networking and meeting other librarians is invaluable. A great experience!"
> • "Immersion is an excellent opportunity to concentrate on instruction and information literacy issues with support from colleagues."
> • "Immersion is a priceless experience for thinking about information literacy!"
>
> —*Comments from Immersion participants*

The two programs were held among the mountains at the University of Colorado, Colorado Springs, and 78 individuals attended each program, with a total of 156 participants between the two programs. Eighteen individuals were recipients of ACRL scholarships awarded to new and/or minority librarians.

Ninety-one percent of the participants at the July national program said their experience at Immersion '02 was either somewhat or very positive; 94

percent of participants at the August national program said their experience was somewhat or very positive.

Professional development

Continuous learning is very important to the ACRL membership. To meet this ongoing need, ACRL offered a varied slate of professional development activities. During 2001–2002, nearly 900 individuals participated in preconferences, workshops, and institutes, which covered a variety of topics such as digital reference, information literacy, collaboration, and advocacy. Two workshops were offered at the ALA Midwinter Meeting to expand opportunities for participation. To broaden the participation of new and/or minority librarians, ACRL provided more than $12,000 in scholarship funds to 18 participants in the IIL Immersion Program and nine participants in the Rare Books and Manuscripts Section Preconference.

National Conference

In 2001–2002, ACRL members worked with staff to finalize arrangements for the 11th National Conference, which will be held in Charlotte, North Carolina, April 10–13, 2003. 2003 marks the 25th anniversary for ACRL National Conferences!

Major planning activities included selecting speakers, issuing the call for presenters, selecting programs, launching the call for exhibitors, and opening online housing and registration. Nine in-depth preconferences have been developed on topics such as assessment, information literacy, leadership, and marketing. Special events, tours, and additional networking opportunities have also been identified. Online housing and registration opened in the fall and promotional brochures and registration materials were also mailed. Bookmark http://www.ala.org/acrl/charlotte/!

Preconferences

ACRL preconferences, held in conjunction with the ALA Annual Conference, continue to provide academic librarians with tips, tools, and new ways of thinking. Four preconferences were held in Atlanta, with nearly 500 individuals participating:

- 42nd Annual Rare Books & Manuscripts Preconference: New Occasions, New Duties: Changing Roles and Expectations in Special Collections
- Instruction Section Preconference – Instruction for First-Year Undergraduates: Developing Strategies to Facilitate their Transitions
- From Expectations to Results: Library/Faculty Partnerships for Assessing Student Learning Outcomes
- Legislative Advocacy Workshop

Leadership Institutes

The fourth ACRL/Harvard Leadership Institute was held August 4–9, 2002, in Cambridge, Massachusetts. The institute continues to be popular with ACRL members; a waiting list was started after all 93 registration spaces were filled. Ninety-six percent of the participants said the institute either exceeded or met their expectations.

E-Learning

ACRL added two e-Learning Webcasts to its catalog in 2002 as part of its effort to increase the availability of professional development opportunities for its membership. Webcasts provide streaming media of speakers' presentations synchronized with their PowerPoint presentations, along with supplemental material. "Information Literacy: Connecting Standards and Objectives to Programs and Curriculum - Case Studies of Early Implementers" was developed to increase understanding of the contents, use, and variety of applications for the ACRL "Information Literacy Competency Standards for Higher Education." The Webcast of "How to Keep From Glazing Over When You Hear the Word 'Assessment': Realistic Strategies for the Library Instruction Community" includes four primary presentations, handouts used for exercises during the breakout sessions, and additional materials from what was originally an all-day preconference. These sessions offer a convenient, affordable means to provide professional development in the workplace.

Publications

ACRL published seven new titles, including two new titles in its popular CLIP Notes series. The *Guide to the Management of Curriculum Materials Centers* was published as a companion to the *Directory of CMCs,* now in its fifth edition. *A Core Collection in Dance* from the ARTS section received an outstanding academic book award from CHOICE magazine, and its author, Mary E. Edsall was awarded the Lillian Moore Award from the Dance Perspectives Foundation for a research work. Nonserials sales were somewhat slower in the past year, a likely reflection of the slower economy and

Workshops

For the first time, workshops were held at the ALA Midwinter Meeting, proving to be very popular with members, as both workshops reached their attendance maximums, with a total of 146 attending.

- Experience the Power of Collaboration: Five Steps to Creating Relationships with Faculty
- Digital Reference: Trends, Techniques, and Changes

downward pressures on budgets, except for statistics, which showed a positive net revenue for the first time since its inception.

CHOICE

During 2002, the economic slowdown affecting the larger economy took a toll on *Choice*'s ad sales and subscription revenues. This in turn required a reduction in *Choice*'s discretionary spending. Fortunately, this effort was successful, resulting in a modest year-end surplus. In addition, *Choice* published 6,804 new reviews in 2002, its largest annual tally since 1997. Other major developments during the past 12 months included:

• The April 2002 launch of the Site License Edition of *ChoiceReviews.online,* an alternate edition of *ChoiceReviews.online* that uses IP addresses rather than passwords to control access and is designed for campus-wide use.

• The licensing of *Choice* reviews for use in Baker & Taylor's Content Café, a new product offering enhanced content for library OPACs. This nonexclusive agreement complements *Choice*'s earlier arrangement with Syndetic Solutions, Inc. of Portland, Oregon. Libraries wishing to add *Choice* reviews to their OPAC now have a choice of vendors—Syndetic Solutions or Baker & Taylor.

• The outsourcing of *Choice* and ACRL journal subscription and fulfillment work to Professional Mailing and Distribution Services (PMDS) of Annapolis Junction, Maryland, effective November 28, 2001. All *Choice* and *RBM* subscription processing is now handled by PMDS, as is the processing of nonmember subscriptions to *C&RL News* and *C&RL*. In combination with the creation of a new in-house customer service group, the PMDS relationship has improved the efficiency of *Choice*'s fulfillment operation while allowing *Choice* to offer more technical support to *ChoiceReviews.online* subscribers.

• The publication of *Choice*'s sixth annual special issue on the Web, *Web VI*. This year's Web issue contains reviews of nearly 700 Internet resources carefully selected by the *Choice* editors for their value to academic libraries. The latest edition of this highly popular reference tool, published in August 2002, is available for sale at the *Choice* Web site at http://www.ala.org/acrl/choice.

ACRL Journals

- *Choice*—Book review journal of ACRL; 11 issues per year (July/August combined). http://www.ala.org/acrl/choice/home.html
- *College & Research Libraries*—Official scholarly journal of ACRL; six bimonthly issues per year. http://www.ala.org/acrl/c&rl.html
- *College & Research Libraries News*—Official newsmagazine of ACRL; 11 issues per year (July/August combined). http://www.ala.org/acrl/c&rlnew2.html
- *RBM: A Journal of Rare Books, Manuscripts, and Cultural Heritage*—A journal of theory and practice covering all aspects of special collections librarianship; two issues per year. http://www.ala.org/acrl/rbmltxt.html

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C&RL News

College & Research Libraries News continued to provide news, articles offering practical solutions to common challenges, and reviews of Web resources. Stephanie Orphan joined the ACRL staff in December 2001 as editor-in-chief of the magazine.

C&RL

Donald Riggs completed six years as editor of *College & Research Libraries*. Under his leadership, the journal continued its position as the premier refereed scholarly journal in the field of academic librarianship. Manuscript submissions have increased, and the current acceptance rate is approximately 35 percent. Don's contributions were recognized with a certificate of appreciation from ACRL. The new editor, William Gray Potter, assumed his duties in July 2002.

RBM

Vol. 2, No.2 and Vol. 3, No.1 of *RBM: A Journal of Rare Books, Manuscripts, and Cultural Heritage* were published. The two issues featured articles and opinion on special collections and the cultural and theoretical influences that affect how collections are put together.

Statistics

The 2001 Academic Library Statistics project saw a very slight decrease in participation of some 2.5 percent from the previous year, with the total number of respondents at 1,603 or 52.2 percent. The 2001 survey used the ARL survey without modification in part to allow ARL libraries to complete the trends section only and allow ACRL to import their data directly into its

New Monograph Titles for 2001–02

- *Directory of Test Collections in Academic Professional and Research Libraries*, Paul G. Fehrmann and Nancy O'Brien, editors
- *A Core Collection in Dance*, Mary E. Edsall, editor
- *Title Index for Directory of Unpublished Experimental Mental Measures*, Martin Jamison
- *Making the Grade: Academic Libraries and Student Success*, Maury Caitlin Kelly and Andrea Kross, editors
- *Guide to the Management of Curriculum Materials Centers for the 21st Century: The Promise and the Challenge*, Jo Ann Carr, editor
- *Appropriate Use Policies for Computers in College/University Libraries, CLIP Note #31*, Jane H. Tuten and Karen Junker, compilers
- *Assessment in College Library Instruction Programs, CLIP Note #32* Lawrie H. Merz and Beth L. Mark, compilers

database. The trends section reported data on the current state of information literacy activities in terms of teaching methodology and administration of programs. As in previous years, the print publication is available in three volumes according to Carnegie classification as well as online as an electronic publication. Access is fee-based and includes searching, selection of institutions into a separate file, and display of data in tabular or graphical form to facilitate peer comparisons.

ACRL Colleagues

ACRL expresses its sincere appreciation to the following sponsors for their generous donations to the various programs and events we have offered throughout the year. With your corporate support, we were able to provide dynamic, high-quality programs for ACRL's members.

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Financial Report

Erika C. Linke
Budget and Finance Committee Chair

ACRL's budget performance exceeded the budget projections for the fiscal year 2001–2002. At the end of the fiscal year, the figures for the ACRL Operating Fund Balance totaled $1,872,444. The Choice Operating Fund Balance closed the year with $1,195,495. The budget figures throughout this report are based on the unaudited fourth quarter budget reports and unaudited final closing.

ACRL manages several dynamic and complex budgets. In this report, the operating and long-term investments will be highlighted. This year's budget was projected to have expenses exceeding revenues by $348,791, with the deficit offset by a large fund balance in the ACRL accounts. Actual budget performance in the 2001–2002 fiscal year did not result in a deficit.

2001–2002 operating budget highlights

ACRL's operating revenues of $1,818,007 (excluding *Choice*) fell short of budget by $42,575. In recent years, exceptionally strong revenue from classified advertising contributed to healthy revenue that offset weaker performance in nonperiodical and other publications. A general slow-down in the economy and mergers in the information and library marketplace have reduced ad revenue. Publication revenue is still robust but is no longer setting records. Projects that did not meet budget were: Nonperiodical Publications, whose revenues of $123,623 fell below the planned total of $157,150, and Library Statistics, which realized only $88,052 of revenues budgeted at $124,050. Both projects however generated more revenue in 2002 than in 2001.

Revenues from . . .	Budgeted	Actual
Membership Dues	$425,699	$444,818
C&RL	$158,491	$171,724
C&RL News	$503,748	$568,978
Pre & Post Conferences	$115,916	$113,319
RBM	$34,900	$35,573
Nonperiodical Pubs.	$157,150	$123,623
Library Statistics	$124,050	$88,052

Operating expenses of $1,804,058 (excluding *Choice*) were $405,315 less than budget. Containing operating expenses offset the reduced revenue resulting in a modest net of $13,949 instead of a budgeted overexpense of $348,791.

Choice's budgeted revenue in 2001–2002 was not as strong as projected with revenues totaling $2,357,870, under budget by $186,140. Expenses for *Choice* on the other hand were under budget by $290,904, for a total expense

of $2,237,314. Instead of modest net of $15,792, the *Choice* budget performance resulted in a net of $120,556 due largely to several one-time occurrences. At the same time that costs are controlled, publications want to develop a stronger market presence so even with a sizable net balance, a stronger revenue would demonstrate more market share with *Choice* products.

Choice	*Budgeted*	*Actual*
Revenues	$2,544,010	$2,357,870
Expense	$2,528,218	$2,237,314
Operating Net	$15,792	$120,556

ACRL asset management

ACRL's long-term investment portfolio includes the ACRL general endowment, the *Choice* endowment, and three award endowments (Oberly, Leab, and Atkinson). At the end of the 2001–2002 fiscal year, the total value of all ACRL long-term investment funds was $1,449,149. The continuing decline of the economy in the 2001–2002 fiscal year has had an impact on the current value of ACRL's long-term investments. The Budget and Finance Committee is closely monitoring the endowment or long-term investment performance, concerned about the decline in value, and cognizant that such investments are intended for the long term.

2002–2003 ACRL budget

The 2002–2003 ACRL and *Choice* budgets, recommended by the Budget and Finance Committee, were approved at the 2002 Annual Conference. FY 2002–2003 is a National Conference year. Customarily National Conference year budgets have resulted in a net gain for the year. Despite a National Conference in 2003, the budget for the 2002–2003 year is projected to be in deficit, with expenditures exceeding revenues by $123,359. Expenditures are projected for scholarships and for information literacy and scholarly communication initiatives. The 2002–2003 budget projects, revenues, expenses, and fund balances are as follows:

FY2002/2003 Operating Budget	ACRL	Choice
Beginning fund balance	$1,509,702	$1,090,732
Revenues	$2,803,636	$2,524,330
Expenses	$2,926,995	$2,516,796
Operating Net	($123,359)	$7,534
Transfer to Long-Term Investment*	$100,000	$50,000
Ending Fund Balance	$1,286,343	$1,048,265

*Transfers to Long-term investment may or may not be made. For budgeting purposes, ALA requires prior notification of possible transfers to long-term investment.

Financial Report

Thanks

I wish to thank the members of the Budget and Finance Committee for their diligence, hard work, budgetary insights, and thoughtful consideration of ways to reconceptualize and reshape budget assessment and evaluation. ACRL staff efforts to support the work of the budget committee deserve recognition. Their careful efforts in executing the budget in the course of their work merit our thanks. Members of the Budget and Finance Committee are: Susan M. Allen, Lynn K. Chmelir, Rita Cecelia Knight, William F. Louden, Daniel R. Lee, Diane E. Perushek, Elizabeth J. Wood, and Sandra Yee; ex-officio members are ACRL Vice-President Helen H. Spalding and ACRL Executive Director Mary Ellen Davis. ACRL continues to have a strong budget, a reserve fund, and extensive budgetary assessment and review that provides the association with the financial capacity to act on its priorities and to weather fluctuating economic conditions.

Executive Summary 2001–2002

SOURCES OF REVENUE	FY2001 ACTUAL	FY2002 BUDGET	FY2002 ACTUAL
Op.Fund	$1,703,773	$2,158,494	$1,858,495
Long-Term Investment	869,306	784,032	987,692
Choice Fund	1,171,375	1,124,940	1,074,939
Choice Long-Term Investment	$426,681	$435,932	$461,457
Subtotal	$4,171,135	$4,503,398	$4,382,583
MEMBERSHIP DUES AND OTHER			
Dues	$446,936	$425,699	$444,818
Other	6,780	1,000	4,739
Donations	34,550	3,000	16,450
Awards	12,450	10,650	12,745
Sec. Newsletters	500	0	1,200
Special Events	55,761	18,900	17,739
Subtotal	$556,978	$459,249	$497,691
PUBLICATIONS			
Choice	$2,419,189	$2,544,010	$2,357,870
C&RL	179,588	158,491	171,724
C&RL News	666,852	503,748	568,978
RBM	34,871	34,900	35,573
Nonperiodical Pubs.	114,414	157,150	123,623
Library Statistics	50,355	124,050	88,052
Subtotal	$3,465,269	$3,522,349	$3,345,819
EDUCATION			
Regional Institutes	$206,765	$261,928	$239,154
National (01, 03)	1,267,479	(12,350)	(7,994)
Pre-& Postconferences	107,621	115,916	113,319
Web-CE	0	47,500	1,789
IFLA	12,500		0
Subtotal	$1,594,365	$412,994	$346,267
FUNDED PROJECTS			
IMLS	$66,672	$56,600	$83,252
SPECIAL PROGRAMS			
Friends of ACRL (operating)	$7,154	$10,000	-13,900
Friends of ACRL (restricted)	0		24,995
TOTAL REVENUE	$5,616,612	$4,404,592	$4,175,877
Choice Revenue	2,419,189	2,544,010	2,357,870
TOTAL REV. W/O CHOICE	3,197,423	1,860,582	1,818,007
National Conference Revenue	1,267,479	(12,350)	-7,994
Total Rev. W/O National Conference	1,929,944	1,872,932	1,826,001

Note: Actual numbers shown are rounded from two decimal places. Therefore, subtotals may not precisely represent column totals due to rounding.

Financial Report

OBJECT OF EXPENSE	FY2001 ACTUAL	FY2002 BUDGET	FY2002 ACTUAL
MEMBERSHIP ACTIVITIES			
Membership Svcs.	$61,892	78,428	$37,134
Exec. Comm. & Board	121,282	136,254	127,806
Advisory	10,317	12,528	9,988
Standards distrib.	12,637	9,896	11,520
Discussion Groups	3,476	4,143	3,326
Awards	20,682	23,273	22,158
Chapters	62,626	75,937	49,972
Committees	46,289	49,962	33,034
Sections	68,822	106,946	78,499
Section Newsletters	32,986	32,687	31,588
Chapter Topics	3,439	4,933	3,326
C&RL Over Rev.	0	17,570	2,670
Liaisons to Higher Ed.	49,195	45,298	31,672
Special Events	60,054	18,466	18,964
Information Literacy	89,156	153,305	116,181
Scholarships	56,423	10,000	12,625
Subtotal	$699,279	$779,626	$590,461
SPECIAL PROJECTS			
Friends of ACRL (operating)	$4,248	10,000	$3,790
Subtotal	$4,248	$10,000	$3,790
PUBLICATIONS			
Choice	$2,415,624	2,528,218	$2,237,314
C&RL	169,369	158,491	171,724
C&RL News	410,777	428,682	382,237
RBM	32,849	35,557	35,157
Nonperiodical Pubs.	129,584	130,980	126,347
Library Statistics	74,021	82,923	79,408
Subtotal	$3,232,224	$3,364,851	$3,032,188
EDUCATION			
Regional Institutes	$167,248	254,223	$180,205
National (95,97,99, 01, 03)	819,994	176,794	117,587
Pre-& PostConferences	98,651	109,505	104,036
Web-CE	15,586	42,592	12,437
IFLA	21,096	0	668
Subtotal	$1,122,574	$583,114	$414,933
FUNDED PROJECTS			
IMLS	66,672	56,600	83,252
Subtotal	$66,672	$56,600	$83,252
TOTAL EXPENSES	$5,058,325	$4,737,591	$4,041,372
CHOICE EXPENSES	2,415,624	2,528,218	2,237,314
TOTAL EXP. W/O CHOICE	$2,642,701	$2,209,373	$1,804,058
Net W/O CHOICE	$554,721	($348,791)	$13,949
CHOICE Net	$3,565	$15,792	$120,556
Added to CHOICE LTI	($50,000)	($50,000)	($50,000)
CHOICE End Operating Bal	$1,124,940	$1,090,732	$1,195,495
Added to ACRL LTI	($100,000)	($300,000)	($300,000)
End oper. reserve balance	$2,158,494	$1,509,703	$1,872,444
Mandated Operating Reserve	$410,765	$476,184	$476,184
TOTAL EXP. W/O NTL CNF	$1,822,707	$2,032,579	$1,686,471

The Friends of ACRL donations support areas key to ACRL's mission. These include the Professional Development Scholarship Fund, Innovative New Program Fund, Best Practices in Academic Librarianship Fund, and Global Connection Fund.

Since the establishment of the Friends of ACRL, 78 donors have become Friends and contributed more than $24,000 to demonstrate their support for its initiatives.

Thanks to those listed below for joining the Friends of ACRL.

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Meet the ACRL Staff

Many of you have had phone and/or e-mail contact with ACRL's staff, of which there are 13.35 ALA-approved FTE positions at headquarters. Here's your chance to put a face with that voice or e-mail signature. On these pages, we present current ACRL staff (including two of ACRL's *Choice* 22.4 FTE staff) with information about their responsibilities. Take a minute to "meet the staff!" We're looking forward to hearing from you.

SHANNON CARY, program officer. Coordinates ACRL government relations activities and Friends of ACRL activities; manages ACRL's divisional appointment activities; answers questions about the ACRL standards and guidelines; coordinates activities of ACRL chapters. **Phone:** (312) 280-2510; **e-mail:** scary@ala.org

MARGOT SUTTON CONAHAN, manager of professional development. Manages all aspects of ACRL's professional development offerings, including the ACRL National Conference, preconferences, and institutes. Coordinates ACRL's involvement in the ALA Divisions Job Shadow Day. **Phone:** (312) 280-2522; **e-mail:** msutton@ala.org

MARY ELLEN K. DAVIS, executive director. Directs activities of the ACRL and CHOICE offices; coordinates policy implementation; prepares ACRL's budgets; ex-officio to the ACRL executive committee and the Board of Directors; serves as official contact for higher education organizations; coordinates ACRL Colleagues and Information Literacy programs. **Phone:** (312) 280-3248; **e-mail:** mdavis @ala.org

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Meet the ACRL Staff

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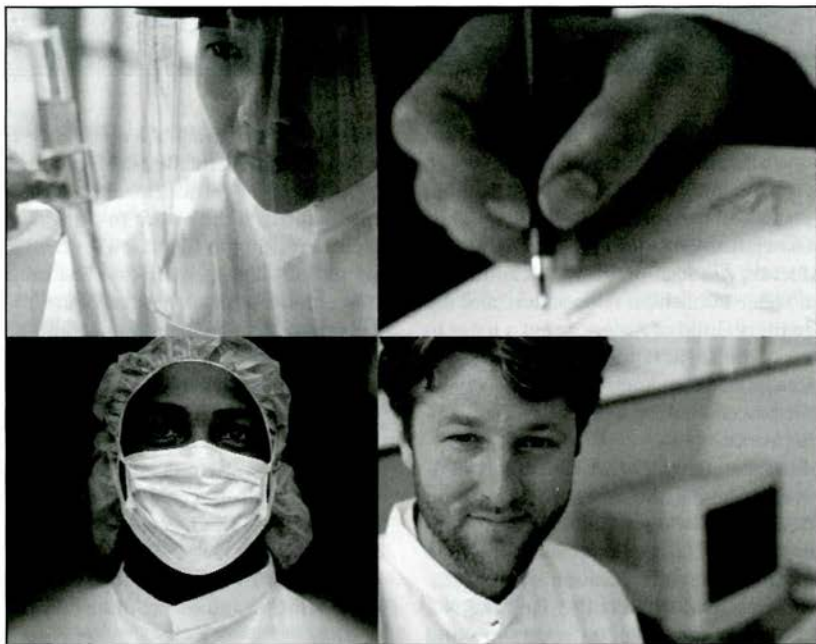
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HUGH THOMPSON, manager of publications. Handles all questions about ACRL's publications; oversees production of *C&RL* and *RBM;* answers questions about ACRL's Web site; manages ACRL's *Academic Libraries Trends and Statistics* and electronic publishing program; and manages production and dissemination of ACRL standards and guidelines. **Phone:** (312) 280-2517; **e-mail:** hthompson@ala.org