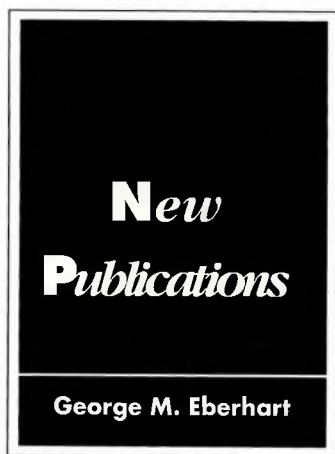


### **ABC's of Library Promotion**

by Steve Sherman (251 pages, 3d ed., September 1992), offers a fair share of suggestions for academic librarians to consider in a library public relations program. One chapter provides 20 ideas for college and university library promotion; other relevant chapters cover computer changeover, book sales, and developing a continuing program. Copies are available for \$29.50 from Scarecrow Press, P.O. Box 4167, Metuchen, NJ 08840. ISBN 0-8108-2569-4.

**Bibliion**, the semiannual bulletin of the New York Public Library (vol.1, no.1, Fall 1992), showcases the extraordinary collections, services, and history of the library. Along with articles on the recently acquired Nabokov Archive, the first issue features an article about an NYPL research librarian's quest in 1990 to track down and collect printed ephemera of the reform movement and the new elections in East Germany and Czechoslovakia. Other articles discuss the contemporary book arts and the sumptuous imperial Russian coronation albums in the library's Slavic and Baltic Division. Also included is an annual bibliography of materials written about the library or by library staff members. A single issue of *Bibliion* costs \$20.00; a subscription is available for \$35.00 per year. Order from the Publications Office, New York Public Library, 8 W. 40th St., 3rd Floor, New York, NY 10018. ISSN 1064-301X.

**Cinematic Vampires**, by John L. Flynn (320 pages, November 1992), is a complete filmography of 372 vampire films from 1896 to the present. Flynn identifies five different types of vampire film: the traditional film; the alternate species film; the deranged, psychotic film; the man-made vampire film; and the alien vampire film. This genre has been remarkably resilient and deserves critical treatment for its use of mythic, romantic, sexual, and metaphysical archetypes. A good cinema book to sink your teeth into. Copies are \$39.95 from McFarland & Co., Box 611, Jefferson, NC 28640. ISBN 0-89950-659-3.



### **A Directory of National Women's Organizations**

(664 pages, 1992) describes U.S. women's groups and organizations, together with comprehensive lists of national, regional, and local women's funds; women's political action committees; federal agencies and offices; state commissions on women; National Council for Research on Women member research centers; and the council's in-house

list of federal agencies and offices. Each entry provides a description of the organization, its areas of focus, services offered, publications, user access, target population, and meetings. The directory costs \$40.00 (plus \$4.00 handling) from the NCRW, 47-49 East 65th St., New York, NY 10021. ISBN 1-880547-10-5.

### **Gender in International Relations**

by J. Ann Tickner (180 pages, October 1992), reviews gender differences in political, military, economic, and ecological relations. Since women are disproportionately represented in the arenas of statecraft and transnational capital, the author states the need for an increasing feminist perspective on global security problems, militarism, poverty, and the natural environment. The book costs \$30.00 and may be ordered from Columbia University Press, 562 W. 113th St., New York, NY 10025. ISBN 0-231-07538-3.

### **Making Sense of Journals in the Physical Sciences: From Specialty Origins to Contemporary Assortment**

by Tony Stankus (239 pages, August 1992), describes the patterns of subject specialization within chemistry and physics in nontechnical language, emphasizing the people and events that influenced the founding of new areas of research and their journals. Charts scattered throughout the book compare the characteristics of selected journals that make them attractive to scientists and librarians. This volume is a monographic supplement to *The Serials Librarian* and is not part of the regular journal subscription. The cost is \$34.95 from Haworth Press, 10 Alice St., Binghamton, NY 13904-1580. ISBN 1-56024-180-2.

**Manuscript Holdings of Selected Nineteenth-Century Women Writers**, a list of holdings in the Harry Ransom Humanities Research Center's Robert Lee Wolff Collection of 19th-century fiction, includes such authors as Charlotte Brontë, Sara Coleridge, and George Eliot. The list is available on disk only, in Macintosh MS-Word 4.0/5.0 and MS-DOS WordPerfect 5.1 formats. The price, including tax, is \$7.56 (checks payable to the University of Texas at Austin). Send orders to the Office of the Research Librarian, Harry Ransom Humanities Research Center, University of Texas at Austin, P.O. Drawer 7219, Austin, TX 78713-7219; (512) 471-9119.

**More Than 40 Ways to Make Government Purchasing Green** (August 1992) describes how public institutions can be environmentally responsible consumers using energy-efficient lighting and equipment, recycling, buying reusable and recycled products, reducing the use of pesticides and toxic products, using solar energy, vegetable inks, and more. With an introduction by Ralph Nader. Copies may be ordered for \$10.00 (includes shipping) from Government Purchasing Project, P.O. Box 19367, Washington, DC 20036.

**Multimedia Information**, edited by Mary Feeney and Shirley Day (236 pages, 1992), contains the papers presented at the Second International Information Research Conference at Churchill College, Cambridge, England, July 15-18, 1991. Specific topics include hypertext, navigational principles in multimedia, interactive reading, television libraries for workstations, and preparing information professionals for multimedia. A copy may be ordered for \$55.00 from K.G. Saur, P.O. Box 31, New Providence, NJ 07974-9903. ISBN 1-85739-090-2.

**Nature's New Voices**, edited by John A. Murray (242 pages, October 1992), offers selections from a diverse group of young nature writers, including two winners of the John Burroughs Medal for Nature Writing. Each essay features the natural history of a particular state, both east and west of the Continental Divide. The essays include: "The Solace of Open Spaces" (Gretel Ehrlich) and "The Softshell" (David Rains Wallace). The revitalization of this literary form will undoubtedly increase in importance throughout the decade. A copy may be ordered for \$15.95 from Fulcrum Publish-

ing, Suite 350, 350 Indiana Street, Golden, CO 80401. ISBN 1-55591-117-X.

**The Ruses for War: American Interventionism since World War II**, by John Quigley (310 pages, November 1992), focuses on the reasons publicly given by various administrations for U.S. military actions overseas. Quigley shows that presidents have enlisted popular support for wars by arguing that we were fighting aggression by one nation against another, protecting Americans living abroad, or combating a Soviet threat to our freedom. When military action has been taken covertly, administrations have always denied American involvement. The White House has only gotten into trouble when—as in Korea and Vietnam—the engagement dragged on for so long that the public became disaffected. A revisionist treatment of the Cold War that is long overdue. Copies are \$25.95 from Prometheus Books, 700 E. Amherst St., Buffalo, NY 14215. ISBN 0-87975-767-1.

**Without Consent: The Ethics of Disclosing Personal Information in Public Archives**, by Heather MacNeil (224 pages, 1992), is an exploration of the theoretical and practical issues associated with the administration of access to government-held personal information generally, and to personal information held in government archives specifically. Its theme is the balance archivists must strike in negotiating access to such information: how do you reconcile research and privacy interests? Copublished with the Society of American Archivists, this volume is available for \$27.50 from Scarecrow Press, P.O. Box 4167, Metuchen, NJ 08840. ISBN 0-8108-2581-3.

**World Class Business: A Guide to the 100 Most Powerful Global Corporations**, by Philip Mattera (763 pages, September 1992), profiles the largest and most influential multinational corporations. Each firm's history, business activities, top executives, outside directors, and financial data are summarized, along with its labor relations and environmental records. Most companies are American, but there are 16 Japanese and 32 European companies. This guide is especially useful for the general reader who wishes to avoid business jargon and detailed financial analysis. Copies are available for \$50.00 from Henry Holt Reference Books, 115 W. 18th St., New York, NY 10011. ISBN 0-8050-1681-3. ■