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Transforming scholarship

Association of College & Research Libraries
A division of the American Library Association

visionary leadership
transformation
new ideas
diversity
values
integrity
ethics
higher education
commitment
transparency
global perspectives
exemplary service
continuous learning
responsible stewardship
intellectual freedom

ANNUAL REPORT
2016  **2017**

Message from the President

Irene M. H. Herold

ACRL's 78th President



I have been honored to serve ACRL during my presidential year. This has been a banner year for the association in so many ways. The work moving the Plan for Excellence forward by the four goal area committees, the record-setting Baltimore conference, and our successes in delivering publications and educational opportunities all help our membership achieve their goals. I would be remiss if I did not mention the nearly 400 individual donations received to the various scholarship and other ACRL funds which resulted in even more participation at our events. We truly are a terrific member-engaged association.

Presenting the Excellence in Academic Libraries Awards was a true joy as I connected with many of you in a different way and had the opportunity to tour your outstanding libraries and campuses. Each celebration was unique and fitting for the culture of the institution, from the wine reception at Santa Clara University; to the breakfast empanadas at Miami Dade College where we did the ceremony twice, once to their Board and then for the library staff; to the multiple floors of visual and performing arts presentations of Columbia College Chicago. It was also a thrill to call Loretta Parham with the news that she was the recipient of the ACRL Academic/Research Librarian of the Year Award.

I found the opportunity to speak at two chapter conferences equally wonderful. For the ACRL New England Chapter, I presented on the Assessment in Action (AiA) program. Having lived and worked in New England for many years it was an opportunity to reconnect with friends and make new ones. For my new friends with the Kentucky Chapter, I presented on ACRL and Advocacy for their spring conference, which was held at Lake Barkley State Park in Cadiz, Kentucky.

Another highlight this year was attending the National Library Legislative Day. I felt my meetings with the Hawaii Congressional delegation members and/or their staff delivered a real result (both of Hawaii's senators signed the FY18 LSTA and IAL Dear Appropriator letters), and served to form a connection as I shared the AiA reports and database to provide them with access to data to demonstrate the value of academic and research libraries in support of their work.

I wish to thank the members of the ACRL President's Program Committee as they went above and beyond the usual expectations for this committee. Not only did they work on the ALA Annual Conference ACRL President's Program, but they also organized a discussion panel at the 2017 ALA Midwinter Meeting, a panel at ACRL 2017 in Baltimore, and led an interactive session during the ALA Annual Conference ACRL Leadership Council meeting.

To each of you who volunteers your time in service to the association and therefore the profession, many thanks. I have worked with a wonderful group of ACRL presidents, Budget & Finance Committee and chair, our ACRL ALA councilor, and Board of Directors directors-at-large, along with our amazing executive director and her staff. As a collective we have worked well and with careful consideration on all matters that came before us. This year has been a gift, and I thank you all for it.

Annual Conference Programs

ACRL Programs at the 2017 ALA Annual Conference

— Chicago, Illinois —

- ACRL and LLAMA – The New Normal: Securing Library Construction Funding in an Era of Uncertainty
- ANSS and PPIRS – Protest and Preservation
- CJCLS, DLS, and IS – To Teach or Not To Teach Discovery Tools: Balancing Practical Instruction with the ACRL Information Literacy Framework
- DLS – Visibility and Engagement: Design, Develop, or Refresh your Online Instruction
- Dr. E. J. Josey Spectrum Scholars Mentor Committee – What They Don't Teach You in Library School: Using Emotional Intelligence to Succeed as Academic Librarians of Color
- EBSS and ULS – Impactful Partnerships: Navigating the Evolving Scholarly Communication Landscape with Faculty
- Individual Proposal – Libraries and the Military/Veteran Population: Transformative Service Through Cultural Competencies
- Individual Proposal – Re-Framing Information Literacy for Social Justice
- Individual Proposal – Students Lead the Library: A Showcase of Student Contributions to the Academic Library
- Individual Proposal – From Teaching to Leading: A Learning-Centered Management Bootcamp
- Individual Proposal – Collecting Library Data: Policies and Data Management Procedures for Improvement
- Individual Proposal – The Human Library: Contributing to Campus Diversity
- Individual Proposal – Re-Skilling for a Digital Future: Developing Capabilities and Capacities in Digital Scholarship for Academic Librarians
- Individual Proposal – Mentoring: Blending Old and New
- Library and Information Science Education Interest Group – From MLS to MLD: It's Time to Integrate Design Thinking and Philosophy into LIS Education
- Library Marketing and Outreach Interest Group – Transforming Our Academic Outreach Practices: Reaching Our Students, Faculty and Staff, and Administrators
- Publications Coordinating Committee – Perspectives on Data Publishing: Opportunities and Challenges
- RBMS – Giving Voice to Diverse Collections Through Digitization
- STS – OERs: Science Liaisons Strengthening the Academy with Open Resources
- WGSS – Women and Women First: Feminist Bookstores, Past and Present

Message from the Vice-President

Cheryl A. Middleton

Vice-President/President-Elect

What a tremendous year I had as your ACRL vice-president. It was a year full of growth and opportunities. I enjoyed connecting with our membership and working with the ACRL Board of Directors, ACRL's Executive Director Mary Ellen Davis, and her staff to continue to cultivate and develop resources and services for our member-driven organization.



Working with the Leadership Recruitment and Nomination and Appointments committees to make appointments for division-level committees, I learned a great deal about the significant work our association and members do. My only regret this year was that I was unable to place every individual who volunteered to serve on an ACRL committee. My goal for the coming year is to continue to work with the ACRL Board to provide more opportunities for member participation. For those of you who are looking for opportunities, ACRL sections, interest groups, and discussion groups offer a fertile ground for networking and collaboration, in addition to those offered by ACRL division committees.

Over the past year, I have enjoyed engaging with our membership in a number of ways. I was invited to present at the ACRL Western Pennsylvania/West Virginia Chapter Spring Conference in June. After the presentation, I had the opportunity to mix and mingle with librarians and learn about some of the significant work that they are doing in their communities. I have also been working with the 2018 President's Program Planning Committee to gather input from the membership about what they would like to see in a program. In the fall, we reached out with a survey on the topic of resiliency in academic libraries. Building on the stories we received, we are putting together what I think will be a lively and informative program tentatively entitled "Beyond Resilience: Crafting a Caring Organization."

Participating in the National Library Legislative Day as ACRL vice-president was also a highlight. I spent time with librarians from every type of library and from all over the country lobbying our senators and representatives to fund LSTA and other important legislative initiatives that benefit libraries and their users. My involvement with libraries and legislation continued over the year. At the 2017 spring meeting of CNI, ALA President Jim Neal invited Mary Ellen Davis and me, along with others in ALA, to explore the concept of an ALA Advocacy Institute. The institute would prepare a cohort of librarians to work proactively with legislators on legislation that has a potential impact on libraries. In October 2017, Jim put out a call for volunteers to participate in his ALA Policy Corps initiative. I look forward to watching the work of this cohort develop.

It has been my pleasure to serve ACRL this past year. Please feel free to share your thoughts and ideas with me or the ACRL Board so that we can keep shaping our association with an eye to the current and future needs of our members.

Letter from the Executive Director

Mary Ellen K. Davis

ACRL Executive Director



One of the pleasures I had this year was reflecting on the success of another tremendous ACRL Conference. It is a true joy to see how member/staff/vendor collaborations create a content-rich showcase of the many exciting programs and services being offered in academic and research libraries along with new products to make delivery of those services more effective. ACRL 2017 in Baltimore set a new registration record and attracted attendees from all types of institutions in all 50 states and 31 countries. I hope you were able to join us for this multi-day exploration of the best ideas in the profession. As one attendee said, “I left ACRL 2017 feeling excited and reinvigorated about what comes next for myself, my peers, and the LIS profession.”

One hundred sixty-six conference attendees were able to participate because of the generous donations of ACRL members to the Friends of ACRL. It is exciting to gather the scholarship winners together at the conference and see their enthusiasm for the profession. It is also heartwarming to hear the donors say that they give to ACRL because they want to give back to the profession. I am very grateful for the 200 ACRL members who donated \$36,167 to the ACRL Friends to support this year’s conference scholarships.

ACRL members tell us they value professional development, engagement/connections with the field, the opportunity to keep current, network, and build professional relationships and the ACRL Conference delivers great value in all these areas.

ACRL also meets members’ needs by offering local learning through its licensed RoadShows on topics such as assessment, data management, and information literacy, as well as events offered by ACRL chapters. If even finding time to attend a local event is a challenge, ACRL and Choice offer a wide variety of webinars designed to keep you current. ACRL also offers many open access publications, like our current awareness publication *Keeping Up With...*, featuring concise briefs on trends in academic librarianship and higher education.

I am also proud to report that in its first year ACRL’s Diversity Alliance has grown to 36 institutions, all of which have committed to increasing the hiring pipeline of qualified and talented individuals from underrepresented racial and ethnic groups. By working together and thinking more broadly, ACRL Diversity Alliance institutions will help enrich the profession. The Diversity Alliance Task Force is already planning a leadership institute for residents to be held at the ACRL 2019 conference.

This report highlights ACRL’s many accomplishments in 2017. I am proud to note that ACRL has given the profession a newly published research agenda which explores academic libraries’ connection to student success, undertaken advocacy work on your behalf, expanded our knowledge base with timely publications, and much more.

ACRL could not accomplish as much as it does without the passionate commitment of its membership and staff. I thank you and am grateful for your service. I especially want to thank ACRL 2016–17 President Irene Herold and the ACRL Board of Directors for their work in advancing ACRL’s Plan for Excellence. And I want to thank the many donors, Friends, corporations, and libraries who contributed to ACRL’s successes through their commitment of time and resources.

Friends of ACRL

FRIENDS OF ACRL

The Friends of ACRL donations support ACRL's mission in key areas, including the ACRL Advancement Fund, ACRL Conference Scholarship Fund, and RBMS Scholarships Fund. Since the establishment of the Friends of ACRL, 907 donors have become Friends and contributed

more than \$271,966 to demonstrate their support for its initiatives. Money from the Friends Funds has been used to provide scholarships for ACRL professional development activities, including 83 ACRL 2017 Conference Scholarships.

Thanks to those listed below for contributing to the Friends of ACRL in FY17 (September 1, 2016 – August 31, 2017). Founding Friends are shown in italics. A complete list of Founding Friends is available on the ACRL website at www.ala.org/acrl/aboutacrl/givetoacrl/donate/friendsfound. A list of contributors to the ACRL 2017 Conference Scholarship Campaign may be found at <http://acrl.ala.org/campaign/>.

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* = *In honor of ACRL 2017 Conference Scholarship Campaign*

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‡ = *In honor of ACRL University Libraries Section*

♠ = *In honor of ACRL Value of Academic Libraries Committee*

Friends of ACRL

"ACRL has been essential to my development as an academic librarian, so its vitality into the future is important to me. As my husband and I began to review our estate plans, it was clear to both of us that an investment in our profession was going to be part of that plan. I am happy to be able to give back to an organization that has given so much to me over the years. Any contributions, large or small, ensure that ACRL will continue to provide great professional development and service opportunities for years to come."

– Lori Goetsch, member, ACRL Circle of Excellence and ALA Legacy Society



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ACRL 2017 Innovations Committee
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^u - In honor of the great librarians and staff at the University of Arizona Libraries

^Δ = In honor of Lynne O. King

^Δ = In memory of Austin J. McLean

^Δ = In memory of Jose Manuel Palacios

^Δ = In memory of Liduvina Rivera

^Δ = In memory of Marjorie Wynne

Year in Review

ACRL Reaffirms Core Values

As the higher education association for librarians, ACRL is unwavering in its long-standing commitment to promoting the free exchange of different viewpoints and ensuring privacy and confidentiality in academic libraries. During the 2017 ALA Midwinter Meeting, the ACRL Board of Directors discussed the transition of power in Washington, D.C., and the responsive protests in support of social justice, diversity, equity, and inclusion, happening in our nation and around the world. The Board saw this as an opportunity to reaffirm ACRL's core values—visionary leadership; transformation, new ideas, and global perspectives; exemplary service to members; diversity, integrity, and transparency; continuous learning; responsible stewardship of resources; the values of higher education; intellectual freedom; the ALA Code of Ethics; and the Library Bill of Rights.

ACRL continued to speak out in support of these core values over the course of the year. The association's Board of Directors commented on the dissemination of federal research in February 2017, with input from the Research and the Scholarly Environment Committee, stating that privileging political viewpoints, rather than facts, erode our country's values of democracy, liberty, and equality and that limiting the ability of scientists and other educators to communicate with the public jeopardizes the creation of new knowledge. It is critical to maintain open communication from the government to the public, especially to support efforts to enfranchise disadvantaged and underrepresented populations, who rely on access to publicly available resources to make economic and health decisions.

The Board additionally issued a statement unequivocally decrying and deploring all racism and racist ideologies and condemning the bigotry, hate, and violence that occurred in August 2017 by white supremacists and neo-Nazi groups in Charlottesville, Virginia. As the Board noted in its statement, ACRL is unwavering in its long-standing commitment to free exchange of different viewpoints, but what happened in Charlottesville was not that; instead, it was terrorism masquerading as free expression.

ACRL will continue to advocate for and demand diversity, inclusion, equity, and access in our college and university libraries. The association hopes that all ACRL members will join the Board in reaffirming the association's commitment to supporting students, faculty, staff, and the public we serve.

ACRL 2017

In an expression of these shared values, more than 5,000 library staff, exhibitors, speakers, and guests from around the world, met March 22–25, 2017, in Baltimore for the ACRL 2017 conference. Themed “At the Helm: Leading Transformation,” attendees selected from more than 500 dynamic sessions curated by academic librarians and more than 200 exhibitors showcasing cutting-edge products. The ACRL 2017 Virtual Conference offered access to 12 live webcasts, bringing attendees together within the virtual community to interact in real time with participants

ACRL by the Numbers

and presenters. The Virtual Conference also provides access to more than 200 Slidecasts (PowerPoint presentations synced with real-time audio) from every contributed paper, invited presentation, lightning talk, panel session, and TechConnect program presented at ACRL 2017.

Registration figures were the highest ever for an ACRL conference continuing an upward trend in participation, with 3,499 face-to-face and more than 246 virtual attendees from all 50 states and 31 countries. The conference attracted more than 1,320 first-time attendees, the highest recorded. ACRL 2019, "Recasting the Narrative," is scheduled to take place April 10–13, 2019, in Cleveland, Ohio. More information on ACRL 2017 is available in the Education section of this report on page 654.

ACRL by the Numbers



3,745

face-to-face
and virtual
attendees
from **50**
states and
31 countries

1,814,475
total visits to

website in FY17

29 librarians and libraries
received ACRL awards in 2017

17,666 TWITTER FOLLOWERS
7,086 FACEBOOK LIKES
343 INSTAGRAM FOLLOWERS
417 PINTEREST FOLLOWERS

Thirty-six members



More than
\$394,000
to **606** individuals
for scholarships to
ACRL professional
development events
awarded
2012–2017

1,885 ads for job
opportunities posted to

by academic and research
institutions in FY17

Year in Review

ACRL's Plan for Excellence

This report highlights ACRL's many accomplishments during the 2017 fiscal year across the four strategic goal areas highlighted in the Plan for Excellence—the value of academic libraries, student learning, and the research and scholarly environment—along with the association's enabling programs and services.

The Value of Academic Libraries

ACRL made significant progress on the association's goal of assisting academic libraries in demonstrating alignment with, and impact on, institutional outcomes this year. The association provides support and training to ACRL liaisons to other higher education organizations and disciplinary societies so that they are prepared to talk about the value of academic libraries in those contexts.

ACRL's *Standards for Libraries in Higher Education (SLHE)* continue to be an active part of the Value initiative. The association licensed and offered two full-day workshops on implementing the standards over the past year. The online version of the standards has been visited more than 10,000 times this year.

In August 2016, the ACRL Board of Directors appointed a task force to review and update *SLHE* as appropriate as part of the document's regular five-year cyclical review. The task force, led by Andrea M. Falcone, head of education and outreach services at Auraria Library in Denver, has nearly completed its work to propose revisions, with input from the ACRL membership.

ACRL selected a team from OCLC Research to design, develop, and deliver a new Action-Oriented Research Agenda on Library Contributions to Student Learning and Success. The team was selected after an open and competitive request for proposals to investigate and write a research agenda that provides an update on progress since the publication of ACRL's 2010 "Value of Academic Libraries: A Comprehensive Research Review and Report" and examines important questions where more research is needed in areas critical to the higher education sector.

Released in September 2017, the report, titled "Academic Library Impact: Improving Practice and Essential Areas to Research," identifies priority areas and suggests specific actions for academic librarians and administrators to take in developing programs, collections, and spaces focused on student learning and success. It includes effective practices, calls out exemplary studies, and indicates where more inquiry is needed, with proposed research designs. It identifies the next generation of necessary research to continue to testify to library value. A companion online tool, "Visualizing Academic Library Impact: The ACRL/OCLC Literature Analysis Dashboard," helps librarians and researchers filter the existing literature for studies most relevant to their research interests and visually explore the literature and other data in the form of charts and graphs.

The ACRL Value of Academic Libraries Committee announced the selection of Sara Lowe, Melanie Sellar, and Brandy Whitlock as curriculum designer/presenters for new learning

Year in Review

opportunities on assessing library impact, building on the work of the ACRL program “Assessment in Action: Academic Libraries and Student Success” (AiA) this year. They join the team of continuing facilitators from the AiA program, Karen Brown, Eric Resnis, Debra Gilchrist, and Lisa Janicke Hinchliffe, as partners in shaping the curriculum and delivering the content. First, a day-long workshop was designed to provide professional development support to librarians who wish to know more about creating a plan to assess one particular program or service in their library. It is now available upon request as a traveling ACRL workshop to campuses, chapters, and consortia. Second, the design team tried out an approach to support library leaders—deans and directors—in communicating about library impact with campus decision makers through a half-day guided discussion format.



“ACRL provides me with the vocabulary and context for professional advocacy. Using articles from ACRL publications and professional standards, I find myself better able to communicate why academic librarianship matters.”

– Sarah Espinosa , ACRL Member of the Week

This year, ACRL was selected as a host organization for the American Council of Learned Societies (ACLS) Mellon/ACLS Public Fellows Program, a career-building fellowship initiative designed to expand the reach of doctoral education in the humanities this year. The Public Fellow placed at ACRL, Sara Goek, will advance one of the association’s highest priorities by contributing to efforts to improve research around library contributions to student learning and success, which ties directly to our strategic goal that academic libraries demonstrate alignment with and impact on institutional outcomes.

Assessment in Action Program

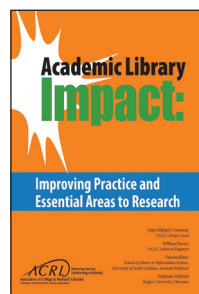
In September 2012, ACRL was awarded a National Leadership Demonstration Grant of \$249,330 by the Institute of Museum and Library Services (IMLS) for the AiA program. Part of ACRL’s Value of Academic Libraries initiative, AiA was undertaken in partnership with the Association for Institutional Research (AIR) and the Association of Public and Land-grant Universities (APLU).

The program, which concluded this year, helped more than 200 postsecondary institutions of all types create partnerships at their institutions that promote library leadership and engagement in campus-wide assessment. Each participating institution established a team with a lead librarian and at least two colleagues from other campus units. Team members frequently included teaching faculty and administrators from such departments as the assessment office, institutional research, the writing center, academic technology, and student affairs. Over a 14-month period, the librarians led their campus teams in the development and implementation of a project that aims to contribute to assessment activities at their institution.

In May, ACRL released “Academic Library Impact on Student Learning and Success: Findings from Assessment in Action Team Projects,” a report focusing on projects completed during the

Year in Review

third and final year as part of the program from April 2015 to June 2016. Teams from more than 50 campuses completed assessment projects and reported on them individually (fully searchable online), and this synthesis builds on past findings from an additional 150 projects completed during the first and second years of the AiA program as context.



More information about the AiA team projects is available in the Assessment in Action Bibliography, which lists dozens of journal articles, conference presentations, and other public reports. This bibliography aims to be comprehensive, capturing all scholarly and practice-based literature and presentations about AiA and campus projects conducted as part of the AiA program by campus team members, facilitators, and ACRL staff. An online database of reports from AiA project teams is also available.

A forthcoming print volume, *Shaping the Campus Conversation on Student Learning and Experience: Activating the Results of Assessment in Action*, will describe the entire AiA program in greater detail. The book, to be published by ACRL in late 2017, will provide context, offer reflections from team leaders, and serve as a culminating capstone for the program.

National Center for Education Statistics Integrated Postsecondary Education Data System/ACRLMetrics

In FY17, the ACRL, ALA, and ARL Joint Advisory Task Force worked to clarify the instructions in the IPEDS Survey, and all recommendations for the 2017 survey were accepted by NCES in July 2017. The task force is currently working on changes to the 2018 survey. The ACRL Academic Library Trends and Statistics Survey incorporates the IPEDS Academic Library Component and makes the results available through ACRLMetrics. The survey also enables participants to easily transfer their IPEDS responses to the institutional keyholder for the IPEDS survey.

Student Learning

The following activities are examples of ways ACRL moved towards achieving the association's goal of assisting librarians in transforming student learning, pedagogy, and instructional practices through creative and innovative collaborations.

The ACRL *Framework for Information Literacy for Higher Education* has introduced a new way of thinking and practicing to the academic library community, and continues to bring both inspiration and challenge to librarians as they explore new directions in information literacy practice and research. As part of the work of the Framework for Information Literacy Advisory Board (FAB), the Cherry Hill Company was selected to develop an ACRL Framework for Information Literacy Sandbox, which launched in early December 2016. The Sandbox is an openly accessible platform and repository for librarians and their educational partners to discover, share, collect, and use ongoing work related to the Framework in practice and professional development.

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The association also appointed four new members, kYmberly Keeton, Sara D. Miller, Raymond Pun, and Mark Szarko, to FAB to expand the range of expertise and perspectives that can contribute to the work of the group.

ACRL selected a team of three curriculum designers/presenters to create professional development offerings to provide support for librarians as they incorporate the Framework into their practice at all types of academic institutions. After careful consideration of the large and outstanding applicant pool, the selection committee, with representatives from the ACRL Student Learning and Information Literacy Committee (SLILC) and FAB, selected the following members for the new Framework Curriculum Designer/Presenter Team: Andrea Baer, instructional services librarian at the University of West Georgia; Brittney Johnson, head of library instruction at St. Edward's University; and Lindsay Matts-Benson, instructional designer at the University of Minnesota.

SLILC also announced the selection of Jenny Dale, Kate L. Ganski, Samantha Godbey, and Kim Pittman as the newest presenters for the one-day RoadShow, "Engaging with the ACRL Framework: A Catalyst for Exploring and Expanding Our Teaching Practices," which was developed this year. They join the team of Andrea Baer, Brittney Johnson, and Lindsay Matts-Benson in shaping the curriculum and presenting the workshop. Dale is information literacy coordinator at the University of North Carolina-Greensboro; Ganski is interim assistant director of libraries for user services at the University of Wisconsin-Milwaukee; Godbey is education librarian at the University of Nevada-Las Vegas; and Pittman is information literacy and assessment librarian at the University of Minnesota-Duluth.

"Perspectives on the Framework," a new bimonthly column focusing on the Framework edited by SLILC, debuted in the September 2016 issue of *C&RL News*. Column topics this year have included examining the Framework through the six frames, seeding local curricula through the Framework, sharing the Framework with faculty, and using the scholarship as conversation frame with nonprofit management students.

A new white paper, "Global Perspectives on Information Literacy: Fostering a Dialogue for International Understanding," developed by SLILC, was also published this year. The paper includes chapters written by information literacy experts from around the world, including Africa, Canada, Europe, Oceania, Asia, Latin America, and the Middle East, and seeks to share individual international perspectives that demonstrate how information literacy is viewed, taught, and conceptualized internationally. ACRL additionally published the monographs *Critical Library Pedagogy Handbook*; *Rewired: Research-Writing Partnerships within the Frameworks*; and *Reading, Research, and Writing: Teaching Information Literacy with Process-Based Research Assignments*.

A variety of e-learning courses and webcasts, along with programs and preconference sessions at the ALA Midwinter Meeting, ALA Annual Conference, and ACRL 2017 conference, provided additional opportunities for librarians to gain additional skills in these important areas. The online version of the Framework has been accessed more than 70,000 times this year.

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Information Literacy Immersion Program

ACRL endeavors to improve members' ability to teach and assess lifelong learning skills. To help librarians and institutions develop and implement information literacy programs on their campuses, the ACRL Immersion "Classic" Program was offered July 23–28, 2017, at Champlain College in Burlington, Vermont. The program provided two tracks of intensive training and education for 80 attendees. The Teacher Track focused on individual development for librarians interested in enhancing or extending their individual instruction skills, while the Program Track focused on developing, integrating, or managing campus-wide and programmatic information literacy programs.

"One of my most memorable experiences since joining the profession was the week I spent at ACRL Immersion, which I feel vastly improved my abilities as an instructor and connected me with other librarians that I'll continue to work with throughout my career."

– James L. Adams, ACRL Member of the Week



Forty individuals participated in the face-to-face portion of the Immersion Teaching with Technology Program in Baltimore, March 21–22, 2017, and participated in four additional weeks in an active online learning environment, including weekly synchronous webcasts. The program provides a practical framework for evaluating instructional technology in order to integrate it more effectively into face-to-face and/or online teaching.

Wendy Holliday, head of teaching, learning, and research services at Northern Arizona University, and Michelle Millet, director of the Grasselli Library and Breen Learning Center at John Carroll University, were approved as the new Immersion faculty co-coordinators by the ACRL Board of Directors this year. In addition, six individuals were selected from a pool of applicants to join the Immersion faculty. The new faculty members are Mary Broussard, Lycoming College; Anne-Marie Deitering, Oregon State University and Press; Rhonda Huisman, Marion University; Jennifer Kelley, College of DuPage; Clarence Maybee, Purdue University; and Rebecca Miller, Penn State University.

Research and Scholarly Environment

ACRL's scholarly communication program actively promotes a commitment to the greater good through the transition to a more open system of scholarship. To assist with this goal, ACRL released a new version of the popular Scholarly Communication Toolkit this year. The Toolkit has been updated with new and revised content and is now hosted through Springshare's LibGuides. The Toolkit, developed and maintained by the ACRL Research and Scholarly Environment Committee (ReSEC), continues to provide content and context on a broad range of scholarly communication topics and offers resources and tools for the practitioner. The new Toolkit features sections on topics such as fair use, public access mandates, and library publishing in addition to more fully developed sections on open access publishing and repositories. The ACRL Scholarly Communication Toolkit is freely available online and licensed through Creative Commons.

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ReSEC selected five sites to host the workshop “Scholarly Communication: From Understanding to Engagement” as RoadShow events in 2017. Recognizing that scholarly communication issues are central to the work of all academic librarians and all types of institutions, ACRL is underwriting the bulk of the costs of delivering this proven content by sending expert presenters on the road. The institutions selected to host the 2017 road shows are the Council of Research and Academic Libraries, Portland State University Library, University of Delaware Library, University of Nebraska-Lincoln, and Worcester Polytechnic Institute. The workshop focuses on access, emerging opportunities, intellectual property, and engagement. Elizabeth Brown, Carla Myers, and Rachael Samberg were selected as the newest presenters for the workshop this year. ACRL also makes the workshop available to additional interested institutions.

ReSEC also awarded Timothy Dolan and Michelle Reed sponsored scholarships to attend OpenCon 2016, held November 12–14 in Washington, D.C. Dolan is librarian at Greenfield Community College in Massachusetts, and Reed is open education librarian at the University of Texas-Arlington.

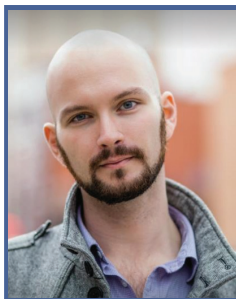
The ACRL Scholarly Communication Discussion Group, Scholcomm discussion list and the ACRL/SPARC Forum on Emerging Issues in Scholarly Communication continue to be important venues for strengthening the association’s role in supporting new models of scholarly communication. Monthly articles on scholarly communication issues and trends in *C&RL News* play an important role in disseminating a body of knowledge for the field. A March 2017 special issue of *C&RL* featured a selection of articles related to current trends and issues in scholarly communication. ACRL also raised awareness of important scholarly communication issues by offering a free ACRL Presents webcast, “Using Fair Use to Preserve and Share Disappearing Government Information,” in February 2017, to celebrate Fair Use Week.

New Roles and Changing Landscapes

The ACRL Board of Directors approved a new goal area for the ACRL Plan for Excellence, New Roles and Changing Landscapes, in March 2016. The new goal focuses on assisting the academic and research library workforce to effectively navigate change in higher education environments. The goal’s objectives are to deepen ACRL’s advocacy and support for a full range of information professionals; equip library workforce at all levels to effectively lead, manage, and embrace change; and expand ACRL’s role as a catalyst for transformational change in higher education. A new goal area committee was appointed by the Board and has begun work to move the goal forward.

The ACRL Diversity Alliance, the first project under the new goal area, was approved by the Board at the 2016 ALA Annual Conference. The program, which launched in fall 2016, unites academic libraries who share a commitment to increase the hiring pipeline of qualified, talented individuals from underrepresented racial and ethnic groups. The ACRL Diversity Alliance grew out of an initiative led by founding members American University, University of Iowa, Virginia Tech, and West Virginia University. There are currently 36 ACRL Diversity Alliance member institutions.

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"I value ACRL's commitment to improving diversity in the profession by coordinating tangible and ongoing investments of resources toward that effort. The Diversity Alliance is an excellent example; the residency will have a profound impact on new library professionals who are part of underrepresented racial and ethnic communities by helping them get the experience they need to establish careers at colleges and universities."

– Stewart J. Van Cleve, ACRL Member of the Week

The executive board of the Mountain Plains Library Association (MPLA) voted to formally support the goals of the ACRL Diversity Alliance this year. MPLA will encourage academic institutions in its 12 member states (Arizona, Colorado, Kansas, Montana, Nebraska, Nevada, New Mexico, North Dakota, Oklahoma, South Dakota, Utah, and Wyoming) to participate in establishing residency programs for professionally underrepresented racial and ethnic groups in the library profession. MPLA will pay one-half of the institution's \$500 first-year participation fee, and will pay the cost of MPLA membership for the duration of the chosen candidate's residency at the institution.

Enabling Programs and Services

In addition to the four Plan for Excellence goal areas, ACRL serves its members, along with the academic and research library community, through a wide variety of programs and services. Highlights of the regularly recurring operations relevant to the ability of ACRL to lead academic and research librarians and libraries in advancing learning and scholarship are reported below.

Member Engagement

ACRL's membership activities build on retaining core membership while recruiting from new and diverse communities. As of August 31, 2017, ACRL had 10,495 members, a decrease of 0.92% (97 fewer members) from FY16 (10,592). There are currently 9,837 personal members, 640 organizational members, and 18 corporate members.

ACRL has dozens of opportunities for members with similar interests to "meet up" through its communities of practice. Sections, interest groups, and discussion groups provide formal or informal ways for members to connect and work on projects that contribute to the profession. ACRL communities of practice provide a wide variety of avenues for members to connect, including a variety of online publications and social media presences.

This year ACRL added five new interest groups, including Access Services, African-American Studies Librarians, Contemplative Pedagogy, History Librarians, and Readers' Advisory.

ACRL continues to sponsor participants in the ALA Emerging Leaders program. This year's three ACRL-sponsored emerging leaders were Andrew Riley Grissom (sponsored by ACRL), Tara Malone (sponsored by STS), and Lorelei Rutledge (sponsored by ULS).

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ACRL Communities of Practice Membership Statistics

ACRL Sections	Personal	Org & Corp	Aug. 2017 total	Aug. 2016 total	Change
ACRL	9,837	658	10,495	10,592	-0.92%
AAMES	360	32	392	381	+2.88%
ANSS	560	33	593	547	+8.41%
Arts	799	44	843	801	+5.24%
CJCLS	1,155	102	1,257	1,285	-2.10%
CLS	2,548	147	2,695	2,577	+4.58%
DLS	1,419	52	1,471	1,505	-2.26%
EBSS	821	72	893	899	-0.67%
IS	3,703	192	3,895	3,889	+0.15%
LES	616	12	628	615	+2.11%
PPIRS	489	38	527	466	+13.09%
RBMS	1,612	70	1,682	1,684	-0.12%
SEES	209	17	226	204	+9.18%
STS	1,222	83	1,305	1,300	+0.38%
ULS	3,978	128	4,106	4,087	+0.46%
WESS	484	23	507	507	+0.00%
WGSS	763	19	782	681	+14.83%

Total Personal Section
Affiliations 21,802

ACRL Interest Groups	Personal	Org & Corp	Aug. 2017 total	Aug. 2016 total	Change
Academic Library Services to International Students	659	11	670	471	+42.25%
Access Services	350	3	353	N/A	N/A
African-American Studies Librarians	279	7	286	N/A	N/A
Contemplative Pedagogy	260	2	262	N/A	N/A
Digital Badges	265	3	268	203	+32.02%
Digital Curation	964	9	973	938	+3.95%
Digital Humanities	1,220	8	1,228	863	+41.30%
Digital Scholarship Centers	593	3	596	358	+66.48%
Health Sciences	611	6	617	583	+5.83%
Image Resources	350	5	355	349	+1.72%
Librarianship in For-Profit Institutions	176	2	178	195	-8.72%
Library and Information Science (LIS) Education	603	8	611	557	+9.69%
Library Marketing and Outreach	958	13	971	714	+35.99%
Numeric & Geospatial Data	385	1	386	347	+11.24%
Readers' Advisory	137	1	138	N/A	N/A
Residency	127	1	128	108	+18.52%
Technical Services	725	14	739	654	+13.00%
Universal Accessibility	437	2	439	364	+20.60%
Virtual Worlds	203	3	206	197	+4.57%

Total Personal IG
Affiliations 9,396

Note: The Academic Library Services to Graduate Students; Asian, African, and Middle Eastern Studies; Digital Scholarship Section; History Librarians; European Studies Section; and Institutional Research Interest Groups were added as dues products September 1, 2017. Membership figures will be available for FY18.

Committee Members

ACRL Committee Members 2016–17

We are pleased to acknowledge the ACRL leaders and volunteers who have worked hard to move the profession and the association forward in 2016–17. ACRL could not accomplish as much as it does without the passionate commitment of its volunteers. Thank you for your service.

Braegan Abernethy	Margaret Barkley	Cheryl Blevens	Maira Bundza	Elisa Coghlan
Rachael Acheson	Inga Barnello	Jayne Blodgett	Natalie Burclaff	Patrick Colegrove
Erin Ackerman	Quetzalli Barrientos	Ruth Boeder	Jill Burke	Jennifer Colvin
Julie Adamo	Melissa Barton	Domenico Bonanni	Joel Burkholder	Virginia Cononie
Nancy Adams	Andrea Baruzzi	Jeffrey Bond	Jasmine Burns	Meghan Constantinou
Steven Adams	Abbie Basile	Paul Bond	Thomas Burns	Jill Conte
Martha Adkins	Rebecca Baumann	Laura Bonella	Hilary Bussell	Camille Cooper
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Neal Baker	Janet Bishop	Sally Bryant	Helen Clements	Larayna Dallas
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Katherine Quinnell	Dianna Sachs	Jesse Silva	Kimberly Sweetman	Kari Weaver
Tammera Race	Sherri Saines	Susan Silver	Diana Symons	Thomas Weeks
Carolyn Radcliff	Mallory Sajewski	Jacqueline Sipes	Gregory Szczyrbak	Mary Wegmann
Tara Radniecki	Pamela Salela	Meghan Sitar	Jennifer Talley	Nancy Weiner
Victoria Raish	Mackenzie Salisbury	Ping Situ	Julie Tanaka	Stephanie Weiss
Marcia Rapchak	Scott Sandberg	Danielle Skaggs	Neely Tang	Janice Welburn
Farzaneh Razzaghi	R. Sanders	Kendra Skellen	Rosalind Tedford	Sarah Wenzel
Tim Ream	Wayne Sanders	Mary Slebodnik	Eamon Tewell	Andrew Wesolek
Michelle Reed	Ariana Santiago	Anne Sleeman	Sarah Theimer	Brandon West
Hannah Rempel	Richard Saunders	Teresa Slobuski	Sarah Theisen	Lindsey Wharton
Rebecca Renirie	Stephanie Savage	Jordan Sly	Colleen Theisen	Kara Whatley
Brian Rennick	Marguerite Savidakis-Dunn	Maura Smale	Erin Thomas	Sara Whitver
Eric Resnis	Celestina Savonius-Wroth	Heather Smedberg	Nicole Thomas	Agnes Wider
Kimberly Reyecraft	Edith Scarletto	Ann Marie Smeraldi	Cynthia Thomes	Eve Wider
Gloria Rhodes	Gayle Schaub	Holly Smith	Carl Thompson	Stephanie Wiegand
Tamara Rhodes	Abby Scheel	Kai Smith	Samantha Thompson-Franklin	Cherry Williams
Hillary Richardson	Sara Scheib	Sarah Smith	Elaine Thornton	Clay Williams
Leah Richardson	Walter Schlect	Susan Smith	Joel Thornton	Andrea Wirth
Alison Ricker	Gina Schlesselman-Tarango	Eric Snajdr	Amy Tims	Donna Witek
Catherine Riehle	Sarah Schmidt	Ann Snoeyenbos	Kristen Totleben	Patrick Wohlmut
Christina Riehm-Murphy	Nancy Schuler	Rebecca Snyder	Sha Towers	Necia Wolff
Miriam Rigby	Jennifer Schwartz	Jill Sordt	Ngoc-Yen Tran	Melissa Wong
Emily Rimland	David Schwieder	Elizabeth Soergel	Kelli Trei	Penelope Wood
Jenna Rinalducci	Lindy Scripps-Hoekstra	Lana Soglasnova	Chimene Tucker	Kristin Woodward
Amanda Rinehart	Maura Seale	Elena Soltau	Kimberly Tully	Alyssa Wright
Allison Ringness	Kevin Seeber	Kelsey Sorenson	Beth Tumbleson	David Wright
Erin Rinto	Heidi Senior	Marie Speare	Dominique Turnbow	Krystal Wyatt-Baxter
Alexandra Rivera	Carly Sentieri	Kaitlin Springmier	Cherie Turner	Amanda Xu
Matthew Roberts	Amauri Serrano	Alain St. Pierre	Nancy Turner	Le Yang
M. Brooke Robertshaw	Caitlin Shanley	Anthony Stamatoplos	Rachel Turner	Jane Yacilla
Edward Rock	Jennifer Sharkey	Theresa Stanley	Michelle Twait	Courtney Young
Denyse Rodrigues	Paul Sharpe	Brian Stearns	Kendra Tyson	Karna Younger
Leila Rod-Welch	Jennifer Sheehan	Heidi Steiner	Matt Upson	Alessia Zanin-Yost
Tea Rokolj	Sarah Sheehan	Burkhardt	Michelle Urberg	Jean Zandoni
Steve Rokusek	Laura Sheets	Cynthia Steinhoff	Kaya Van Beynen	Holt Zaugg
Leeanne Romane	Steven Shelton	Masha Stepanova	Amy Van Epps	Amanda Ziegler
Lugene Rosen	Leah Sherman	Jane Stephens	Mary Vasudeva	Desirae Zingarelli-Sweet
Ashley Rosener	Jennifer Shimada	Elizabeth Sterner	K.T. Vaughan	Kate Zoellner
Leslie Ross		Elizabeth Sterner	Julie Vecchio	Daniel Zuberbier
		Taylor Stevens	Brian Vetruba	
		Duncan Stewart	Joshua Vossler	

Year in Review

ACRL AWARD WINNERS 2017

Division Award Winners

■ **Academic/Research Librarian of the Year Award** (*Donor: GOBI Library Solutions from EBSCO*)
Loretta Parham, CEO and Director of the Atlanta University Center Robert W. Woodruff Library

■ **Excellence in Academic Libraries** (*Donor: GOBI Library Solutions from EBSCO*)
University: Santa Clara University, Santa Clara, California;
College: Columbia College Chicago, Chicago, Illinois;
Community College: Miami Dade College, Miami, Florida

■ **Hugh C. Atkinson Memorial Award**
(*ACRL, ALCTS, LLAMA, LITA*) Mark Sandler, Principal at Novel Solutions Consulting

Section Award Winners

■ **CJCLS Library Program Achievement Award** (*Donor: EBSCO*) LDS Business College

■ **CJCLS Library Resources Leadership Award** (*Donor: EBSCO*) John Walsh, Director of Library Services at Cochise College

■ **CLS Innovation in College Librarianship Award** (*Donor: ACRL College Libraries Section*)
Jennifer Hunter and Christina Riehm-Murphy, Reference and Instruction Librarians at Penn State-Abington

■ **DLS Routledge Distance Learning Librarianship Conference Sponsorship Award**
(*Donor: Routledge/Taylor & Francis Group*) Heather Blicher, Online Learning Librarian at Northern Virginia Community College

■ **EBSS Distinguished Education and Behavioral Sciences Librarian Award** Deborah L. Schaeffer, Instruction and Reference Librarian and Liaison Librarian to the School of Social Work (retired) at California State University-Los Angeles

■ **IS Innovation Award** (*Donor: EBSCO*) Susan Gardner Archambault of Loyola Marymount University and Lindsey McLean of AbbVie, Inc.

■ **IS Ilene F. Rockman Instruction Publication of the Year Award** (*Donor: Emerald Publishing*)
Kelly McElroy at Oregon State University and Nicole Pagowsky at the University of Arizona for their two-volume book *Critical Library Pedagogy Handbook*

■ **IS Miriam Dudley Instruction Librarian Award** (*Donor: ACRL Instruction Section*) Mary MacDonald, Professor and Head of Instructional Services at the University of Rhode Island

■ **PPIRS Marta Lange/SAGE-CQ Press Award** (*Donor: SAGE-CQ Press*) Julie A. Leuzinger, Associate Librarian and Head of Library Learning Services at the University of North Texas

■ **RBMS/Leab Exhibition Catalogue Awards** (*Donor: Katharine Kyes Leab and Daniel J. Leab Endowment*)
CATEGORY 1 WINNER (EXPENSIVE): The University of Toronto's Thomas Fisher Rare Book Library for *So Long Lives This: A Celebration of Shakespeare's Life and Works 1616–2016*;
CATEGORY 2 WINNER (MODERATELY EXPENSIVE): The Mills College Center for the Book & Flying Fish Press for *Reading the Object: Three Decades of Books* by Julie Chen; CATEGORY 2 HONORABLE MENTION (MODERATELY EXPENSIVE): The University of Pennsylvania Libraries Kislak Center for Special Collections, Rare Books and Manuscripts for *Covered With Vines: The Many Talents of Ludwig Bemelmans*;
CATEGORY 3 WINNER (INEXPENSIVE): Georgetown University's Booth Family Center for Special Collections for *Undiscovered Printmakers: Hidden Treasures* at Georgetown University Library; CATEGORY 4 WINNER (BROCHURES): Johns Hopkins University Special Collections for *Lost & Found in the Funhouse: The John Barth Collection*; CATEGORY 5 WINNER (ELECTRONIC): The University of Maryland Libraries' Special Collections and University Archives for *Alice 150 Years and Counting...The Legacy of Lewis Carroll: Selections from the Collection of August and Clare Imholtz*

(Awards continued next page)

Year in Review

As part of its commitment to furthering diversity in librarianship, the association is supporting Serge Rodriguez as its 2017–18 Spectrum Scholar. Rodriguez is a student at Queens College-CUNY. Since 1999, ACRL has contributed \$114,054 to the ALA Spectrum program, including the sponsorship of 14 ALA Spectrum Scholars. ACRL has also awarded more than 25 Spectrum Travel Grants to help Spectrum Scholars attend every ACRL conference since 2005. The grants consist of registration and a travel stipend, with a total value of more than \$25,000 awarded to date.



"I value the opportunities that ACRL provides to academic librarians and future academic librarians... I was selected to be a 2016–17 ALA Spectrum Scholar and I was given the special honor of being sponsored by ACRL. The Spectrum Scholarship has allowed me to continue my studies and work toward my ultimate goal of becoming an academic librarian. ACRL's support clearly demonstrates its commitment to LIS students and to achieving diversity in the profession."
–Yolanda Bergstrom-Lynch, ACRL Member of the Week

In addition, ACRL assists scholars through mentoring and conference assistance. In 2003, ACRL founded the ACRL Dr. E. J. Josey Spectrum Mentor Program and Committee to encourage ALA Spectrum LIS students to pursue academic librarianship. Since then, the committee has paired nearly 160 Spectrum Scholars with a mentor from an academic library and will be again working to pair interested current scholars and scholars from the incoming Spectrum class. The committee has been implementing assessment tools to gather and measure feedback from mentors and mentees about the use and effectiveness of the mentoring program, which will be used to refine the program as future cohorts use and review the data gathered.

Awards

Through its awards program, which recognizes the achievements of academic and research librarians and libraries, ACRL provides a platform for librarians to bring notice of their work to their broader communities. Since 1923, the ACRL Awards Program has recognized and honored the professional contributions and achievements of academic libraries and librarians. This special recognition by ACRL enhances the sense of personal growth and accomplishment of our members,

(Awards continued from previous page)

■ **STS Oberly Award for Bibliography in the Agricultural or Natural Science** (Donor: Eunice Rockwood Oberly Endowment) Frank Scholze and Michael Witt for re3data.org

■ **ULS Outstanding Professional Development Award** (Donor: Library Juice Academy) Alanna Aiko Moore, Academic Liaison Coordinator and Librarian for Sociology, Ethnic Studies, and Gender Studies at the University of California-San Diego

■ **WESS-SEES de Gruyter European Librarianship Study Grant** (Donor: de Gruyter Foundation) Marcy Bidney, Curator, American Geographical Society Library at the University of Wisconsin-Milwaukee

■ **WGSS Achievement in Women's Studies Librarianship Awards**

Career Achievement Jennifer Gilley, Head Librarian at Penn State University-New Kensington

Significant Achievement Janet Weaver, Assistant Curator of the Iowa Women's Archives at the University of Iowa

Year in Review

provides our membership with role models, and strengthens the image of our membership in the eyes of employers, and the academic community as a whole.



Loretta Parham,
2017 Academic/Research
Librarian of the Year

In 2017, 29 outstanding individuals and institutions received ACRL awards recognizing their accomplishments. ACRL's top honor, the Academic/Research Librarian of the Year Award, was presented to Loretta Parham, CEO and director of the Atlanta University Center Robert W. Woodruff Library. Highly respected by the library and higher education communities, Parham tirelessly worked to transform the Robert W. Woodruff Library, serving Clark Atlanta University, the Interdenominational Theological Center, Morehouse College, and Spelman College, into a modern 21st-century research facility known for its distinctive spaces and service. The award is sponsored by GOBI Library Solutions from EBSCO.

ACRL continues to present the Excellence in Academic Libraries Award to recognize the staff of a community college, a college, and a university library for exemplary programs that deliver outstanding services and resources to further the educational mission of their institution. This year's recipients were Santa Clara University in the university category, Columbia College Chicago in the college category, and Miami Dade College in the community college category. The award, sponsored by ACRL and GOBI Library Solutions from EBSCO, includes a presentation ceremony on the campus of each award-winning library.

Publications

Monographs

ACRL's monographs publishing program was very active during 2016–17, releasing 15 new books on a variety of topics: assessment, instructional design, the ACRL *Framework for Information Literacy for Higher Education*, student contribution to the library, critical library pedagogy, mobile technology, and more. A complete list of titles is available in the table on page 652.

Serials

The online versions of ACRL's *College & Research Libraries* (C&RL), *College & Research Libraries News* (C&RL News), and *RBM: A Journal of Rare Books, Manuscripts, and Cultural Heritage* publications migrated to the Open Journal Systems (OJS) platform in late April. OJS is an open source journal management and publishing system developed by the Public Knowledge Project as part of its efforts to expand and improve access to research. The move of ACRL's serials publications to OJS aligns the association's commitment to open access publishing with the open source software movement.

The ACRL Board of Directors approved the appointment of Richard Saunders of Utah State University as the next editor of *RBM* at the 2017 ALA Midwinter Meeting in Atlanta. Saunders succeeded Jennifer Sheehan of The Grolier Club in July 2017.



Year in Review

The February 2017 special issue of *C&RL* featured a selection of articles related to current trends and issues in scholarly communication. As part of its social media program, the journal hosted a Twitter forum on the preprint article “Format Aside: Applying Beall’s Criteria to Assess the Predatory Nature of Both OA and Non-OA Library and Information Science Journals” in March 2017. The authors discussed their findings, answered questions, and offered recommendations for journal evaluation. *C&RL*’s Facebook and Twitter presences are home to updates on preprint and current articles, book reviews, highlights of past articles from the journal’s history, and exclusive content from *C&RL* editors and researchers.

Ellen Hampton Filgo of Baylor University was appointed to the position of *C&RL* social media editor this spring and began serving a three-year term in July 2017.

As noted in the Student Learning section, Perspectives on the Framework, a new bimonthly column focusing on ACRL’s *Framework for Information Literacy for Higher Education* debuted in the September 2016 issue of *C&RL News*.

ALA JobLIST

ALA JobLIST (joblist.ala.org), the online career center operated since 2006 by *C&RL News* in partnership with *American Libraries* and ALA’s Office for Human Resource Development and Recruitment (HRDR), offers services for both job seekers and employers. The site is operated by the leading provider of job websites and career centers for organizations that serve specialized members, with oversight by ACRL and ALA staff.

JobLIST published a record number of job ads in FY17, just shy of 3,000, with many of the ads announcing multiple available positions. The majority of the ads were from academic and research institutions. JobLIST also reaches thousands of followers with links to helpful career news and job search advice on Twitter, Facebook, Google+, and LinkedIn. Face-to-face services are made available through the ALA JobLIST Placement and Career Development Center, operated by HRDR at major ALA and ACRL conferences, which has also offered occasional webinars and other virtual development opportunities throughout the year.

CHOICE

The Choice rebuilding program continued apace during this year, as ACRL continued to create a new brand identity for Choice, establishing it as a publisher of a portfolio of products for the academic and research library community. Following the relaunch of its flagship database, Choice Reviews, for the fall semester, Choice turned its attention to building ccAdvisor, a digital review service devoted to the evaluation of academic databases, websites, and tools. Working in collaboration with The Charleston Company and productOps, Choice developed a product architecture similar to that of Choice Reviews and commissioned and edited some 300 lengthy reviews in time for a launch at the very end of the summer of 2017. Work continues on this ambitious project, and Choice expects to reach a goal of 500 reviews by spring of 2018.

No less important were the significant strides taken toward the creation of Open Choice, a peer-to-peer platform and discovery service for open educational resources, scheduled to launch in 2019. During this past year Choice secured the seed money needed to begin work on the project, created a product plan and specifications, and retained Melissa Karp, an

Year in Review

ACRL PUBLICATIONS

New ACRL Books in 2016–17

- *2015 Academic Library Trends and Statistics*
- *2016 Academic Library Trends and Statistics*
- *Bridging Worlds: Emerging Models and Practices of U.S. Academic Libraries Around the Globe*
- *Choosing to Lead: The Motivational Factors of Underrepresented Minority Librarians in Higher Education*
- *Collaborating for Impact: Special Collections and Liaison Librarian Partnerships*
- *Creative Instructional Design: Practical Applications for Librarians*
- *Critical Library Pedagogy Handbook, Two-Volume Set*
- *Curating Research Data, Two-Volume Set*
- *The First-Year Experience Cookbook*
- *Mobile Technology and Academic Libraries: Innovative Services for Research and Learning*
- *Reading, Research, and Writing: Teaching Information Literacy with Process-Based Research Assignments*
- *Rewired: Research-Writing Partnerships within the Frameworks*
- *The Self as Subject: Autoethnographic Research into Identity, Culture, and Academic Librarianship*
- *Students Lead the Library: The Importance of Student Contributions to the Academic Library*
- *Zotero: A Guide for Librarians, Researchers, and Educators, Second Edition*

ACRL Serials

- *College & Research Libraries* (<http://crl.acrl.org>)—The official open access, online-only scholarly research journal of ACRL.
- *College & Research Libraries News* (<http://crln.acrl.org>)—Publishes articles on the latest trends and practices affecting academic and research libraries and serves as the official newsmagazine and publication of record of ACRL.
- *RBM: A Journal of Rare Books, Manuscripts, and Cultural Heritage* (<http://rbm.acrl.org>)—ACRL's journal covering issues pertaining to special collections libraries and cultural heritage institutions.

CHOICE Publications

- *Choice Magazine*—Each monthly issue offers 600 new reviews, a bibliographic essay, and upcoming titles worth knowing.
- *Choice Reviews on Cards*—*Choice* reviews, and just the reviews, on cards.
- *Choice Reviews*—The completely rebuilt *Choice Reviews* gives subscribers immediate access to a comprehensive archive of nearly 200,000 reviews representing a quarter-century of scholarship.
- *Resources for College Libraries*—Copublished with ProQuest, RCL helps undergraduate institutions identify the essential titles for learning.
- *ccAdvisor*—A creation of *Choice* in partnership with the Charleston Advisor, *ccAdvisor* is the searchable, authoritative, peer-reviewed guide to scholarly academic databases.

Blogs/Online Publications

- *ACRL Insider* (<http://acrl.ala.org/acrlinsider>)—*ACRL Insider* keeps the world current and informed on ACRL activities, services, and programs.
- *ACRLog* (<http://acrllog.org>)—The issues blog of ACRL features posts on current issues in academic and research librarianship from the blog team.

(Publications continued next page)

Year in Review

accomplished manager and the former science and technology editor of *Choice Reviews*, as the project manager.

Resources for College Libraries (RCL), a copublishing venture with ProQuest, continues to be enhanced with new edition updates and annual revisions. Working under the able direction of Anne Doherty, RCL editors added 1,620 titles to the RCL database and an additional 186 titles to its Career Resources partner, bringing to just shy of 94,000 the total number of resources listed in both works. Peer review of some 35,000 titles in 16 subject areas was carried out by a cadre of some 40 subject area specialists.

This year, Choice launched a series of podcasts under the title *The Authority File*, featuring hour-long interviews with authors and library leaders presented in convenient, 15-minute segments. Access to the podcasts and other feature content is available in its most convenient form from the newly reconceived and redesigned Choice-ACRL mobile app, which launched in January of this past year.

Finally, this past January was the occasion of the 52nd publication of the prestigious Outstanding Academic Titles list. This year's list singled out 492 of the most noteworthy titles of 2016, representing selections from 48 academic disciplines and 134 publishers, for exceptional praise.

Reports, White Papers, Online Publications

The New Media Consortium (NMC), University of Applied Sciences (HTW) Chur, Technische Informationsbibliothek (TIB), ETH Library, and ACRL jointly released the “NMC Horizon Report > 2017 Library Edition” at the ACRL 2017 conference. This is the third edition of the NMC Horizon Report that explores the realm of academic and research libraries in a global context. The report describes annual findings from the NMC Horizon Project, a 15-year-old ongoing research project designed to identify and describe emerging technologies poised to influence learning, teaching, and creative inquiry. Six key trends, six significant challenges, and six important developments in educational technology are placed directly in the context of their likely impact on the core missions of academic and research libraries.

(Publications continued from previous page)

- ACRL TechConnect (<http://acrl.ala.org/techconnect>)—Blog covering innovative uses of technology in academic and research libraries.
- ACRL Value of Academic Libraries (<http://acrl.ala.org/value/>)—Trends and issues related to the ACRL Value of Academic Libraries initiative.
- *Keeping Up With...* (www.ala.org/acrl/publications/keeping_up_with)—Online current awareness publication featuring concise briefs on trends in academic librarianship and higher education.

ACRL Social Media

- Facebook (www.facebook.com/ala.acrl)
- Twitter (www.twitter.com/ALA_ACRL)
- Instagram (www.instagram.com/ala_acrl)
- Pinterest (www.pinterest.com/acrlala)

Year in Review

Every two years, the ACRL Research Planning and Review Committee releases an environmental scan of higher education, including developments with the potential for continuing impact on academic libraries. The 2017 environmental scan provides a broad review of the current higher education landscape, with special focus on the state of academic and research libraries. The document builds on earlier ACRL reports, including the Top Trends in Academic Libraries.

Keeping Up With..., ACRL's online current awareness publication series, continued issuing concise briefs on trends in academic librarianship and higher education. Each edition focuses on a single issue, including an introduction to the topic, summaries of key points, and implications for academic libraries. The series' offerings this year included information on small and rural libraries, ACRL 2017, open peer review, academic advising, digital pedagogy, statistical literacy, and mindfulness.

Standards, Guidelines, and Frameworks

The development of standards, guidelines, and frameworks for all areas of academic and research librarianship is a core service of ACRL. These documents are a key ACRL contribution to the profession. The Board approved new *Proficiencies for Assessment Librarians and Coordinators* and revised *Guidelines: Competencies for Special Collections Professionals* this year. *Roles and Strengths of Teaching Librarians*, a retitled revision of the association's *Standards for Proficiencies for Subject Librarians and Coordinators*, along with *Guidelines for Recruiting Academic Librarians*, a revision of the 2009 *A Guideline for the Screening and Appointment of Academic Librarians*, were also approved.

The online versions of ACRL's standards, guidelines, and frameworks were accessed more than 350,000 times during the fiscal year.

Education

ACRL continues to offer a wide range of professional development programs and events to meet the needs of today's academic and research librarians.

ACRL Conference

As noted earlier in this report, more than 5,000 library staff, exhibitors, speakers, and guests from around the world, met from March 22–25, 2017, in Baltimore for the ACRL 2017 conference. More than 94% of the attendees who completed an evaluation characterized their experience at ACRL 2017 as either “very positive” (43%) or “positive” (51%). Attendees left the conference with practical real world applications ready to go: 87% of respondents strongly agreed or agreed (the top two responses) that they learned something they would quickly apply to their work and 88% of respondents “strongly agreed” or “agreed” that they were inspired to think of their own unique solution/innovation to apply to their work. The unique opportunity to interact with the academic library community in person continues to be a key conference benefit, as well; 67% of respondents strongly agreed or agreed that they established one or more connections with people they did not know and plan to maintain, expanding their professional networks and friendships long after the event's end. ACRL 2019, “Recasting the Narrative,” is scheduled to take place April 10–13, 2019, in Cleveland, Ohio.



Year in Review

ACRL @ ALA Annual Conference

An ACRL Instruction Section preconference session at the 2017 ALA Annual Conference in Chicago provided information on “Going with (and Growing with) the Framework: Teaching Information Literacy with a Social Justice Lens.”

The Joint ACRL/PLA President’s Program featured leadership expert Bernard (Bernie) Banks, associate dean for leadership development and clinical professor of management at Northwestern University’s Kellogg School of Management. Banks discussed how organizational challenges can be understood from a variety of organizational frames, thus giving attendees a more complex approach to developing effective, robust solutions.

ACRL also held a Presidential Forum at the 2017 ALA Midwinter Meeting in Atlanta. Titled “Leadership Development for New Library Roles,” the session featured academic library leaders who shared their experiences leading workforce and organizational change and offered strategies useful to all library staff wanting to build new roles and skills to support value-added services.

ACRL sponsored an additional 19 section, committee, and individual programs in Chicago. A list of programs is available in the table on page 629.

RBMS Conference

The 58th Annual RBMS Conference, “The Stories We Tell,” was held June 20–23, 2017, in Iowa City, Iowa. The conference focused on storytelling as practice and metaphor in the mission and daily work of special collections. Highlights included talks on the future of bibliographic data, telling the story of the 2016 election, pop-up special collections exhibits, diversity recruitment and representation, and more. This year’s event featured seven panel sessions, six participatory sessions, three plenaries, ten seminars, and three workshops, along with ten posters and a service project focusing on habitat restoration and maintenance with the Bur Oak Land Trust.

More than 90% of evaluation respondents rated the conference’s quality as either “excellent” or “above average,” the two highest ratings. When asked about the conference’s thematic focus on narrative, representation, and memory, about 70% of people said they “agreed” or “strongly agreed” that the conference enhanced their knowledge in areas relevant to their professional interests and ambitions, prompted them to develop a greater interest in how storytelling plays a role in their professional activities, and increased the likelihood that they will seek out opportunities to learn more about integrating the practice and concept of storytelling into their work.

RoadShows

ACRL increased its number of RoadShow workshops that can be brought to institutions upon request from two to six this year. In addition to its previous offerings focused on scholarly communication and the *Standards for Libraries in Higher Education*, the new workshops cover a broad spectrum of topics, including assessment, research data management, the *ACRL Framework for Information Literacy for Higher Education*, and the intersections of scholarly communication and information literacy. This year, these workshops were held at 19 institutions, reaching 923 attendees in 15 states.

Year in Review

Leadership Institutes

ACRL again collaborated with members of the Council for Higher Education Management Associations to offer the 2016 Women's Leadership Institute, held December 6–9, 2016, in Dana Point, California. The Women's Leadership Institute is an experience that provides professional development opportunities on issues affecting women within the higher education community. The program has the added benefit of bringing together women from administrative and student affairs functions across institutions of higher education.

Online Learning

The ACRL e-Learning program offered 20 e-Learning events consisting of 18 webcasts and 2 multiweek courses this year on a variety of topics, such as managing change, innovation, usability design for research guides, acquisitions, collaboration within special collections, and fighting fake news with the ACRL Framework. More than 335 individuals and 146 groups participated in this year's e-Learning offerings.

ACRL Presents... Webcasts

The ACRL Presents... program offers free occasional webcasts on issues of broad interest and importance to the academic and research library community. ACRL Presents... webcasts offered this year included "Update on Action-Oriented Research Agenda" (November 2016) and "Using Fair Use to Preserve and Share Disappearing Government Information" (February 2017).

ACRL-Choice Webinars

The 2016–17 academic year also saw continued strong interest in the ACRL-Choice sponsored webinar program, with the hosting of 30 presentations designed to connect the library community with publishers and other content providers around topics of common interest. During the period, registrations rose by 32%, and attendance by 37%, over the previous year. Since its inception in 2013, ACRL-Choice webinars have garnered some 60,000 registrations and more than 22,000 attendees for its 102 webcasts. An archive of the complete series is available on the Choice Media Channel on YouTube.



"As an emerging professional, ACRL offers me such a wide range of opportunities to learn and grow my skillset. I attended my first ACRL conference in 2015 and it was an exciting, slightly overwhelming, and altogether wonderful experience. At the time, I was an outreach and student engagement librarian and new to the profession, so I enjoyed connecting with other librarians doing the same work."

– Sabrina Wong, ACRL Member of the Week

Scholarships

Knowing that professional development is essential to the success of academic and research librarians, ACRL awarded more than \$154,560 in scholarships this year, through 206 scholarships awarded for the ACRL e-Learning program, the Immersion Program, ACRL 2017 conference, and 58th RBMS Conference. Of the scholarships awarded, \$66,891 was through the generosity of individual donors.

Year in Review

RBMS additionally received an \$8,000 grant from the Gladys Krieble Delmas Foundation to provide scholarships for first-time attendees to the 2017 RBMS Conference.

Advocacy

Continuing the association's focus on advocacy, ACRL aims to increase its communication on major trends and issues in libraries and increase its influence in public policy affecting higher education. ACRL's continued work in the scholarly communication arena, especially as a member of the Library Copyright Alliance (LCA), helped the association to meet these objectives.

Legislative Advocacy

Public policy issues affecting higher education remain an essential focus of the strategic plan. Each year, the ACRL Government Relations Committee, in consultation with the ACRL Board of Directors and staff, formulates an ACRL Legislative Agenda. Drafted with input from the ACRL Scholarly Research and Scholarly Environment Committee, along with additional committees, ACRL leaders, and the ALA Washington Office, the legislative agenda is prioritized and includes objectives for legislative action at the national level on issues that may affect the welfare of academic and research libraries. The 2017 ACRL Legislative Agenda focuses on four issues that the U.S. Congress has recently taken, or will most likely take, action on in the year ahead: federal funding for libraries, network neutrality, access to federally funded research, and privacy and government surveillance.

The agenda also includes a watch list of policy issues of great concern to academic librarians. Legislation on these issues is not likely to arise and, moreover, ACRL does not believe that any legislation about these issues is necessary. Issues on the watch list are: access to government data, proposed budget cuts, and activities of the Congressional House Education and the Workforce Committee. ACRL will continue tracking these issues and advocate for the best interests of academic and research libraries, if necessary.

The ACRL Board of Directors encouraged individual academic librarians to respond to an action alert from the National Endowment for Humanities and advocate with the U.S. president and members of Congress about the value of federal funding for the humanities in late January. The association also provided comments to the National Institutes of Health (NIH) Office of Science Policy in response to a request for information on data management and sharing strategies and priorities.

The association joined other higher education and library organizations in articulating a joint set of Net Neutrality Principles they recommend form the basis of any review of the Federal Communication Commission's (FCC) 2015 Open Internet Order. The groups believe strong, enforceable network neutrality protections are essential to protecting freedom of speech, educational achievement, and economic growth. The groups sent letters to the FCC chairman and commissioners, as well as to leaders of the U.S. Senate Committee on Commerce, Science and Transportation, and the U.S. House Committee on Energy and Commerce.

In April, ACRL joined more than 80 other organizations in signing a coalition letter supporting the Open, Public, Electronic, and Necessary (OPEN) Government Data Act, reintroduced by a bicameral and bipartisan group of lawmakers in March 2017 as S. 760 and H.R. 1770.

Year in Review

The OPEN Government Data Act will require all federal agencies to publish their information online, using nonproprietary, machine-readable data formats. The association also signed on to a coalition letter, initiated by the Association of Public Data Users and sent to Congress, asking members to support the OPEN Government Data Act and fund federal statistics.

ACRL additionally became one of the more than 60 partner organizations to sign on in support of the March for Science, held on Earth Day in April 2017. The ACRL Board of Directors voted to partner with the March for Science and encouraged ACRL members to attend marches in their local areas.

In May, ACRL joined 11 other library and higher education groups (including ALA) in issuing a statement which reiterates that the groups believe no changes to the FCC 2015 Open Internet Order are necessary. Through that order, Internet users have benefited from strong and enforceable network neutrality policies. The library and higher education groups have consistently advocated for network neutrality principles and will continue to do so.

In comments filed in July at the FCC, ALA questioned the need to review current net neutrality rules and urged regulators to maintain the strong, enforceable rules already in place. These comments, filed with the American Association of Law Libraries and the Chief Officers of State Library Agencies, made clear that libraries and our communities depend on fair access to broadband networks for basic services like connecting people to unbiased research, job searches, e-government services, health information, and economic opportunity. ACRL, which has long advocated for the open Internet, contributed to drafting of these comments and provided examples from academic library contexts.

ACRL continues to be an active partner with ALA and the Association of Research Libraries (ARL) in the LCA. Over the course of the past year, LCA has taken action on a number of important issues by issuing comments on pending legislation and court cases, joining briefs, and releasing papers and guides on a wide range of copyright and fair use issues, including network neutrality, the selection process for the Register of Copyrights; Section 512 of the Digital Millennium Copyright Act; the right of first sale with respect to the transmission of digital works; Marrakesh Treaty to Facilitate Access to Published Works for Persons Who Are Blind, Visually Impaired, or Otherwise Print Disabled; proposed changes to NAFTA; Library of Congress appropriations; and more.

Partnerships with Higher Education

ACRL continues to work with higher education associations to strengthen both partnerships and the profession. In addition to partnerships mentioned elsewhere in this report, the association maintains liaison relationships with a number of higher education associations through the Liaisons Assembly.

ACRL currently has formal liaison relationships with the Academy of Criminal Justice Sciences (ACJS), American Anthropological Association (AAA), American Association for the Advancement of Science (AAAS), American Association of Community Colleges (AACC), American Chemical Society (ACS), American Council of Learned Societies (ACLS), American Institute of Biological Sciences (AIBS), American Physical Society (APS), American Political Science

Year in Review

Association (APSA), American Society for Engineering Education (ASEE), American Sociological Association (ASA), Association for the Study of African American Life and History (ASALH), Association for Information Science and Technology (ASIS&T), Association for Library and Information Science Education (ALISE), Council on Botanical and Horticultural Libraries (CBHL), Council of Higher Education Management Associations (CHEMA), Council of Independent Colleges (CIC), EDUCAUSE Learning Initiative (ELI), Geoscience Information Society (GIS), International Association of Aquatic and Marine Science Libraries and Information Centers (IAMSLIC), International Association of Technological University Libraries (IATUL), Medical Library Association (MLA), Modern Language Association (MLA), National Resource Center for the First-Year Experience (NRC-FYEST), National Women's Studies Association (NWSA), Society for College and University Planning (SCUP), Society for Information Technology and Teacher Education (SITE), Special Libraries Association (SLA), and the United States Agricultural Information Network (USAIN).

Organizational Effectiveness and Vitality

ACRL sustains the fiscal resources, staff expertise, and organizational structure necessary to advance the association's Plan for Excellence.

ACRL Staff

Howard Prager joined ACRL as senior leadership and change strategist in February 2017, providing consulting services to academic and research libraries to strategically grow and align their programs and services with their institutions.

As previously noted, Sara Goek joined the ACRL team as an American Council of Learned Societies (ACLS) Mellon/ACLS Public Fellow in August 2017. She serves as program manager contributing to efforts to improve research about academic library contributions to student learning and success.

In addition, Chase Ollis was promoted to the position of program officer for professional development in March 2017, Tory Ondrla was promoted to ACRL conference manager in June 2017, and Megan Griffin was promoted to senior program officer in June 2017.

Many of you have had phone and e-mail contact with ACRL's staff, of which there are 15.75 FTE positions in Chicago and an additional 23.5 FTE at the Choice office in Middletown, Connecticut. Take a minute to "meet" ACRL's diverse staff on the association website at www.ala.org/acrl/aboutacrl/staff/contactacrl.

Sponsorships

ACRL Sponsorships for 2017

ACRL expresses its sincere appreciation to the following sponsors for their generous donations to the various programs and events we have offered throughout the year. Thanks to your support, ACRL members benefited from enhanced programs and services this year.

Colleagues

Magna Cum Laude (\$20,000–34,999)

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Dean's List (continued)

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Sponsorships

ACRL Sponsorships for 2017

Mortar Board *(continued)*

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Mortar Board *(continued)*

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ACRL Board of Directors, 2016—2017



ACRL Board 2016–17 (l to r): Beth McNeil, Julia Gelfand, Susan Barnes Whyte, John P. Culshaw, Mary Ellen K. Davis, Kim Leeder Reed, Lori J. Ostapowicz-Critz, (front) LeRoy Jason LaFleur, Cheryl A. Middleton, Irene M. H. Herold, Ann Campion Riley, John A. Lehner (not pictured) Emily Daly, Caroline Fuchs.

ACRL Board of Directors, 2016–2017

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Financial Report

John A. Lehner

Budget & Finance Committee Chair



The ACRL Board of Directors, Budget & Finance Committee, and the Executive Director continued to carefully monitor budget performance for fiscal year 2017 (FY17). I am very pleased to report that ACRL's financial status, through careful stewardship by the Board of Directors, continues to be strong. The very successful ACRL 2017 conference was an important factor contributing to ACRL's overall financial strength. During the last year, ACRL has sustained member services, advanced important projects of the Plan for Excellence, and continued advocacy efforts.

This report gives an overview of ACRL's finances. For those who are interested in greater detail, and to ensure transparency in financial operations, detailed spreadsheets for FY17 are available in the online supplement to the Annual Report on the *C&RL News* website.

FY17 ACRL Budgetary Performance:

A Fiscal Year-End Summary as of August 31, 2017

The ACRL fiscal year is September through August. The biennial ACRL Conference has significant revenue impacts that are reflected in the budget reports for conference years. The ACRL budget for conference years is compared to the last conference year in budget reporting. FY17 is therefore compared to FY15. Expenses and revenues for Choice are reported separately and are compared to the immediately preceding year, in this case, FY16. The FY17 budgets for ACRL and Choice were both planned to spend down available reserve funds. As the summary display below shows, ACRL's performance was notably better than planned, with revenues higher and expenses lower than budget. This resulted in a positive variance from the ACRL budget of \$843,965. While Choice's revenues and expenses were both below budget, Choice's negative net was much less than budgeted.

ACRL TOTAL	FY2017 ACTUAL	FY2017 BUDGET	VARIANCE	FY2015 ACTUAL	VARIANCE FY15 to FY17
Revenues	\$5,368,999	\$4,783,969	\$585,030	\$5,282,284	\$86,715
Expenses	\$4,820,438	\$5,079,373	(\$258,935)	\$4,604,875	\$215,563
NET REVENUE	\$548,562	(\$295,404)	\$843,965	\$677,409	(\$128,848)

CHOICE TOTAL	FY2017 ACTUAL	FY2017 BUDGET	VARIANCE	FY2016 ACTUAL	VARIANCE FY16 to FY17
Revenues	\$2,940,494	\$3,129,468	(\$188,974)	\$2,892,974	\$47,520
Expenses	\$3,055,258	\$3,385,367	(\$330,108)	\$3,129,366	(\$74,108)
NET REVENUE	(\$114,764)	(\$255,899)	\$141,134	(\$236,392)	\$121,628

NOTE: Figures provided are based on unaudited FY17 closing report, as of October 23, 2017.

Financial Report

Factors Affecting ACRL FY17 Budget Outcomes

Overall, FY17 closed with markedly better financial performance than budgeted. The most important single factor was the ACRL 2017 conference in Baltimore. The conference revenue was budgeted at \$2,394,319 and, happily, gross revenue exceeded budget by \$420,977.

ACRL Revenues

ACRL revenues were more than 12% above budget and totaled \$5,368,999. The principal revenue sources were the ACRL 2017 conference, \$2,815,296; publications, \$1,122,023; and non-conference professional education, \$649,976. Membership dues generated \$638,573 of revenue.

ACRL Expenses

ACRL expenses, without Choice, were 5% below budget and totaled \$4,820,438. ACRL's biggest area of costs was supporting the ACRL 2017 conference. Conference expenses were \$2,166,094. The other major area of expenses is the support of the full range of membership activities, \$1,260,188. Membership activities include supporting member services, the Board of Directors, strategic plan goal-area committees, other division-level committees, sections, liaisons, and scholarships. Expenses for this category were 8% below budget. Other major areas of expenses were publications at \$822,190 and non-conference professional education offerings at \$510,851.

ACRL Net

ACRL's net of \$548,562 is \$843,965 better than the budget of (\$295,404). FY17 was an anticipated spend-down year with a deficit planned, as ACRL made investments in activities such as the "Academic Library Impact: Improving Practice and Essential Areas to Research" research agenda developed for ACRL by OCLC Research, the development of the "NMC Horizon Report: 2017 Library Edition," support for the ALA Policy Corps, and research to inform ACRL on better engaging community college librarians. The better than budget performance leaves the ACRL net asset balance at a healthy \$4.68 million.

Long-Term Investment (LTI)

ACRL's Long-Term Investments (LTI) increased \$612,143, including the \$250,000 transfer from the net asset balance to the LTI during FY17. The LTI, including award endowments, grew to \$4,180,024.

The Future

Economic growth for the foreseeable future is anticipated to improve. The budget assumptions that will be used for developing the FY19 budget reflect the expectation of improving GDP growth and positive employment statistics. However, these budget assumptions also include the failure of public funding for higher education to return to the levels preceding the Great Recession and ACRL's gradually declining membership. During FY17, the Board of Directors approved the reduction of student membership dues to \$5.00 per year in hopes of expanding ACRL membership.

The ACRL Conference and other professional development offerings will clearly continue to be vitally important revenue streams. As the effort to build the LTI continues, income from it will be an increasingly important funding source.

Financial Report

ACRL will continue to look for ways to develop new revenue sources and diversify revenue sources to ensure the future of the organization. The Board of Directors and Budget & Finance Committee will continue to consider programs and services to spend down the net asset balance in ways that benefit members and further strategic initiatives.

CHOICE

Choice finished FY17 with revenues of \$2,940,494, \$188,974 below budget and \$47,520 below fiscal year 2016. Expenses came in at \$3,055,258, better than budget by \$330,108 and better than the prior year by \$74,108. As a result, at (\$114,764), Choice net revenue was notably better than the budgeted (\$255,899), and \$121,628 better than last year's result.

Revenues from both *Choice* magazine and *Choice* Reviews on Cards fell against both budget and prior year. Year-over-year, *Choice* magazine revenue was down 12% and Cards revenue was down 17%. Choice Reviews revenue was \$124,574 below budget, but almost \$45,000 ahead of last year. Overall, subscription revenue, which comprises some 48% of unit revenue, was down \$174,542 to budget.

Advertising fared well in FY17, with net revenues of \$612,877, 5% below budget, but almost \$50,000 ahead of FY16. Gross sales of *Choice* magazine ads improved on the prior year by some \$26,000, while digital ads and newsletters beat FY16 by nearly \$24,000. Gross mobile app revenues improved from \$20,000 to almost \$29,000.

The most positive news was the continued success of the ACRL/Choice webinar program, which recorded gross sales of \$203,500, 60% of which went to Choice.

Royalty income contributed \$646,542 to the unit, flat to budget and up \$25,171 over last year. On the spending side, operational improvements have reduced expenses, with spending coming in \$266,984 below budget and \$53,000 below prior year.

While ACRL continues to look for economies in Choice's operations, cost-cutting alone will not return Choice to equilibrium. The webinar program has created a new revenue stream for the unit but is unlikely to solve its income problem. And while the rebuilding of Choice Reviews was a necessary first step in the strategy of redefining Choice as a publishing unit rather than a magazine, it cannot generate enough new subscriptions to balance the budget. For that, we must look to the new products, such as the newly released ccAdvisor (developed in collaboration with The Charleston Company) and the new podcast series, *The Authority File*. Choice has a strong net operating balance of \$2,533,295, and there will be continued efforts to invest in new product development. Most notably, investments are planned in the development of a review service for open educational resources, slated for launch in FY19.

Financial Report

Budget & Finance Committee, 2016–2017

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Allison Payne, *ACRL/ALA, staff liaison*

About the 2017 Annual Report cover

The cover of the 2017 Annual Report features highlights from ACRL's Core Organizational Values, as outlined in the association's Plan for Excellence. As the higher education association for librarians, ACRL is unwavering in its long-standing commitment to these values. The association remains dedicated to advocate for and demand diversity, inclusion, equity, and access in our academic and research libraries. ACRL hopes that all members will join the Board of Directors in reaffirming the collective commitment to supporting students, faculty, staff, and the public we serve.



Complete details on ACRL's values, vision, and strategic objectives are available in the Plan for Excellence at www.ala.org/acrl/aboutacrl/strategicplan/stratplan.